



**100 women in
hedge funds®**

**Education Session No. 649:
Next Generation Career Challenges**

July 11, 2016 at 6:30 PM
Lugano

Plan ahead for competition, education and self-promotion. Gather insights and lessons learned from women who have successfully navigated careers in the financial industry. Bring your questions and what-if scenarios as you tap in to the collective wisdom of senior practitioners and peers. Networking follows the panel discussion, so you can continue the conversation informally.

Please note that this event will be held in Italian.

Participants

Glenda Braendli, PwC
Paola Mungo, Azimut Holding SpA
Odile Robotti, Learning Edge
Paola Bissoli, *Moderator*, Aberdeen Asset Managers Switzerland AG

Event Details

Date: July 11, 2016

Time: 6:15 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

Hosts: Aberdeen Asset Management and PwC Switzerland

Location: Grand Hotel Eden
Riva Paradiso 1, **Lugano**, 6900, Switzerland

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [Lugano/Milano](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Glenda Braendli, Partner, PwC

Glenda Brändli is the Partner in Charge of the Lugano office. She was admitted as a Partner of the Swiss Firm in 2014. Since 2015, Glenda is the PwC Assurance Academy Leader, a unit which comprises more than 500 auditors throughout Switzerland.

Glenda is a Swiss Certified Public Accountant and has extensive experience serving clients active mainly in the financial services, principally focusing on private banking and retail banking, based in Zurich, Geneva and Lugano.

Glenda is active in several professional organizations. She is a member of the Ticino Committee of EXPERTsuisse, of the Ticino Chapter of the Swiss-American Chamber of Commerce, and of the Risk Management Advisory Board of Centro di Studi Bancari.

Glenda is also committed in the conceptions of seminars and in writing professional articles on newspapers and professional magazines.

Paola Mungo, Co-CEO, Azimut Holding SpA

Paola Antonella Mungo is the Co-CEO of Azimut Holding SpA, independent company listed on Milan Stock Exchange (member of FTSE - Mib and Euro STOXX 600 indexes), holding company of Azimut Group, present in 15 different countries and active in different business lines (asset management, distribution, life insurance). Mrs. Mungo is also board member of subsidiaries companies of the Group.

Paola joined Azimut Holding SpA in December 2000, soon becoming the head of the Product and Special Project Department, with growing responsibilities for key special projects within the Azimut Group. In April 2007 she was appointed General Manager of Azimut Holding SpA, role she covered for 9 years. In April 2016, she is appointed as Co-CEO of Azimut Holding SpA. She has been responsible for various Azimut strategic projects (i.e. IPOs, Start Ups, Partnerships and JVs both in Italy and abroad, development of innovative products, new business lines).

She's invited as a keynote speaker at several round-table discussions, international conferences and at highly specialized advanced graduate training courses (at prestigious Universities).

After graduating, she carried out her lawyer apprenticeship at a famous legal firm in Milan, before joining the legal department of the financial insurance group Zurich Financial Services in 1996.

Paola holds a first-class honor degree in Law from Milan University.

Odile Robotti, Founder, Learning Edge

Odile Robotti is sole director of Learning Edge Ltd., an adjunct professor at the Vita-Salute San Raffaele University, president of the organization of volunteers MilanoAltruista and of the Association for Social Promotion ItaliaAltruista.

An expert in women's leadership, Odile is the author of the book 'Il Talento Delle Donne' ('Women's Talent', Warner Books, September 2013) and she is Country Leader for the 30% Club in Italy.

Formerly, Odile Robotti was a management consultant at McKinsey & Co and has been sales manager for several large customers and team leader of application development projects in IBM Italy.

Odile Robotti graduated in Economics at Bocconi University, has a Masters in Business Administration at the Business Management School of Bocconi University and a Ph.D in Psychology from the University College London.

Odile Robotti also obtained the diploma of Certified Professional Coach at the International Coaching Academy.

Paola Bissoli, Senior Business Development Manager, Aberdeen Asset Managers Switzerland AG
Paola is part of the Zurich based Team of Aberdeen Asset Management, responsible for French and Italian speaking Switzerland as Senior Business Development Manager.

Formerly she has been CEO of Saint George Capital Management, a regulated asset manager under the surveillance of the Swiss Financial Markets Authority (FINMA), owned by UnipolSAI Assicurazioni the second largest insurance group listed in Italy.

Paola is an experienced manager used to operate in a multiple country regulations framework. She has been developing business, leading teams and managing projects. She has experience in company structuring, development and reorganization.

She has been an Investment Manager for 13 years, her main background being fixed-income relative value strategies (rates and sovereigns, macro driven), but including direct management and oversight on different strategies and asset classes.

Paola is 100 Women in Hedge Funds London Board Champion for Italian-speaking locations since 2013 and started the Lugano-Milano activities of the association with the support of other industry colleagues in May 2010. She is a member of CAIA, and SFAA, the Swiss Financial Analyst Association. She holds a Master of Science in Chemical Engineering from Turin Polytechnic (1998).



About Aberdeen Asset Management

Aberdeen Asset Management is an independent management company listed on the London stock exchange since 1991. Founded in Aberdeen, Scotland by Martin Gilbert, currently the group's CEO, it now numbers 37 offices in 25 different countries with more than 2.800 employees. With the acquisition concluded in April 2014 of Scottish Widows Investment Partnership, the Aberdeen Group has become Great Britain's most important listed independent operator, with almost 369,3 billion euro managed*.

Aberdeen is specialised in the management of traditional financial assets on equity and bond markets and is highly active in the direct and indirect management of real estate.

Aberdeen offers various different investment solutions, from segregated mandates to mutual funds and mainly takes a long-term approach based on solid investments identified by means of analysis and proprietary research. The Aberdeen management teams are based in the markets and regions in which they invest, all the time whilst guaranteeing a team approach to ensure an objective, transparent investment process.

**AAM PLC (31/03/2016)*



About PwC Switzerland

PwC Switzerland helps organizations and individuals create the value they are looking for - serving them with around 2,800 employees and partners working in 14 different offices throughout Switzerland and one in the Principality of Liechtenstein. In Ticino we are present with our Lugano office. Worldwide, we are part of a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, tax and legal and advisory services. PricewaterhouseCoopers came into being on 1 July 1998 with the merger of Price Waterhouse and Coopers & Lybrand. Both companies had a history stretching back 150 years. Our code of conduct broadly summarises all of our integrity standards and rules for professional conduct. It complements our personal sense of responsibility, judgment and accountability. The PwC brand stands for a clear promise: We help our clients create value. This requires carefully nurtured relationships, plus a guiding principle that aligns our behaviour to this promise - what we call "the PwC Experience".

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals in 20 locations through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 500 industry education events globally, connected more than 350 senior women through Peer Advisory Groups and raised over \$38 million for philanthropic causes in the areas of women's and family health, education and mentoring.