



**Celebrating the milestone of 100WHF's 500th Education event**  
**Under Attack: Cyberdefense in the Network Age**

October 13, 2015 at 5 PM  
San Francisco, CA

How are the federal government and the private sector responding to cyberattacks from foreign nation states, international crime rings, and individual hackers? We will discuss with panelists ways the federal government and private industry are protecting against cyberattacks, network crimes and breaches of personal privacy. Our panel will cover a wide range of topics addressing shifting tactics and the increasing sophistication of cyberattacks, including:

- How nation states are conducting warfare through private company cyberattacks;
- The nexus between government and private industry in cybersecurity;
- The Internet of Things and other cyberthreat flashpoints;
- Offensive and defensive measures government and the private sector are taking; and
- Cyber breach response management.

Bring your questions on cybersecurity and cyberbreach, plus hypothetical scenarios, to get answers and strategies relating to your firm's cyberdefense.

**Participants**

**Brian Finch**, Pillsbury Winthrop Shaw Pittman  
**Siobhan MacDermott**, Ernst & Young\*  
**Mary Min**, SEWORKS  
**Steven Perlstein**, Kobre & Kim

\*represented by **Andy Caspersen**, Cyber Risk Services, Ernst & Young

**Event Details**

**Date:** October 13, 2015

**Time:** 4 PM Registration.

We will begin *promptly* at 5 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails prior to session.

**Host:** EY

**Location:** Loews Regency San Francisco (formerly the Mandarin Oriental)  
222 Sansome Street, **San Francisco**, CA 94104 - [Directions](#)

**RSVP:** [RSVP Now](#)

If you have any questions about this event, please contact the [California, North](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

**Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to 100WHF Foundation - Celebrating Education/Investing in the Next Generation initiative, the 2015 beneficiary of 100WHF's US philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

## **Biographies**

**Brian Finch**, Partner, Pillsbury Winthrop Shaw Pittman

Brian Finch is a partner with Pillsbury's Public Policy practice and is based in Pillsbury's Washington, DC office. Named by Washingtonian magazine in 2011 as one of the top 40 federal lobbyists under the age of 40 and by Law360 as one of its "Rising Stars" in Privacy Law in 2014, Brian is a recognized authority on global security matters. He specializes in counseling on regulatory and government affairs issues involving the Department of Homeland Security, Congress, the Department of Defense, and other federal agencies. Brian in particular focuses his practice on assisting clients with matters involving cyber security, national defense and intelligence policies, homeland security concerns, and in general providing proactive advice to mitigate liability in the event of a significant security incident.

Brian is a leading authority on the SAFETY Act, a federal statute that can provide liability protection to companies following a terrorist or cyber attack. He has helped prepare over 100 applications for such protections, including for services and technologies such as security guards and vulnerability assessments to software programs and security screening devices. He also testified twice before the U.S. Congress on matters related to the SAFETY Act, and writes regularly about its practical application for business.

Brian is recognized as a leading legal authority on matters related to cyber security, including the legal and policy challenges associated with the consequences of companies suffering a cyber attack, as well as the steps that can be taken to help mitigate the risk of attack as well as post-event litigation.

**Siobhan MacDermott**, Principal, Ernst & Young

Siobhan MacDermott is one of the foremost experts on the future of the Internet, cybersecurity, privacy and business-government relations globally. As both advisor and executive to some of the best global technology brands, she helped direct strategy, communications, investor relations, government relations, issue management and policy for companies such as Intel-McAfee, AVG Technologies, Oracle, HP, RSA Security, Betrusted, GlobalOne and Sprint PCS.

She has experience working global policy issues, and has worked extensively with Boards of Directors to lead successful initiatives to engage governments, stakeholders, policymakers, NGOs and global institutions on regulatory issues.

She has created and executed successful communications strategies to shape policy outcomes in China, the U.S. and the E.U. As CEO & Founder of Takatech, a strategic consultancy, she represented a number of Fortune 100 corporate clients.

