



**100 women in
hedge funds®**

**Education Session No. 656:
ESG Investing - Does Gender Have A Role?**

September 27, 2016 at 6:30 PM
Geneva

Should gender be considered a pillar of ESG investing? Although environmental, social and governance investing is becoming mainstream and taking a larger role in alternative investment managers' approach to investing, to date, gender has largely been left out of ESG analyses.

Research has shown that investing with a gender broadens opportunities and highlights risks. For example:

- The quality of companies' reported earnings is positively correlated with greater gender diversity in senior management;
- Microfinance institutions (MFIs) with more women clients have lower write-offs and lower credit-loss provisions;
- Venture-backed companies in Silicon Valley run by women had annual revenues that were 12% higher than those run by men, while using an average of one-third less committed capital, and had lower failure rates than men.

Join 100WHF for a lively panel discussion that will focus on going beyond traditional ESG investing and explore the opportunities in gender lens investing.

Participants

Jennifer Law, BlackRock
Isabelle Rucart, BlackRock
Diana van Maasdijk, EquiLeap
Rachel Whittaker, RobecoSAM
Tenke Zoltani, *Moderator*, UBS

Event Details

Date: September 27, 2016

Time: 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

Hosts: BlackRock and University of Geneva

Location: University of Geneva (Uni Mail)

40 Bld du Pont d'Arve, Room MS 160, **Geneva**, Switzerland - [Directions](#)

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [Geneva Education](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a 30 CHF charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to the beneficiary of 100WHF's most recent Swiss philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Jennifer Law, Investment Stewardship, BlackRock

Jennifer Law is a member of BlackRock's Investment Stewardship (BIS) team at BlackRock, based in London. She is responsible for engaging with portfolio companies in a number of markets within Europe and Africa on behalf of BlackRock's clients globally. The BIS team actively works with BlackRock's portfolio companies to address economic risks that arise from social, environmental and governance issues, and co-ordinates the integration of corporate governance and responsible investment considerations into the investment process. In her role, Jennifer is also responsible for engaging with regulatory bodies, industry associations and other market participants on responsible investment issues, and contributing to corporate governance policy development. Jennifer's service with the firm dates back to 2007. Prior to joining BlackRock, Jennifer worked at BMO Nesbitt Burns in Canada. Jennifer holds a Bachelor in Business Administration with a specialist in finance from the University of Toronto, and a Master of Science in Diplomacy and International Strategy from the London School of Economics and Political Science

Isabelle Rucart, iShares EMEA, BlackRock

Isabelle Rucart, CFA, PRM is leading Impact investing for iShares EMEA. Her role consists in driving the strategic development of this business, working on new product design with the iShares Product Innovation team and engaging with clients as a sales specialist. Isabelle previously held roles in iShares Product Development, focusing both on ETFs and index funds, and in iShares Business Strategy. Prior to working at BlackRock, Isabelle worked as a credit trader at UBS (London), as a credit analyst at Société Générale (New-York) and as a financial regulation specialist at Bärclay's (Paris). Isabelle graduated from ESCP-Europe with a Master degree in Finance and holds a Master degree in Business Administration from Tongji University, Shanghai.

Diana van Maasdijk, Co-founder, EquiLeap

Diana van Maasdijk is co-founder and director of EquiLeap, a social purpose organization that harnesses the power of investing and leveraging economic opportunity to promote gender equality. Her past roles include setting up and heading Philanthropy Advice at ABN AMRO private banking where she also ran special workshops for women and next-generation family members on wealth and social impact. Previously she also ran her own philanthropy consultancy in Amsterdam and worked for several philanthropic institutions including MamaCash Foundation. She is also the author of "Goed Geven" the first Dutch giving guide for philanthropists and she has conducted research around the philanthropic needs and practices of high net worth individuals and families. Throughout her career she has raised awareness, in both the charitable and financial sectors, on the potential of investing in women as a strategy for social impact.

Rachel Whittaker, Senior Analyst Sustainability Investing RobecoSAM

In her role at RobecoSAM, Rachel Whittaker, is responsible for integrating ESG topics into investment research; special focus on gender equality and children's rights. She is also responsible for the consumer discretionary sector corporate sustainability assessment that forms the basis of the Dow Jones Sustainability Index.

Tenke Zoltani, Director, UBS

Tenke Zoltani is an expert in the field of impact investing, focusing on strategic planning and transactions. She was most recently director, Impact Investing at UBS where she joined to develop the impact advisory offering for UHNW clients of the bank. With a decade of experience in the field of sustainable finance, before joining UBS Tenke founded Better Finance, a boutique advisory company. She worked with families, international corporations, NGOs, and individuals to identify, design, implement and manage sustainable financial solutions to impactful investing and philanthropic giving. Prior, Tenke was an Investment Manager at Islan Asset Management in Switzerland, advising global agribusiness Bunge on direct investments, and implementing projects in least developed countries' food-water-energy sectors.

Tenke is a CAIA charterholder, and was selected as a 2013 Global Economic Symposium Fellow. She is a Committee Member for 100 Women in Hedge Funds, a member of Sustainable Finance Geneva, and the Global Alliance for Clean Cookstoves. Tenke holds a B.A. in Economics and Political Science from Columbia University and a M.Sc. in International Political Economy from the London School of Economics.

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About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organisation serving over 13,000 alternative investment management investors and finance professionals in 20 locations through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 600 industry education events globally, connected more than 400 senior women through Peer Advisory Groups and raised over \$38 million gross for philanthropic causes in the areas of women's and family health, education and mentoring.