



**100 women in
hedge funds®**

Investing in Art: Identifying Value & Gaining Exposure

June 7, 2016 at 6:30 PM
Zurich

We are all familiar with the growth that has taken place in the art market since its initial boom in the 1980s. The TEFAF Art Market Report recorded that the global art market reached a total of just over €51 billion in 2014, an increase of 7% year-on-year and its highest ever recorded level, displaying the considerable interest in the sector and urging many to look at art as a real asset class. With the help of Stefan Puttaert, the Head of Sotheby's Zurich and Harriet Clapham, independent Art Advisor, we will unlock the art of evaluating this niche asset class and build a portfolio. join us at Sotheby's Zurich for an evening of art investing and networking with your peers.

Participants

Harriet Clapham
Stefan Puttaert, Sotheby's

Event Details

Date: June 7, 2016
Time: 6 PM Registration.
Hosts: Sotheby's and BlackRock
Location: Talstrasse 83, Zurich, 8001, Switzerland
RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [Zurich Philanthropy](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a 30 CHF charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to the beneficiary of 100WHF's most recent Swiss philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Biographies

Harriet Clapham, Independent Art Advisor

Harriet Clapham began her career in London working for art dealer Derek Johns, former Head of Old Master Paintings at Sotheby's, for whom she wrote the catalogue 'Viceregal Colonial Paintings in the New World', a selling document published on the occasion of the inaugural Frieze Masters art fair in 2012.

Later that year, Ms Clapham joined Gagosian Gallery as a Sales Advisor in London, working directly with private clients to build up their art collections as well as managing and overseeing a number of exhibitions, client events and public projects. In 2014, Ms Clapham later assumed the position of Zurich Representative after relocating to Switzerland with Gagosian.

Ms Clapham now works independently with her clients, privately making acquisitions and selling holdings on their behalf, whilst working as Swiss Associate for The Cultivist, a global arts membership service launched in London and New York in 2015.

Stefan Puttaert, Head of Zurich Office, Sotheby's

Of Swiss and Belgian origin, Stefan Puttaert brings strong auction experience and art world knowledge to his appointment as Senior Director and Head of Sotheby's Zurich office. Beginning his career in 1986, Mr Puttaert joined an international auction house in 1990, first in London, then in Zurich and Geneva from 1991 to 1995 as Vice President and Director.

In 1997, Mr Puttaert moved into the role of Fine Art Auctioneer, as Executive & Chief Operations Director Switzerland for another important international auction house in Geneva and Zurich. Five years later, Mr Puttaert started his own gallery with Beda Jedlicka, J&P Fine Art, based in Zurich to deal in Modern and Swiss Art. In 2013, Mr Puttaert joined Sotheby's as Senior Director and Head of the Zurich office. His appointment brings a wealth of experience to benefit Sotheby's across many fields, underlying the importance of Switzerland in Sotheby's global strategy to enhance the client's experience with knowledge, expertise and proximity to the local market.

Mr Puttaert will strengthen Sotheby's existing management team in Switzerland, alongside Caroline Lang and David Bennett. With that team, he will contribute experience from key positions at important auction houses and bring an entrepreneurial spirit to raise Sotheby's ability to innovate and provide high-end services for our Swiss and international clientele.

Sotheby's

BLACKROCK®

About BlackRock

As the world's leading asset manager, BlackRock helps millions of people and the globe's biggest institutions and governments to reach their investment goals. We offer a complete set of solutions across asset classes and geographies, extensive market intelligence and industry-leading risk management. We work only for our clients, who have entrusted us with managing \$4.8 trillion, earning BlackRock the honour of being the world's largest investment manager.

BlackRock's access to every asset class and markets everywhere, and the experience of 12,000 employees in 30 countries (including just under 2000 investment professionals) provides us with unparalleled market intelligence, which we use to drive results for our clients. We have the most comprehensive set of investment solutions of any investment manager, including better-constructed index strategies, outcome-oriented active funds and a robust platform of alternatives. Our world-renowned Aladdin risk analytics and management platform is used by institutions globally and currently helps to manage \$9.9 trillion of assets.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals in 20 locations through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 500 industry education events globally, connected more than 350 senior women through Peer Advisory Groups and raised over \$38 million for philanthropic causes in the areas of women's and family health, education and mentoring.