Ms. MacDermott is widely published, appears frequently in the media and speaks at conferences around the world - working with and participating in the World Economic Forum and the Clinton Global Initiative. She has authored white papers and articles on privacy, children's safety, consumer dynamics, consumer rights and winning leadership and business strategies. She has co-authored a Children's book on Internet Safety - "Little Bird's Internet Security Adventure" (2011), "Wide Open Privacy - Strategies for the Digital Life" (IT-Harvest Press 2012) and "Cybermilitia - A Citizen's Strategy to Fight, Win and End War in Cyberspace" (IT-Harvest Press 2013.) She is currently working on her fourth book "The Folded Paper - Cyberdiplomacy", which will be published in Q4 2015.

Ms. MacDermott has worked on four continents and speaks five languages. She has an MBA from Thunderbird, and a Global Master of Arts from the Fletcher School at Tufts University, a BA from Temple University and advises and serves on several Board of Directors.

She is the Vice Chair of the Fund for Peace.

*Siobhan will be represented by:*

**Andy Caspersen**, Senior Manager, Cyber Risk Services, Ernst & Young

Andy Caspersen has over 20 years' experience managing cyber security programs in the financial services, technology, and energy industries. Prior to joining EY, Andy was the Chief Information Security Officer and Chief Privacy Officer for the Charles Schwab Corporation. In his roles at Schwab, Andy was responsible for security operations, cybercrime prevention, regulatory compliance, software security, and internal investigations.

**May Min**, VP, Global Business Development at SEWORKS

May Min, VP, Global Business at SEWORKS a "game geek" who brings 16 years of game industry experience to advancing the state of the art of mobile app security. SEWORKS develops mobile security solutions for app developers.

SEWORKS was founded in 2013 by a group of world class security experts and white hat hackers to provide world-class protection for mobile applications. At SEWORKS "we know the best way to stop a hacker is to think like one". As five-time DEFCON finalists, SEWORKS ensures that mobile apps are safe from dangerous hacking threats that destroy intellectual property, and put sensitive user information at risk. By anticipating and neutralizing hacker's first line of attack, SEWORKS provide developers with the world's most robust anti-hacking solution.

Mary has worked on multiple game titles across different platforms, including web, downloadable client, social and mobile. Before joining SEWORKS, she was co-found/CEO of Second Wave Games, acquired by World Golf Tour.

**Steven Perlstein**, Partner, Kobre & Kim

Steven W. Perlstein is Partner at Kobre & Kim. He is an experienced trial lawyer who practices in the area of complex civil litigation, focusing on litigation related to complex commercial transactions (such as CDO and MBS transactions), business break-up disputes, data breaches and securities-related litigation. Mr. Perlstein also conducts litigation related to data security, particularly with regard to civil remedies available to prevent the wide-spread dissemination of proprietary information.

In addition, Mr. Perlstein regularly represents clients in white-collar criminal defense matters and regulatory investigations. Mr. Perlstein has participated in a variety of civil and criminal proceedings including, ICC, FINRA and AAA arbitrations, litigations in New York and Delaware state courts, federal district court, and the bankruptcy court.

Mr. Perlstein served as a judicial clerk to the Honorable John D. Butzner, Jr. of the U.S. Court of Appeals for the Fourth Circuit.



### **About EY**

EY is a leader in serving the hedge fund industry. We have assisted many leading hedge funds through every phase of their business - from starting up to obtaining listings on exchanges and going public. Many of our clients have gone from start-ups to some of the largest funds today. As these organizations mature, we continue to support their evolving requirements through our extensive portfolio of audit, tax, advisory and transaction services.

Our hedge fund practices globally are among the largest of the Big Four and are led by highly skilled professionals who are intimately familiar with the demands of developing and maintaining a successful fund business. Our wide-ranging and diverse global clients employ all strategies - from simple long and short funds to the most complex trading funds. We have extensive experience in structuring and servicing complex funds as well as in helping to form and service multifaceted tax structures anywhere in the world. With a global knowledge network spanning more than 60 cities worldwide, we bring firsthand insight on local market trends and accounting, tax and regulatory issues.

In addition to providing thought leadership and timely commentary on the latest hedge fund developments, we support the industry through our involvement in various industry forums and groups including 100 Women in Hedge Funds.



### **100 women in hedge funds®**

About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted close to 500 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$36 million for philanthropic causes in the areas of women's health, education and mentoring.