



100 Women in Hedge Funds Raises More Than £550,000 for The Art Room at London Gala and Other Fundraising Events

London - 28 October, 2015 - 100 Women in Hedge Funds ("100WHF"), a leading non-profit organization for investors and professionals in the alternatives industry, announced at its annual London Gala that it successfully raised over £550,000 in gross proceeds to support of The Art Room. A national charity, The Art Room offers art as therapy to increase children's self-esteem, self-confidence and independence in nine schools.

The 100WHF London Gala was held yesterday evening at the Victoria and Albert Museum in London, with the support of more than 250 leaders from the alternative investment industry. Elizabeth Corley, CBE, CEO of Allianz Global Investors, received 100 Women in Hedge Funds' 2015 European Industry Leadership Award in recognition of her example and advocacy of mentorship for future leaders of the industry.

100WHF was honoured to host Her Royal Highness The Duchess of Cambridge, Royal Patron of The Art Room and of 100WHF's philanthropic initiatives as detailed in [The Duchess of Cambridge's letter](#). 100WHF's partnership with The Charities Forum of The Duke and Duchess of Cambridge and Prince Harry focuses on a selected charity each year and reflects 100WHF's three philanthropic themes of: mentoring, women's and family health, and education. This year's 100WHF global theme is education.

Since 2010, Blaine and Laura Tomlinson have served as 100WHF's Patronage Sponsor, very generously supporting each of the charities selected as beneficiaries of 100WHF's London Gala and other fundraising. We salute their commitment to making a difference in the lives of young people and vulnerable families in the UK.

"100 Women in Hedge Funds is thrilled to celebrate with The Art Room their successful programs, which provide a calm and positive environment for children to exercise their creativity through diverse artistic media. Thanks to the social aspect of sharing their projects, students develop self-confidence and are seen as purposeful contributors to their school's community," said Kathryn Graham, Head of Strategy Coordination at Universities Superannuation Scheme Ltd., and Chair of the London Board of 100 Women in Hedge Funds.

The Art Room's Founder Director, Juli Beattie says of the partnership: "We are enormously grateful to 100WHF for choosing The Art Room and engaging with us so generously in the past year to raise much needed funds for the charity. Money raised by the Gala will go directly to The Art Room at Northolt High School and will allow us to open for more days and many more sessions; giving children in one of the most deprived areas of the London Borough of Ealing, the chance to benefit from our unique methodology."

To make a donation to The Art Room, 100WHF's 2015 UK beneficiary, please contact Amanda Pullinger, Chief Executive Officer of 100 Women in Hedge Funds, or [donate here](#).

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic

initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 500 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$36 million for philanthropic causes in the areas of women's health, education and mentoring.

About The Art Room (www.theartroom.org.uk)

The Art Room is a charity aimed at 5 - 16 year olds who are experiencing emotional and behavioural difficulties. There are currently nine Art Rooms in schools in Oxfordshire, London and Edinburgh offering art as therapy to increase children's self-esteem, self-confidence and independence.

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