



**100 women in
hedge funds®**

**Education Session No. 484:
Summer Cocktails at exane asset management**

July 2, 2014 at 6 PM
Paris

Our Fifth Annual Summer Cocktails and Economic Outlook hosted by exane asset management is a great time to reconnect with contacts and friends. Our speakers from exane asset management and RichesFlores Research will informally share their macro-economic market views, and this year, will include a focus on the dynamic sector of telecoms investing. Discussion and networking will follow, and, for those who have recently joined the Paris chapter, we would like to extend a particular welcome to this annual cocktail, an educational event in a lovely setting!

Participants

Ingrid Allemand, exane asset management
Véronique Riches-Flores, RichesFlores Research

Event Details

Date: July 2, 2014

Time: 6 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Host: exane asset management

Location: 16, avenue Matignon, **Paris**, 75008, France

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [Paris](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a 20 Euro charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to our 2014 beneficiary.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Ingrid Allemand, CFA, Telecom Equity Analyst, exane archimedes fund, exane asset management
Ingrid Allemand started her career as an Assistant Portfolio Manager at AGF Asset Management before becoming a buy-side Equity Analyst. She spent eleven years at Amundi where she focused on the European Telecoms sector. She joined exane asset management in 2012 as a Telecom Equity Analyst within the exane archimedes fund portfolio management team.

Véronique Riches-Flores, Economist, Founder and President, RichesFlores Research
Véronique Riches-Flores has 28 years of experience as an Economist first within the academic world at the Observatoire Français des Conjonctures Economiques and then in investment banking with Société Générale Corporate & Investment Banking's Global Capital Markets Division culminating in the Chief Economist Europe position for nine years followed by the Chief Economist for Cross-Asset Thematic Research.

In June 2012, Ms. Riches-Flores founded RichesFlores Research, an independent economic research firm that provides asset managers and corporations with: global macro analysis (insights into the macroeconomic developments required to assess risks and fully understand international economic and financial change); thematic research (analysis of the economic, demographic and financial environment affecting the main asset classes); and, forecasts (quarterly updates for the world's leading economies, supplemented annually with a medium-to-long-term outlook).

Ms. Riches-Flores has undergraduate degrees in Economics and a Postgraduate degree in Economics and International Finance from the University of Paris Pantheon Sorbonne.



About exane asset management

Founded in 2001, exane asset management is a portfolio management company based in Paris and specialized mainly in stock-picking European equities. This expertise is provided through :

- the historical range of absolute return funds that use long/short equity management techniques on specialized universes with a low sensibility to equity markets,
- and since 2011, a European long only equity fund that relies on 13 fund managers/analysts.

The company currently manages EUR 2.5 billion through 12 long/short equity funds and one equity fund (as of March 2014).

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 450 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's and family health, education and mentoring.