



**100 women in  
hedge funds®**

### **Next Gen - Winter Networking Drinks**

November 30, 2016 at 7:30 PM  
London

What a year! Let's celebrate the highlights of 2016 with networking, drinks, and canapés. Network with senior women and your Next Gen peers. Learn inspiring insights as female entrepreneurs share their experiences and advice for your success moving into the New Year.

#### **Participants**

**Dalia Daou**, Financial Analyst turned Jeweller, Daou Jewellery  
**Phoebe Gormley**, First Female-Only Tailor on Savile Row, Gormley & Gamble  
**Esther Rulli**, Hedge Fund Marketer turned e-Commerce Entrepreneur, Blue Ribbon

#### **Event Details**

**Date:** November 30, 2016

**Time:** 7 PM Registration.

We will begin *promptly* at 7:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails before and after session.

**Hosts:**

**Phoebe Gormley**, First Female-Only Tailor on Savile Row, Gormley & Gamble and  
**Neha Miglani**, Head of Marketing and Investor Relations, Stone Milliner Asset Management

**Location:** Gormley & Gamble

First Floor, 13 Savile Row, **London**, W1S 3NE, United Kingdom

**RSVP:** [RSVP Now](#)

If you have any questions about this event, please contact the [Next Gen London](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

**Admission to this event is free, but there is a £20 charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to SkillForce, the beneficiary of 100WHF's most recent UK philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

## Biographies

### **Dalia Daou**, Financial Analyst turned Jeweller, Daou Jewellery

Dalia Daou is the award winning designer of Daou Jewellery, a fine jewellery brand with a glamorous heritage. Dalia has won New Designer of the Year 2016 at the UK Jewellery Awards and a place on British Fashion Council's Rock Vault this year. Dalia spent 5 years working in market risk consulting to portfolio managers from hedge funds through to institutional investors after graduating in Physics from the University of Bristol followed by a Masters in the History of Science, Medicine and Technology from Imperial College London, but there has always been a dual interest in Dalia's academics since taking art courses (Wimbledon College of Art, École Nationale Supérieure des Beaux-Arts) simultaneously while studying maths and sciences. Retraining in jewellery specific skills, at CSM, and gemology, at GIA, combined with previous experiences are all relevant to her jewellery business now whether the technical and detail oriented aspects of gemology and jewellery creation, in business, or a sources of inspiration.

### **Phoebe Gormley**, First Female-Only Tailor on Savile Row, Gormley & Gamble

Phoebe Gormley is young, female entrepreneur and owner of the first tailor exclusively for women in the history of Savile Row, Gormley & Gamble. Recent accolades include wins at Women of the Future and Great British Entrepreneur Awards. Having interned on the Row and Jermyn Street from a young age, tailoring was always a passion of Phoebe's. She soon began to realise that there was a gap in the market for bespoke womenswear; elegant, intelligent designs of Savile Row quality and fit. And so she took a 'Gamble' - quitting university and using what would have been her final year's tuition fees to start her own business. She made her first sale in October 2014, from a small office in the City, and now is based at 13 Savile Row.

### **Esther Rulli**, Hedge Fund Marketer turned e-Commerce Entrepreneur, Blue Ribbon

Esther Rulli, CAIA, is the founder of Blue Ribbon House Ltd, a luxury homewares online business with a showroom at The Savoy. Blue Ribbon, featured in numerous blogs and magazines, supplies the world's top 100+ decor, linens and tabletop brands to direct customers, interior designers and hotels. Esther spent 15 years in finance, fundraising for alternative investments. After completing her graduate training at Goldman Sachs, Esther went on to work at Schroders and Pinebridge Investments. Esther launched Blue Ribbon while working at State Street, where she covered Central Banks and Sovereign Wealth Funds. Esther read Modern Languages at Cambridge and speaks 6 languages. She has two small children and keeps her sanity by reading a lot of good fiction.

### **About 100 Women in Hedge Funds** ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))

100 Women in Hedge Funds is a global, practitioner-driven non-profit organisation serving over 15,000 alternative investment management investors and finance professionals in 21 locations through education, peer engagement, and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 600 industry education events globally, connected more than 400 senior women through Peer Advisory Groups and raised over \$40 million gross for philanthropic causes in the areas of women's and family health, education and mentoring.