



**100 women in
hedge funds®**

**100 WOMEN IN HEDGE FUNDS PARTNERS WITH HRH THE DUCHESS OF CAMBRIDGE IN SUPPORT OF
ACTION ON ADDICTION**

***Action On Addiction To Be The Beneficiary Of The Organisation's Annual London Gala And Other
Fundraising Events In 2013***

London – 18 February 2013 – 100 Women in Hedge Funds, a leading non-profit organisation for professionals in the alternative investments industry, today announced that it will partner with Action on Addiction during the first year of the Duchess of Cambridge's patronage of 100 Women in Hedge Funds' Philanthropic Initiatives. Action on Addiction is the only UK charity working across the addiction field in research, prevention, treatment, professional education and family support.

100 Women in Hedge Funds has a strong track record of supporting charities and has raised \$28 million (gross) for philanthropic causes in the areas of women's and family health, education and mentoring.

The Duke of Cambridge became patron of 100 Women in Hedge Funds' philanthropic initiatives in late 2009 and, in late 2012, the Duchess of Cambridge and Prince Harry joined the Duke to become patrons for an additional three years. Starting in January 2013, 100 Women in Hedge Funds committed to focusing its UK philanthropic endeavours on three specially chosen charities, one for each year of the partnership. The charities, Action on Addiction in 2013; WellChild in 2014; and The Art Room in 2015, are part of The Charities Forum of The Duke and Duchess of Cambridge and Prince Harry, and reflect 100WHF's three philanthropic themes: mentoring, women's and family health, and education.

Nick Barton, Chief Executive of Action on Addiction said: "Everyday millions of children have to cope with the distressing reality of their parents' addiction. Action on Addiction has developed the Moving Parents and Children Together (M-PACT) programme to help these children and their families. To have been nominated as their charity of the year by 100 Women in Hedge Funds with M-PACT the focus of their generosity and support is hugely encouraging. We are most grateful for the opportunity this will give us to reach more children growing up in families affected by parental substance misuse and addiction."

Commenting on the announcement, Kristen Eshak Weldon, Chair of the London Board of 100 Women in Hedge Funds, said: "We are thrilled to continue our partnership with the Duke of Cambridge and to extend it to include the Duchess of Cambridge and Prince Harry. During this mentoring-focused year, we are very excited to work with Action on Addiction. We will focus specifically on their M-PACT (Moving Parents and Children Together) programme which seeks to make a difference to families suffering the consequences of substance misuse. Our goal is to expand the M-PACT programme to as many children and young people as possible to help to improve their quality of life."

100 Women in Hedge Funds is planning a number of fundraising events to benefit Action on Addiction during 2013, culminating in the 100 Women in Hedge Funds London Gala to be held in October, 2013. The fundraising launch

celebration will be held on March 14th with Jimmy Choo at their New Bond Street store. Firms and individuals interested in learning more about sponsorship opportunities for upcoming fundraisers or for further details on 100 Women in Hedge Funds' Gala event for 2013, please send an email to Natasha Sai, London Board Member and London Gala Chair, at londogala@100womeninhedgefunds.org.

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About 100 Women in Hedge Funds: (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted close to 400 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised \$28 million (gross) for philanthropic causes in the areas of women's and family health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.

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About Action on Addiction: (www.actiononaddiction.org.uk)

We are Action on Addiction. We take action to disarm addiction. Addiction is the biggest preventable killer in the UK. It destroys lives, breaks up families, harms communities and has a damaging impact on society as a whole. In some way it affects us all. We think it is important to take a dynamic and integrated approach to improving our understanding of addiction and our responses to it. We are the only charity working across the addiction field in research, prevention, treatment, professional education, support for families and children and campaigns. We are working hard to realise our vision of people free from addiction and its effects.

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