

Rooftop Cocktails - From Finance to Founder

September 9, 2015 at 6:45 PM New York

Have you ever thought about switching from Finance to Founder? Tapasya Bali, who launched YOGASMOGA, clothing and accessories for women and men, will share lessons learned from her radical career switch.

Invite a colleague to become acquainted with 100WHF and network with Next Gen peers. Sip cocktails, shop and purchase raffle tickets for special yoga-themed merchandise. Proceeds from the sale of raffle tickets will be donated to the 100WHF Foundation for this year's *Celebrating Education - Investing in the Next Generation* theme. A terrific evening to build your network and fitness wardrobe for Fall.

Event Details

Date: September 9, 2015 **Time:** 6:15 PM Registration.

We will begin *promptly* at 6:45 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and

the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails before and after session.

Host: YOGASMOGA

Location: YOGASMOGA Headquarters Rooftop 15 Broad Street, **New York**, NY - Directions

RSVP: RSVP Now

If you have any questions about this event, please contact the Next Gen New York committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to 100WHF Foundation - Celebrating Education/Investing in the Next Generation initiative, the 2015 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your <u>Member Profile</u>

Space is limited. No walk-ins will be permitted.

Biography

Tapasya Bali, Co-Founder, YOGASMOGA

Ms. Tapasya Bali is the Co-Founder and Chief Operating Officer of YOGASMOGA. YOGASMOGA is a designer, manufacturer and retailer of Yoga inspired athletic apparel and accessories and is proudly Made in the USA. Tapasya is significantly influenced by her upbringing in the Himalayas and the culture of yoga. In addition to running YOGASMOGA's operations, Tapasya is instrumental in forming the NAMASKÁR Foundation as a core pillar of YOGASMOGA. Prior to founding YOGASMOGA, Tapasya was a senior Director in the Risk Financing Department of Prime Brokerage at Credit Suisse, playing a key role in building out the business. Ms. Bali holds an MBA from New York University and a Masters Degree in Information Systems from Baruch College.

YOGASMOGA

About YOGASMOGA

YOGASMOGA is a designer, manufacturer and retailer of Yoga-inspired athletic apparel. YOGASMOGA was founded with a mantra of innovation and a core of authenticity. From innovative fabric technologies to non-retouched photography, YOGASMOGA prides itself on a responsibility-based reputation that inspires deep, direct and lasting connections with its consumers. The company's founders, Rishi and Tapasya Bali have an authentic connection to the spiritual practice of yoga. Both siblings were born in India in the foothills of the Himalayas and spent their formative years in the region considered to be the birthplace of yoga. Headquartered in New York City, YOGASMOGA products are manufactured in the USA and are available at www.YOGASMOGA.com.



100 women in hedge funds

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted close to 500 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$36 million for philanthropic causes in the areas of women's health, education and mentoring.