



Join 100 Women in Hedge Funds in Switzerland and support the special needs programs of All Special Kids (ASK)

100 Women in Hedge Funds will hold its 2012 Gala in Geneva on November 7, 2012. All funds raised will support All Special Kids (ASK), a Geneva-based non-profit organization that caters to children with special needs, their parents and family members and the education community. In 2011, 100 Women in Hedge Funds raised over SFr 380,000 in Switzerland to open a fully equipped cardiac clinic and provide training to the local medical team at the University Medical Centre Ho Chi Minh in Vietnam. In 2010, it raised SFr 200,000 to fund a mentoring project undertaken by Solidarité Femmes Genève and in 2009 raised over SFr 135,000 for an education program of Association Païdos.

Geneva Gala 2012

Date: 7 November 2012

Location: Grand Hotel Kempinski Geneva

Time: 6:30 pm to 1:00am

Attire: Black-tie

Evening Cocktail

Programme: Seated dinner

Performance by a world-class recording artist

Live auction conducted by Sotheby's

Raffle

DJ and dancing

You can support the event as a sponsor for SFr 25,000 (Platinum, limited to 1), SFr 15,000 (Premium Gold, limited to 8), SFr 12,000 (Standard Gold), SFr 6,000 (Silver) as well as SFr 3,000 (flowers, wine or champagne). Sponsors will be acknowledged in all 2012 Geneva event communications, will be entitled to preferential seating and will receive these benefits:

Platinum Full-page advertisement in the event programme

20 seats (two tables)

Premium Gold Full-page advertisement in the event programme

10 seats (one table) Bonus (TBD)

Standard Gold Half-page advertisement in the event programme

10 seats (one table)

Silver Half-page advertisement in the event programme

5 seats (shared table)

Flowers, wine Half-page advertisement in the event programme

or Champagne 2 seats (shared table)

Your donations of auction items and raffle prizes will add to the glamour of the event. All donors will be acknowledged in the event programme.

For more information, please contact the Philanthropy Committee phigen@100womeninhedgefunds.org

ABOUT ALL SPECIAL KIDS (ASK)

All Special Kids (ASK) is a Geneva-based non-profit organization founded by Joy Tong in 2003. ASK runs programs for children with all types of special needs and learning difficulties aimed at enabling them to become a productive and independent member of society.

ASK C.A.R.E. program offers parents a forum to network with each other and provides much needed personal assistance, such as specialist referral services, educational assessment and coping skill workshops. ASK also provide a range of programs aimed at the children, including summer camps, study skills and homework clubs, and social drama clubs. Funds raised by 100WHF will help to expand these programs, specifically, the summer camps and homework club programs in Geneva, Vaud and Zurich.

Commenting on 100 Women in Hedge Fund's selection decision Joy Tong, President of ASK, said, "We are honoured to be chosen as the 2012 recipient of grant funding by 100 Women in Hedge Funds in Geneva. Our mission of supporting the families of children with special needs and learning differences mirrors 100WHF's long history of making a difference through supporting organizations that focus on family health, education and mentoring. We are proud to partner and look forward to working together throughout the



For more information, please visit: www.allspecialkids.org

About 100 Women in Hedge Funds

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised close to \$25 million for philanthropic causes in the areas of women's and family health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.

The 2011 Geneva 100 Women in Hedge Funds annual charity Gala was music to your ears (and hearts). This elegant black tie fundraising dinner raised CHF380,000 for our beneficiary Coeurs Pour Tous (Hearts For All) and included a personal appearance by Belinda Carlisle (www.belindacarlisle.tv) who sang songs from her million-selling Greatest Hits album, released in 1999. Bloomberg TV anchor Maryam Nemazee compered the event.

The evening commenced with champagne aperitifs overlooking the lake followed by dinner in the magnificent ballroom of the Grand Hotel Kempinski. Adding sparkle to the evening, the auction conducted by Sotheby's auctioneer Caroline Lang, Co-Chairman, Sotheby's Geneva, featured a diamond and pearl necklace donated by Adler Joailliers, ladies and men's watches by De La Cour and Parmigiani and 1 week's use of a spa chalet in Verbier. After listening to Belinda Carlisle, guests had the chance to win fabulous prizes from cigars to designer handbags and luxury hotel stays. The evening concluded to the sounds of a top DJ/music producer and dancing.



Since its formation in 2001, 100WHF has raised over \$24 million globally to support various charities in the fields of women's and family health, mentoring and education. This year, which marks the organization's 10th anniversary, 100WHF is focusing its charitable efforts on supporting women and family health initiatives. Coeurs Pour Tous offers life-saving operations and provides essential equipment and training for medical staff to treat children with cardiac diseases in developing countries.

ABOUT COEURS POUR TOUS



Coeurs Pour Tous was established in 1998 in Switzerland by Professor Kalangos, the Chief of the Cardiovascular Department of the University Hospital of Geneva (HUG). Since its creation, the association has saved the lives of thousands of children with cardiac diseases living in developing countries, performing surgery in hospitals desperately lacking adequate equipment and trained medical staff. It has also introduced life-saving heart institutes in Mozambique, Mauritius, Serbia and Lebanon and funds raised by 100 Women in Hedge Funds will be used to open a fully equipped clinic in Vietnam and provide training to the local medical team in order to save yet more young and disadvantaged lives. For more information about Coeurs Pour Tous, please visit www.coeurspourtous.ch.

WE ARE GRATEFUL FOR THE SUPPORT RECEIVED FROM THE SPONSORS AND FRIENDS OF 100WHF

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