



**100 women in
hedge funds®**

**Education Session No. 609:
George Long Reflects on 20 Years of Hedge Fund Leadership**

January 28, 2016 at 6:30 PM
Hong Kong

After 20 years in the Alternatives industry, you've seen it all. Yet George Long remains very excited about the prospects for the hedge fund market. As Founder, Chairman and CIO of LIM Advisors, founded in 1995 and one of the first hedge funds in Asia, he leads a firm managing a USD2bn alternatives portfolio. In his look back and look ahead, Long will discuss building a successful asset management firm, managing teams across multiple locations globally, and deploying capital throughout many different market cycles. Hear his tales of what has changed, what has endured, and the insights he has gained managing hedge funds in Asia.

Participants

George Long, LIM Advisors
Katarina Royds, *Moderator*, Ascalon Capital Managers

Event Details

Date: January 28, 2016

Time: 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

Host: Westpac Banking Corporation

Location: 16th Floor, York House, Landmark Building, **Hong Kong**, Hong Kong

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [Hong Kong](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a 200 HKD charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to the beneficiary of 100WHF's most recent Hong Kong philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

George Long, Chairman, LIM Advisors

George Long is the Founder, Chairman and Chief Investment Officer of LIM Advisors Limited. His experience in the financial industry began in 1980. Before leaving to establish LIM in 1996, Long set up and ran Barclays Global Investors' asset management business in Asia. While at Barclays, Long served on the executive committee for Barclays Group Asia and the global investment committee in London. Prior to that, he was the Managing Director and Chief Investment Officer of Gartmore Asia, and head of the Korean operations for Indosuez W.I. Carr. He also worked in New York for Manufacturers Hanover Trust Company. Long is a former governor of AIMR (now The CFA Institute). He also established the Hong Kong Society of Financial Analysts, as well as the Hong Kong / China chapter of the Alternative Investment Management Association. Long holds an MBA in Finance, an MA in Asian Studies from the University of Washington and is a CFA Charterholder.

Katarina Royds, Global Business Development, Ascalon Capital Managers

About Westpac Banking Corporation

Westpac Banking Corporation is Australia's first bank, and has a proud heritage spanning nearly 200 years' experience in Australia and more than 40 years in Asia.

The Most Sustainable Corporation in the World, as announced as the 2014 World Economic Forum in Davos, with AA-credit rating, Westpac has branches throughout Asia in Hong Kong, Beijing, Shanghai, Singapore, Mumbai and a representative office in Jakarta.

Westpac provides a broad range of financial services, employing approximately 37,000 people, and has three key customer facing divisions through which Westpac serve around 12 million customers globally.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals in 20 locations through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 500 industry education events globally, connected more than 350 senior women through Peer Advisory Groups and raised over \$38 million for philanthropic causes in the areas of women's and family health, education and mentoring.