



**100 women in
hedge funds®**

Next Gen: The Art of Conversation 2.0

October 19, 2016 at 6:30 PM
New York

Sometimes women must be their own best advocate for career advancement. According to the latest *Women in the Workplace* study (September 2016), being recognized, promoted and compensated often entails putting yourself in the spotlight where others can applaud your achievements. Cherriza Lundy will share other study highlights that you can put to practical use. Lauren Surzyn will review lessons learned about self-promotion from her career. Bring questions and what if scenarios to get answers that will help you prepare for your next difficult conversation.

Participants

Cherizza Lundy, Partnerships Lead, LeanIn.org

Lauren Surzyn, Executive Director, UBS

Denise Hebner, *Moderator*, Head of Diversity & Inclusion, UBS

Event Details

Date: October 19, 2016

Time: 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

Host: UBS

Location: 1285 Avenue of the Americas, 14th Floor, (Rooms 9+10+11), **New York, NY**. Please check in at the UBS Welcome Center upon entering the building.

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact nynextgen@100womeninhedgefunds.org

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to the beneficiary of 100WHF's most recent US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Cherizza Lundy, Partnerships Lead, LeanIn.org

Cherizza Lundy is the Partnerships Lead at LeanIn.Org. In this role, Cherizza serves as the main point of contact for Lean In's 900+ corporate & non-profit partners. Cherizza provides the resources and tools to enable organizations to implement Lean In Circles (small peer groups that meet regularly to learn and grow together) and implement additional programming to help close the gender equality gap. Prior to joining LeanIn.Org, Cherizza spent six years at Intel in various HR roles from managing the Global Women's Initiatives and Deputy Chief of Staff in HR.

Cherizza resides in the Bay Area and in her free time enjoys staying active, eating good food and traveling. She received her B.A. from Michigan State University.

Lauren Surzyn, Executive Director, UBS

Lauren McKenna Surzyn is an Executive Director at UBS Investment Bank in the Prime Brokerage Division working as a consultant for hedge funds. She advises the firm's clients on fund terms, asset raising, operational due diligence, treasury and funding. Prior to her consulting role, she spent seven years as a member of the Capital Introduction and Sales teams in NYC and in London covering 40 clients globally. Lauren was responsible for originating new hedge fund business, assisting with asset raising, and growing the relationship between UBS and her clients. She holds a leadership role in numerous cultural initiatives at UBS including the Women in Equities Committee, intern recruiting, talent mobility opportunities and a millennial fintech think tank initiative.

Lauren graduated from Princeton University in 2007 with a degree in Operations Research and Financial Engineering and earned an MBA from Columbia Business School in 2015, where she graduated with Dean's Honors, having received the Feldberg Fellowship, a merit-based scholarship. She volunteers actively for her alma maters. Lauren currently serves as Vice Chair of the Princeton National Annual Giving Committee. She helps raise approximately \$60M annually from alumni, was a member of the Capital Campaign Executive Committee that raised \$1.88B during 2007-2012, was a board member in London for the Princeton UK chapter, and Chairs Princeton's Alumni Schools Bronx Chapter where she interviews high school students seeking admission to the university. Lauren served as the CBS Class of 2015's Annual Fund Pledge Chair and is currently the Treasurer of the Feldberg Fellows of Columbia alumni group. She co-founded the XIX Society at St. Paul's School, a women's network created to build a strong community of alumnae across generations and geographies. Lauren is also a member of the Junior League, affiliated with both the NYC and London chapters.

Lauren grew up in Pacific Palisades, CA, but now lives in NYC with her husband and is expecting her first child at the end of November. She enjoys traveling, squash and volleyball. Lauren is a CFA Chartholder.

Denise Hebner, Head of Diversity & Inclusion, UBS

As Head of Diversity & Inclusion for UBS Americas, Denise Hebner is responsible for providing leadership in the development, implementation and assessment of a comprehensive array of programs to promote diversity, inclusion and the value of difference. In this role, she delivers programs that drive the firm's commitment to provide an inclusive work environment that harnesses the value of diversity by encouraging engagement through participation in and support of employee resource groups, and developing and nurturing partnerships with professional affinity groups to position UBS as an employer of choice.

Joining UBS in 2002, Ms. Hebner has worked as a Financial Advisor supporting Women and Minority owned businesses, she then joined the Group Technology organization as the Regional Programs Lead. In this role, she oversaw talent and diversity initiatives, corporate real estate, contractor recruitment, communication and change management.

Prior to UBS, Denise worked at Black & Decker and Conair Corporation as a Global Marketing Manager responsible for developing and marketing products to consumers in the Americas. Her experience included manufacturing, business development, product development, and quality control.

Denise is married and has three children. She holds a B.A. in Business Administration from Loyola University in Baltimore, and received a Masters of Applied Science from Johns Hopkins University. She is an outdoor enthusiast, avid skier, hiker and gardener.



About UBS

UBS is committed to providing private, institutional and corporate clients worldwide, as well as retail clients in Switzerland, with superior financial advice and solutions while generating attractive and sustainable returns for shareholders. Its strategy centers on its Wealth Management and Wealth Management Americas businesses and its leading universal bank in Switzerland, complemented by its Global Asset Management business and its Investment Bank. These businesses share three key characteristics: they benefit from a strong competitive position in their targeted markets, are capital-efficient, and offer a superior structural growth and profitability outlook. UBS's strategy builds on the strengths of all of its businesses and focuses its efforts on areas in which it excels, while seeking to capitalize on the compelling growth prospects in the businesses and regions in which it operates. Capital strength is the foundation of its success.

Headquartered in Zurich, Switzerland, UBS has offices in more than 50 countries, including all major financial centers, and approximately 60,000 employees. UBS Group AG is the holding company of the UBS Group. Under Swiss company law, UBS Group AG is organized as an Aktiengesellschaft, a corporation that has issued shares of common stock to investors. The operational structure of the Group comprises the Corporate Center and five business divisions: Wealth Management, Wealth Management Americas, Retail & Corporate, Global Asset Management and the Investment Bank.

LEAN IN

About LeanIn.org

Lean In supports women in 3 important ways: community, education and circles. Community: We want all women to have the confidence and know-how to achieve their goals. This starts with an active and supportive community. Each day we'll encourage an open exchange of ideas and information. We will also share Lean In Stories-short narratives of moments in life when we choose to "lean in" or "lean back" intended to inspire, teach and connect us. Education: We offer a growing library of free online lectures on topics including leadership and communication. Produced in partnership with the Clayman Institute for Gender Studies at Stanford University and other well-known experts, these lectures offer women practical skills they can apply in their daily lives. Circles: Lean In Circles are small groups that meet monthly to encourage and support each other in an atmosphere of confidentiality and trust. We provide the materials and support to run a successful Circle, including online spaces that make it easy for members to stay up-to-date and connected.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organisation serving over 15,000 alternative investment management investors and finance professionals in 20 locations through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 600 industry education events globally, connected more than 400 senior women through Peer Advisory Groups and raised over \$38 million gross for philanthropic causes in the areas of women's and family health, education and mentoring.