

# An evening with the United States Ambassador to Switzerland and Liechtenstein, Suzan G. LeVine

## October 6, 2016 at 5:15 PM Zurich

There is not a single country in the world where women have equal economic and political power to men. At 100 Women in Hedge Funds, our mentoring, networking and education efforts are targeted at bridging that gap.

Meet The Honorable Suzan G. Levine, United States Ambassador to Switzerland and Lichtenstein, a woman who has achieved both economic and political power. As the keynote speaker at the close of our mentoring workshop for Next Gen attendees, she will address formative experiences in her career and share the lessons she learned. Joining her is her husband, Eric LeVine; together, they will discuss their personal and professional choices in ways that can help you achieve your goals. Networking with your peers will follow their talk.

Prior to Ambassador LeVine's presentation, Giuseppe Conti will discuss negotiation tactics. These essential skills must be mastered for career success. Conti will explore some of the differences in the field of negotiation between men and women, with a focus on career negotiations. In particular, Giuseppe will share with us his HARMONY framework for effective career negotiations for women.

The fee to attend the evening program is CHF 20; <u>click here</u> to register. Spaces are limited. All net proceeds will support 100WHF's Next Generation initiatives and specifically fund Chartered Alternative Investment Analyst Association (CAIA) Fundamentals of Alternative Investments Certificate Program® online courses for "return to work" candidates based in Switzerland.

### Agenda:

17:15 Women and Negotiations: Giuseppe Conti, Senior Procurement Leader and Creator of Master Negotiators 18:30 Keynote Presentation: Suzan G. LeVine, United States Ambassador to Switzerland and Liechtenstein 19:45 Networking cocktails 21:00 Conclusion (expected)

### **Participants**

The Honorable Suzan G. LeVine Eric LeVine, CellarTracker.com Giuseppe Conti, CABL.CH

**Event Details** 

Date: October 6, 2016 Time: 4:45 PM Registration. Host: RobecoSAM Location: BelvoirPark Restaurant Seestrasse 125, Zurich, 8002, Switzerland - <u>Directions</u> RSVP: <u>RSVP Now</u>

If you have any questions about this event, please contact the Zurich Philanthropy committee.

# This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Space is limited. No walk-ins will be permitted.

## **Biographies**

**The Honorable Suzan G. LeVine**, United States Ambassador to Switzerland and Lichtenstein Suzan "Suzi" LeVine took up her position as the United States Ambassador to Switzerland and Liechtenstein in June 2014. Among her many achievements as U.S. Ambassador to Switzerland, is the first-ever bilateral White House company roundtable, at which 8 Swiss companies announced \$3B in investments in the following year alone; cooperation on an initiative with Swiss companies to implement Swiss-style apprenticeship programs in the United States; and support for funding efforts to launch GCERF (The Global Community Engagement and Resiliency Fund), a multi-lateral organization aimed at countering violent extremism.

What prepared Suzi for her role as Ambassador was her diverse and non-linear career focusing on education, technology, community, innovation, travel, social responsibility, and youth outreach. In a professional capacity, she worked at Microsoft as a Director and at Expedia as a Vice President. Twice during her career, she was a stay-at-home mom, during which time she co-founded two non-profit organizations - an innovative Jewish community model, The Kavana Cooperative, and an advisory board for an early learning research institute at the University of Washington, ILABS - the Institute for Learning and Brain Sciences.

Suzi is a graduate of Brown University with a Bachelor of Arts in English and a Bachelor of Science in Mechanical Engineering with aerospace applications. She and her husband, Eric LeVine, have two children, with whom they enjoy hiking, biking, traveling and playing with their dog.

### Eric LeVine, Founder/CEO, CellarTracker.com

An entrepreneur and small business owner, Eric LeVine has had a distinguished career as a leader at Microsoft, as founder/CEO of CellarTracker.com, and, more recently, as a stay-at-home dad. After graduating from Harvard University with an A.B. in History, Eric pursued a technology career that took him from Lotus to Microsoft, where he ultimately led a team pioneering the use of crowd-sourced big data for software reliability. He applied the knowledge and experience he gained from this data project to his passion for wine and then turned his hobby into his work by creating CellarTracker.com, the world's leading cellar management software and the pioneer in crowd-sourced wine reviews.

In addition to his professional and family pursuits, Eric has served on the board of Jewish Family Service of Greater Seattle, an organization that does refugee resettlement, cares for Holocaust survivors, advocates for domestic violence victims, and many other social services. Most recently he was Board President from 2013-2014.

He enjoys spending his time with his wife, Ambassador Suzan LeVine and their two children - especially when they can be outdoors hiking, biking, or playing in the snow.

### Giuseppe Conti, Negotiation Tactics Expert, CABL.CH

Giuseppe Conti, is a recognized expert in the field of Negotiation and regular lecturer at top-ranked European Business Schools, including ESADE, HEC Paris, IMD, INSEAD, Oxford, RSM, and SDA Bocconi. Managers from over 90 different countries have attended his highly interactive and pragmatic workshops. He is a seasoned negotiator combining academic content with a rich practitioner experience from his senior procurement and commercial leadership roles with blue chip multinationals (Procter & Gamble, Novartis, Firmenich, Merck). He runs custom negotiation workshops for leading multinationals in Europe and Asia. He has recently published articles on gender differences in negotiation for the Financial Times and London Business School Review. Together with Harvard Professor Francesca Gino, he will run a workshop in Zurich on November 2-3 on Decision Making & Influence: Understanding and managing gender differences in the workplace. You can visit his website at www.cabl.ch.

Negotiation is a life-long skill.



We are Sustainability Investing.

## About RobecoSAM (www.robecosam.com)

Founded in 1995, RobecoSAM is an investment specialist focused exclusively on Sustainability Investing. It offers asset management, indices, engagement, voting, impact analysis and investment, sustainability assessments, and benchmarking services. Together with S&P Dow Jones Indices, RobecoSAM publishes the globally recognized Dow Jones Sustainability Indices (DJSI). Approximately 130 professionals work for RobecoSAM, which is headquartered in Zurich.



## WOMEN IN SWISS BUSINESS

#### About Advance (http://www.advance-women.ch/display/WEN/About+Advance)

Advance is a non-profit organisation, whose aim is to increase the share of women holding leading positions in Switzerland. Advance offers its member companies a program that develops the leadership skills of talented female employees and actively raisers the awareness of the topic among managers. We believe strongly that with our engagement we help the Swiss economy benefit from the higher innovation, profit and profitability that result from having mixed-gender management teams.

#### About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals in 20 locations through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 500 industry education events globally, connected more than 350 senior women through Peer Advisory Groups and raised over \$38 million for philanthropic causes in the areas of women's and family health, education and mentoring.