



**100 women in  
hedge funds®**

**FOR IMMEDIATE RELEASE**

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100 Women in Hedge Funds London has named Wellbeing of Women its beneficiary for 2008 events, including the Second Annual Gala in London. Separately, industry veterans Leda Braga of BlueCrest Capital and Man Group plc deputy chairman Stanley Fink have been selected to receive the 100 Women in Hedge Funds Leadership and Effecting Change Awards.

Wellbeing of Women is the only UK charity dedicated to solving the health problems that solely affect women by funding medical research and training in all aspects of reproductive and gynaecological health. Wellbeing of Women is part of the 2008 Lord Mayor's Appeal, which raises money for charitable causes on behalf of the Lord Mayor of the City of London.

Half of all women in the UK still experience reproductive health problems during their lifetimes. For over 40 years, Wellbeing of Women has invested funding in medical research and training, providing research grants that have helped to advance such healthcare breakthroughs as ultrasound and cervical cancer screening.

Effie Datson, Chair of 100 Women in Hedge Funds' London, said, "Having gone through the rigorous process of reviewing a number of UK healthcare charities, we are pleased to announce that Wellbeing of Women was chosen as our UK charity of the year. We believe that by helping to fund the work they do, we will be able to make a difference in the lives not just of the women they serve, but also their families."

In responding to the announcement that Wellbeing of Women was selected, Sarah Brown, Patron of Wellbeing of Women, said, "I am delighted that such a significant organisation as 100 Women in Hedge Funds has chosen to form a partnership with Wellbeing of Women. Their support through the Lord Mayor's Appeal will help to improve women's health and highlight the important part all women can play in enabling better health."

Said Sir Victor Blank, chairman of Lloyds TSB who also serves as chairman of Wellbeing of Women and of the Lord Mayor's Appeal 2008, "I am thrilled to be working with 100 Women in Hedge Funds as they support the Lord Mayor's Appeal. It is marvellous that such a significant organisation of women has chosen to improve women's health through its involvement in the Appeal and specifically, with Wellbeing of Women. Women play a vital role in the economic success of the City of London and both the Lord Mayor and I are very keen to ensure that this is fully recognised."

At the gala, 100 Women in Hedge Funds will present its Industry Leadership Award to Leda Braga, president of BlueCrest Capital Management and head of systematic trading and research for the firm.

The 100 Women in Hedge Funds' Industry Leadership Award is given to a woman who has shown leadership in the hedge fund industry. The honouree will possess talent, business ethics and a passion for investing that define the hedge fund industry's standards of excellence. Awardees have been

pioneers in some aspect of the business and have influenced a large population of hedge fund participants.

Braga joined BlueCrest in October 2001 from JPMorgan spin-off Cygnifi Derivatives Services, where she was part of the management team and acted as head of Cygnifi's valuation service. Before that, she spent nearly seven years at JP Morgan as a quantitative analyst in their derivatives research team. Braga's past experience includes modelling of interest rate exotics, FX/interest rate hybrid instruments and equity derivatives. She holds a PhD in engineering from Imperial College, where she worked as a lecturer and led research projects for over three years before joining JP Morgan.

The 100 Women in Hedge Funds' Effecting Change Award will go to Stanley Fink, deputy chairman of Man Group plc. The 100 Women in Hedge Funds' Effecting Change Award is given to an individual who has made a difference in the area of our philanthropic theme for the year, either through their own philanthropic efforts, or through their personal commitment to make their influence count.

At Man Group, the largest listed hedge fund manager in the world with \$72 billion of assets under management, Fink held the position of chief executive of the firm for seven years and served in a variety of other positions over the last 20 years, mainly as head of asset management and group finance director.

He is active in local and national charity work, having been chairman of the highly successful campaign by the Evelina Children's Hospital Appeal to raise £10 million to assist in equipping the new hospital. Fink is also a newly appointed trustee of Guy's and St. Thomas' Charity, a trustee of ARK (Absolute Return for Kids), a member of the Council of Specialist Schools and Academies Trust, chairman of the Board of Governors of the Oxford Centre for Hebrew and Jewish Studies and chairman of Liberal Judaism's Council of Patrons.

The 100 Women in Hedge Funds London Gala will be held on September 24, 2008. For table and ticket sales, please contact [lundongalasales@100womeninhedgefunds.org](mailto:lundongalasales@100womeninhedgefunds.org).

#### **About 100 Women in Hedge Funds**

100 Women in Hedge Funds serves over 8,000 alternative investment management investors and practitioners through unique educational, professional development and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$13 million for philanthropic causes in the areas of women's health, education and mentoring.

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