



**100 women in
hedge funds®**

**Education Session No. 615:
Social Impact in Chicago and Beyond**

March 1, 2016 at 5:15 PM
Chicago, IL

Impact investing has become one of the "buzz terms" within our industry; referring to a strategy that seeks both a financial and socially inclined return. What are your local organizations doing in the space? Come find out as we discuss what organizations are looking for and how they intend to make a difference. Our panel will explore the topic from both a for-profit and non-for-profit lens.

Please be reminded to complete the Corporate and Private Boards and Nonprofit Boards questionnaires if interested in joining a Board by logging in to [My Profile](#) and direct any questions to boardsinitiative@100womeninhedgefunds.org.

Participants

Evelyn Kuo Fitzgerald, Social Venture Partners
Rich Johnson, Spark Ventures
Jessica Droste Yagan, Impact Engine
Tasha Seitz, *Moderator*, Impact Engine

Event Details

Date: March 1, 2016

Time: 5 PM Registration.

We will begin *promptly* at 5:15 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and canapés will follow.

Host: Winston & Strawn

Location: 35 W Wacker Drive, 47th floor, **Chicago**, IL 60601 - [Directions](#)

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [Chicago](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to the beneficiary of 100WHF's most recent US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Evelyn Kuo Fitzgerald, Executive Director, Social Venture Partners

Evelyn helped to launch SVP Chicago in 2012 and serves as its Executive Director. SVP is a venture philanthropy whose partners contribute their time and talent, as well as their financial support, to build the organizational capacity of the nonprofits in its portfolio. Previously, Evelyn served in various senior leadership positions in the Midwestern Regional Office of Fannie Mae, including Associate General Counsel and Director of Single-Family Business. Evelyn started her legal career in the real estate practice at McDermott, Will & Emery, after earning her BS and JD degrees from Northwestern University.

Rich Johnson, Cofounder and CEO, Spark Ventures

Rich Johnson is the Cofounder and CEO of Spark Ventures, an international nonprofit investing in sustainable solutions to lift communities out of poverty. Through Rich's leadership, Spark Ventures has raised over \$4M to-date to fund partners and projects in Sub-Saharan Africa and Central America piloting their thesis of business driven philanthropy. Inspired to start Spark after a 2006 trip to Zambia, Rich and Spark Ventures are championing the concept of impact travel, hosting more than 350 travelers from across the country on life-changing trips to experience and engage their work in person.

Jessica Droste Yagan, Chief Executive Officer, Impact Engine

Jessica Droste Yagan is the CEO of Impact Engine, a fund that invests in early-stage businesses solving social and environmental challenges. Impact Engine also recently launched an angel network and impact investing educational opportunities to extend its role in supporting the broader impact investing community in Chicago. Jessica's role at Impact Engine builds on a career of leveraging private markets for positive social impact, including most recently leading sustainable sourcing for McDonald's Corporation. She has been an impact angel investor since 2005 and is also on the Boards of Piece & Co., Social Venture Partners Chicago, OneGoal Chicago, and The Honeycomb Project. She has a BA from Haverford College, an MBA from Stanford University, and an MPA from Harvard University. Most importantly, she manages to keep her family of three kids and one husband surviving and (mostly) thriving.

Tasha Seitz, Chief Investment Officer, Impact Engine

Tasha Seitz is the Chief Investment Officer for Impact Engine, an early stage impact investing fund that empowers entrepreneurs, investors and mentors to effectively address the world's greatest social and environmental challenges. Tasha has 18 years of venture capital investment experience as a partner with JK&B Capital, a technology venture capital firm based in Chicago with over a billion dollars under management. As a partner, she has been responsible for identifying, evaluating and making investments in early stage start-up software companies, serving on the board of directors, managing growth, coaching and hiring management teams and exiting investments through sale or initial public offering.



About Winston & Strawn

Winston & Strawn's financial services and investment management attorneys routinely advise clients with respect to all major banking, broker-dealer, investment adviser, and securities laws and have been involved in the current developments affecting the financial services industry. Leading financial services firms worldwide seek out our attorneys for practical counsel that addresses their long-term business goals and daily operating challenges.

Our attorneys represent hedge fund managers in the formation of funds, advisory and special purposes entities, and provide ongoing regulatory guidance with respect to the U.S. securities laws, as well as the laws of non-U.S. jurisdictions. Our attorneys also advise limited partners on their investments into hedge funds. We negotiate side letters, swap transactions, side pocket investments and fund of one arrangements on behalf of institutional investors into hedge funds.