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**100WHF Summer Cocktails with Verdura**

July 13, 2016 at 5:30 PM  
New York

Kick off summer with an exclusive evening at the Verdura jewelry gallery overlooking Central Park. Sip summer cocktails in the gallery and enjoy personal insights into the life of the jewelry designer and company founder, Duke Fulco di Verdura, beginning in Paris with Coco Chanel in the 1920s and continuing through Hollywood's Golden Age and postwar New York City. Admire a selection of vintage pieces from the Verdura Museum collection, including the original Maltese Cross cuffs Verdura created for Coco Chanel in 1930 and the Feather Headdress tiara he designed for Betsy Whitney's 1956 audience with Queen Elizabeth II.

**Participants**

**Jim Haag**, Vice President, Director, Verdura

**Event Details**

**Date:** July 13, 2016

**Time:** 5:30 PM - 7:30 PM

Presentation by Jim Haag at 6:00 PM (encore at 6:45 PM)

**Host:** Verdura

**Location:** 745 Fifth Avenue (Between 57th and 58th Streets), Suite 1205, **New York**, NY 10019

**RSVP:** Please refer to your invite

If you have any questions about this event, please contact the [Professional Leverage](#) committee.

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**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

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Space is limited. No walk-ins will be permitted.

## Biography

**Jim Haag**, Vice President, Director, Verdura

James Haag came to Verdura ten years ago, after serving as US Director of Harry Winston and North American Director for DeBeers Consolidated Mines, Ltd. He travels extensively throughout the US, entertaining groups with Verdura's history and legacy.



### About Verdura ([www.verdura.com](http://www.verdura.com))

Verdura is an American fine jeweler headquartered in New York. The company was founded in 1939 by Sicilian Duke Fulco di Verdura, and is internationally recognized for its timeless, elegant and distinctly original designs.

Verdura began his career as the head jewelry designer for Coco Chanel, for whom he designed the Maltese Cross brooches and cuffs that became his signature. Having Hollywood ties through long time friend Cole Porter, Verdura ventured to America and began designing colorful jewels for stars of the era, including Greta Garbo and Marlene Dietrich. In 1939, Verdura opened his doors on Fifth Avenue in New York with the financial backing of Cole Porter and Vincent Astor, and immediately gained a following with New York society and fashion's best-dressed list, including style icon Babe Paley.

In 1985, Ward Landrigan purchased Verdura and has continued the tradition of creating timeless designs from the nearly 10,000 sketches Fulco di Verdura made in his lifetime. In 2004, his son, Nico Landrigan, joined the family business and currently serves as President alongside his father, who is the Chairman and CEO.

The Verdura collection of fine jewelry is available at the company's New York salon at 745 Fifth Avenue overlooking Central Park as well as select retail partners, including Bergdorf Goodman, select Neiman Marcus locations, Betteridge, Obsidian in London and Mindham Fine Jewelry in Toronto.

### About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals in 20 locations through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 500 industry education events globally, connected more than 350 senior women through Peer Advisory Groups and raised over \$38 million for philanthropic causes in the areas of women's and family health, education and mentoring.