

# 100 WOMEN IN HEDGE FUNDS RAISES OVER \$1.3 MILLION FOR 100WHF FOUNDATION AND SALUTES FOUR PARTNER ORGANIZATIONS AT 2015 NEW YORK GALA

Gala Attended by HRH The Countess of Wessex, 100WHF's Global Ambassador of Next Generation Initiatives

Five Institutional Investors Honored for their Contributions to Diversity and Best Practices in Corporate Governance

New York, NY – November 12, 2015 – 100 Women in Hedge Funds ("100WHF"), a leading global nonprofit organization for investors and professionals in the alternatives industry, announced at its 14<sup>th</sup> annual New York Gala that the organization has raised over \$1.3 million for 100WHF Foundation to support its *Celebrating Education - Investing in the Next Generation* initiatives. At last night's gala, 100WHF welcomed Her Royal Highness The Countess of Wessex, Global Ambassador of 100WHF's Next Generation initiatives, and recognized the leadership and achievements of five institutional investors for their significant efforts advancing positive corporate governance.

To achieve its goal of investing in the Next Generation, 100WHF will partner with four non-profit organizations—Forté Foundation, CAIA Association, Girls Who Invest, and Smart Woman Securities—in 2016 and 2017 to encourage young women to look more favorably at a career in finance and investments; to create educational opportunities and access points to support young women who want to join the industry; and to facilitate an ongoing peer network for young women in the industry.

Additionally, five 2015 North American Industry Leadership Award honorees were recognized at the Gala for their leadership in good corporate governance and contributions to the industry, as well as their participation in the milestone of 100WHF's 500<sup>th</sup> Industry Education event.

- Michelle Edkins, Managing Director and Global Head of Corporate Governance and Responsible Investment, BlackRock
- Bess Joffe, Managing Director, Head of Corporate Governance, TIAA-CREF
- Rakhi Kumar, Managing Director, Head of Corporate Governance, State Street Global Advisors
- Anne Sheehan, Director, Corporate Governance, CalSTRS
- Anne Simpson, Investment Director, CalPERS

"In their roles as investors, these five outstanding women make decisions on a daily basis that affect the investments and performance of their own funds. As corporate board members, they lead the way as advocates for gender diversity in the board room. In multiple arenas, each is an inspirational model to the young women of the Next Generation who are building their careers in the alternatives industry," said Lauren Malafronte, 100WHF Board of Directors Executive Committee member and Managing Director at Scotiabank.

Since its formation in 2001, 100WHF has raised more than \$36 million globally for philanthropic causes in the areas of Women's and Family Health, Education and Mentoring. 100WHF's three core pillars include industry education, professional leverage and philanthropy. The organization's philanthropic mission is to utilize its collective abilities and expertise in order to give back to the local community in an impactful way. 100WHF's Board of Directors chooses beneficiaries on a rotating basis, and the global philanthropic theme for 2015 is education.

The Gala was held at Cipriani 42<sup>nd</sup> Street with a live performance by the Young People's Chorus of New York City conducted by Associate Conductor Elizabeth Núñez for over 525 industry guests. Kayla Tausche, CNBC Reporter, served as the evening's Master of Ceremonies.

To make a donation, please contact Amanda Pullinger, CEO of 100 Women in Hedge Funds, or donate here.

#### About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 500 industry education events globally, connected more than 350 senior women through Peer Advisory Groups and raised over \$36 million for philanthropic causes in the areas of women's health and family, education and mentoring. 100WHF's *Celebrating Education - Investing in the Next Generation* initiative, launching in 2015, will focus on the success and growth of our global education pillar. Our goal is to reach, inspire, educate and support young women who will become the pipeline for the future leadership in the industry.

## About Forté Foundation (fortefoundation.org)

Forté Foundation is a consortium of major corporations and leading business schools that has become a powerful change agent in educating and directing talented women toward business leadership roles. With a mission to provide young women with the tools and resources to achieve successful careers in business and finance, Forté has key programming that introduces undergraduate and MBA women to the advantages of working in the rewarding and challenging world of financial services.

## About the CAIA Association (www.caia.org)

Founded in 2002, the CAIA Association is the world leader and authority in alternative investment education. The CAIA Association is best known for the CAIA Charter®, an internationally-recognized credential granted upon successful completion of a rigorous two-level exam series, combined with relevant work experience. Earning the CAIA Charter is the gateway to becoming a member of the CAIA Association, a global network of more than 7,700 alternative investment leaders located in 80+ countries, who have demonstrated a deep and thorough understanding of alternative investing. Having grown rapidly, the CAIA Association now supports 22 vibrant chapters located in financial centers around the world and sponsors more than 120 educational and networking events each year. The Fundamentals of Alternative Investments Certificate Program® is a natural extension of CAIA's mission to provide solutions to specific market needs for alternative investment education. For more information on the FAI Program, please refer to <a href="https://www.caia.org/fundamentals">www.caia.org/fundamentals</a>. For more about the CAIA Association, please refer to <a href="https://www.caia.org/fundamentals">www.caia.org/fundamentals</a>. For more about the CAIA Association, please refer to <a href="https://www.caia.org/fundamentals">www.caia.org/fundamentals</a>.

## About Girls Who Invest (<u>www.qirlswhoinvest.org</u>)

Girls Who Invest ("GWI") is a non-profit organization founded in April 2015 dedicated to increasing the number of women in portfolio management and executive leadership in the asset management industry. Our benchmark for success is to have 30% of the world's investable capital managed by women by 2030. This goal is in sharp contrast to 2014, a year in which less than 10% of the world's investable capital was managed by women.

#### About Smart Woman Securities (www.smartwomansecurities.com)

Smart Woman Securities (SWS) is focused on investment education for undergraduate women on US campuses. Through instructive seminars, mentoring initiatives, and meetings with successful investors such as <a href="Warren Buffett">Warren Buffett</a>, SWS provides resources upon which women can build greater knowledge of the financial markets.

#### About Young People's Chorus of New York City (http://www.ypc.org)

The Young People's Chorus of New York City is renowned not only for its superb virtuosity and brilliant showmanship, but as a model for an inclusive society that is being replicated globally. YPC's groundbreaking program harnesses the power of music to fulfill the potential of every child and has heightened an awareness of the ability of young people to rise to unforeseen heights of artistry. In 2011 YPC received America's highest honor for

youth programs, a National Medal of Arts and Humanities Youth Program Award from the President's Committee on the Arts and Humanities.

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