



**100 women in  
hedge funds®**

## **100 WOMEN IN HEDGE FUNDS' GENEVA GALA RAISES CLOSE TO CHF 300,000 FOR ALL SPECIAL KIDS (ASK)**

*Julien Laurence and Celia Perform for Guests*

Geneva, Switzerland – November 9, 2012 – 100 Women in Hedge Funds ("100WHF") held its 5<sup>th</sup> Annual Geneva Gala Wednesday night at the Grand Hotel Kempinski, through which raised almost CHF 300,000 for All Special Kids ("ASK"), a Geneva-based support and enrichment non-profit organization for special needs children and their parents.

The evening, attended by 210 members and leaders across the European Alternatives industry, was compered by Bloomberg TV anchor Caroline Hyde, and featured a live performance by former *Nouvelle Star* finalist Julien Laurence, and new talent, Celia.

Since its formation in 2001, 100WHF has raised over \$25 million globally to support various charities in the fields of Women's and Family Health, Mentoring and Education, which reflect 100WHF's three core pillars. Beneficiaries are chosen on a rotating basis by 100WHF's Board of Directors, and the philanthropic theme for 2012 is Education.

All Special Kids (ASK), founded in 2003, runs programs for children with all types of special needs and learning difficulties aimed at enabling them to become productive and independent members of society. These services include summer camps, study skill workshops and homework clubs, as well as social drama clubs. In addition, ASK's C.A.R.E. program offers parents a forum to network with each other and provides much needed personal assistance, such as specialist referral services, educational assessment and coping skill workshops. Funds raised by 100WHF will help to expand these programs, especially focusing on the summer camps and homework club programs in Geneva, Vaud and Zurich.

Commenting on the Gala, Joy Tong, ASK's founder, said: "Wednesday night was a remarkable success, most especially for all of the families served by ASK. Thanks to the incredible generosity of 100WHF and the guests gathered this week, we will be able to expand our efforts and reach out to more children with special needs across Switzerland. For this, I am extremely grateful and humbled."

"100WHF's philanthropic activities have the greatest impact when we leverage our collective abilities, expertise and relationships in order to give back to the community," said Claire Smith, 100WHF London Board Champion for Switzerland. "We in Switzerland were delighted to partner with ASK to allow it to extend its programs, through which all special needs children can feel understood, cared for, and valued for his and her individuality. We hope that the funds raised at the Geneva Gala and other 100WHF fundraising events in Switzerland to be held in December will contribute significantly to helping these children better cope and ultimately succeed in their lives."

To make a donation to All Special Kids, please contact the [Geneva Philanthropy Committee](#)