



**Moving from Venture Capital Start-up to IPO:
Access to capital and increased transparency are creating new opportunities for both investors and companies**

September 30, 2015 at 5:15 PM
Toronto

Over the past three years, the US market has seen an explosion in multi-billion private technology stories. Through robust primary financing channels and grey market secondary trading opportunities, private technology companies have gained access to both retail and institutional capital.

The benefits are clear. Investors can now participate in growth companies pre-IPO. Companies now have the means to stay private for longer, safeguarding proprietary technology and allowing their business models to mature without the scrutiny of the public markets. Private market secondary trading is also crucial in priming market penetration and enabling price discovery to better position IPOs.

The proliferation of private equity funds and products, and the move by exchanges to create private market platforms make this an asset class that is more accessible and investable to a larger public than before. The appetite is clearly there. Is this a development that will fuel innovation and how will the various undercurrents work together? Join us and our panel of experts to discuss developments in private company trading and predictions on which sectors have the most to gain from this growing segment of the capital markets.

Participants

Peter Conroy, Shorcan Brokers Ltd. & TSX Private Markets
Jim Orlando, OMERS Ventures
Reza Satchu, Alignvest Management Corp
Doug Steiner, BEworks
Frances Horodelski, *Moderator*, Business News Network (BNN)

Event Details

Date: September 30, 2015

Time: 5 PM Registration.

We will begin *promptly* at 5:15 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

Host: TMX Private Markets

Location: TMX Gallery

TMX Broadcast Centre, The Exchange Tower, 130 King Street West, **Toronto**, ON M5X 1J2, Canada

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [Toronto](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a 25 CAD charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to our 2015 beneficiary.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Peter Conroy, President & Co-Managing Director, Shorcan Brokers Ltd. & TSX Private Markets

Peter is Co-Managing Director of TSX Private Markets, a dealer-to-dealer voice brokered service launched in November 2014 that facilitates the raising of capital and secondary trading in the Canadian exempt market. In addition, Peter is also President of the TMX Group Limited's fixed income inter-dealer broker, Shorcan Brokers Limited and Shorcan Energy Brokers. Peter was one of the founders of Canada's first registered ATS (Alternative Trading System), CollectiveBid Systems Inc./CBID Markets Inc. Peter has also worked as Senior Account Manager at TSX Markets and served as Director of Business Development, Futures Market at the Montreal Exchange.

Jim Orlando, Managing Director, OMERS Ventures

In his role as Managing Director of OMERS Ventures, Jim Orlando is responsible for leading investment activities in the North American market focusing on high-growth companies in the technology, media, and telecommunications sectors. With more than 14 years of experience in the venture capital and private equity sectors, Jim has a strong track record of finding deals, closing investments, and in working with strong founders, CEOs and management teams on the ongoing development and growth of their businesses. He is responsible for OMERS Ventures' investments in [BuildDirect.com](#), [Ranovus.com](#), [Shopyfi.com](#) and [Wattpad.com](#).

Reza Satchu, Founder and Managing Partner, Alignvest Management Corp

Reza Satchu is a Managing Partner and Founder of Alignvest Management Corporation, a private investment firm with offices in Toronto, New York and London. Mr. Satchu has substantial experience as an entrepreneur and investor. He has co-founded, built and managed several operating businesses from inception including: SupplierMarket, StorageNow and KGS-Alpha Capital Markets. Previously, Mr. Satchu spent 12 years in New York where he was a General Partner at Fenway Partners, a \$1.5 billion private equity firm, and a Financial Analyst at Merrill Lynch.

Mr. Satchu has received "Canada's Top 40 Under 40™" Award and the 2011 Management Achievement Award from McGill University (2011). Reza is the founding Chairman of The Next 36, Canada's leading entrepreneurship program. He is on the Board of Directors of KGS-Alpha Capital Markets, the Hospital for Sick Children Foundation and is a member of the Canadian Advisory Board to the Harvard Business School. Reza is also an Adjunct Professor and the creator of the University of Toronto's most highly-rated undergraduate course (2004-2010 consecutively), "The Economics of Entrepreneurship".

Doug Steiner, Principal, BEworks

Doug is an executive management consultant specializing in complex financial transactions, trading, and operations. As founding CEO of Versus Technologies Inc. and E-Trade Canada, Doug has an extensive background in the value of data and the design and use of economic and strategic models pertaining to business efficiencies.

Frances Horodelski, Host, Business News Network (BNN)

Frances Horodelski has been following markets for over 30 years, including 25 years with two of Canada's largest investment dealers. Her career has spanned research, portfolio advice, investment banking and international strategy. She also holds the designation of Chartered Financial Analyst (CFA). She has held a variety of roles, including senior management, and was appointed one of only a handful of women directors at RBC Dominion Securities in the 1990s. Her great love, however, is the analysis of markets in general and companies specifically - and trying to determine the direction of both. Despite her tenure on the street, the dynamics of financial markets and the opportunities they present continue to intrigue her. Every day, she shares her enthusiasm with viewers so together they can look for ways to profit from the stories that develop.



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About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted close to 500 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$36 million for philanthropic causes in the areas of women's health, education and mentoring.