

Education Session No. 623: Marketing Funds in Europe: Understanding the New Opportunities and Challenges

April 19, 2016 at 6:30 PM London

Since the introduction of AIFMD in 2014, the marketing landscape in Europe has transformed significantly. The directive impacts both EU and non-EU investment managers as well as different fund structures (UCITS & AIFs). The new rules and regulations can be daunting if you don't know the right questions to ask. For example, how will UCITS V impact fund management? What subscription/redemption liquidity should you have based on your target investor base? How can non-EU investment managers best navigate the new regime?

Bring your questions as our panelists share how to find opportunities as well as manage new challenges in the current environment of marketing in Europe. Network with peers following the interactive discussion.

Participants

Jamie Craver, Amber Capital
Tara Doyle, Matheson
Kate Haswell, Chenavari Financial Group
Derek Delaney, *Moderator*, DMS Offshore Investment Services

Event Details

Date: April 19, 2016 **Time:** 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow. **Host:** DMS Offshore Investment Services

Location: Home House

20 Portman Square, London, W1H 6LW, United Kingdom

RSVP: RSVP Now

If you have any questions about this event, please contact the London Education Events committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a £20 charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to SkillForce, the beneficiary of 100WHF's most recent UK philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your <u>Member Profile</u>

Space is limited. No walk-ins will be permitted.

Biographies

Jamie Craver, General Counsel & CCO, Amber Capital

Jamie Craver is the General Counsel & CCO of Amber Capital. Prior to joining Amber in 2007, she was a litigation associate at Simpson, Thacher & Bartlett LLP in New York, focusing on the antitrust implications of Mergers & Acquisitions in numerous industries. She also clerked in the U.S. District Court for the Central District of California. Jamie earned a JD from the University of California at Berkeley, where she managed the California Law Review, and she has a BA from Southern Methodist University.

Tara Doyle, Partner and Head of the Asset Management and Investment Funds Group, Matheson Tara Doyle is a partner and head of the Asset Management and Investment Funds Group at Matheson. She practises Irish financial services law and advises many of the world's leading financial institutions, investment banks, asset management companies, broker-dealers and corporations carrying on business in Ireland or through Irish vehicles. Tara has extensive experience in advising a wide range of domestic and international clients on the structuring, establishment, marketing and sale of financing and investment vehicles and products in Ireland and other jurisdictions. In particular she specialises in advising on the legal and regulatory issues surrounding the establishment of private and public investment funds, the structuring, offer and sale of investment instruments and investment products, the provision of investment advice and other financial services and the public issuance of equity and debt securities. Tara has spoken at a number of international financial services conferences, including the IFIA seminars in Milan, Frankfurt, New York, Boston, Hong Kong, Tokyo and Singapore and has contributed articles to financial services and investment industry journals. Tara is a member of the Council of Irish Funds, the representative body for the Irish funds industry.

Kate Haswell, Chief Compliance Officer, Chenavari Financial Group

Kate joined Chenavari in 2015 as Chief Compliance Officer and MLRO. Prior to this, Kate was formerly the Head of Compliance and the MLRO for 9 years at CQS and was responsible for all regulatory matters across all CQS Funds and regulated entities. Before joining CQS, Kate worked for A.G. Edwards & Sons for five years in a similar role, overseeing European and US clients for Money Laundering and Compliance related matters. Prior to this, she worked in a compliance and trading role at Australia's oldest stock broking firm, Joseph Palmer and Sons. Kate is a Chartered Fellow (FCSI) of the Chartered Institute for Securities & Investment, and a Senior Associate (SAFin) of the Financial Services Institute of Australasia. She holds a B.Comm in Economics and Finance from the University of Western Sydney; a Postgraduate Diploma in Advance Investment and Finance from Financial Services Institute of Australasia; a Graduate Diploma in Regulation and Compliance from the Chartered Institute for Securities & Investment of England; a Diploma in Money Laundering from the International Compliance Association (Manchester Business School), and is currently studying a MSc Regulation at The London School of Economics and Political Science.

Derek Delaney, Managing Director, DMS Offshore Investment Services

Derek Delaney is Managing Director of DMS Offshore Investment Services (Europe) Limited and serves as an independent director on Luxembourg and Irish funds. Hehas extensive experience in UCITS, Non-UCITS, alternative investment vehicles and private equity structures. Mr. Delaney began his career as a Fund Accountant at International Fund Services Ltd., working out of both its Ireland and New York offices. He was previously employed with Citco Fund Services (Dublin) Ltd. where he initially served as a Senior Fund Accountant, and later moved into the role of Senior Manager. As Senior Manager he relocated from Dublin to assist with the set-up of Citco's Cork office, managing teams performing both middle office and NAV valuations. He later joined BNY Mellon (Dublin) as a Global Product Manager. He was also Head of Business Solutions within the European Alternative Investment Services (AIS) division. In this role he was responsible for developing and implementing bespoke solutions for existing and prospective clients. Prior to moving into Product Management, Mr. Delaney served as the European and Asian Head of AIS Client Services where he oversaw the service of all alternative clients and led the project management of all new business. In this role, he managed teams in multiple jurisdictions including Asia, Luxembourg and Dublin. He holds a Bachelor's degree in Business Studies and Accountancy from Waterford Institute of Technology. He is a member of the Institute of Directors (M.Inst.D) and a member of the Irish Funds Industry Association (Irish Funds).



Offshore Investment Services Ltd.

About DMS Offshore Investment Services

DMS Offshore Investment Services Ltd. (DMS) is the worldwide leader in fund governance with more than 225 professionals representing leading investment funds with assets under management exceeding \$330 billion. DMS provides trusted and comprehensive Fund Governance, FATCA, CRS, AIFMD, Banking + Custody, Trust, Corporate and Outsourcing solutions that support investments across a range of structures, and diverse investment strategies.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals in 20 locations through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 500 industry education events globally, connected more than 350 senior women through Peer Advisory Groups and raised over \$38 million for philanthropic causes in the areas of women's and family health, education and mentoring.