

Can Fine Art be a Fine Investment?

August 25, 2015 at 6 PM Zurich

Did you know that art market sales reached an all-time high in 2014? The art market is booming; is it time for you to invest? Discover and better understand this niche alternative asset class, while mingling with old and new friends at the Galerie Clemens Gunzer. Get insights and ask questions about how you, your firm or a client might explore art as investment, as you enjoy cocktails and hors d'oeuvres. Jonathan Levy, Managing Director of Palmarium Art, shares his perspective on the art market and starting a collection. Come network, bring a guest, and learn about investing in art.

Participants

Jonathan Levy, Palmarium Art Nicolas Nussbaum, BlackRock

Event Details

Date: August 25, 2015 Time: 6 PM The Galerie will stay open for us from 6 PM for the networking event. Jonathan Levy will begin his presentation around 7 PM. Please arrive early. Sponsor: BlackRock Location: Galerie Clemens Gunzer Hottingerstrasse 44, Zurich, 8032, Switzerland <u>Click here for directions</u> RSVP: RSVP Now

You may include a non-member guest with your RSVP.

If you have any questions about this event, please contact the Zurich Philanthropy committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your <u>Member Profile</u>

Biography

Nicolas Nussbaum, Director, Head of Hedge Funds for Switzerland, BlackRock

Nicolas is in charge of BlackRock's hedge fund activities and liquid alternative investments in Switzerland, across all client segments (institutional and retail/wealth) covering HF investors from pension funds and insurance companies to private banks and family offices. Before taking on this new role in 2015, Nicolas was Head of retail sales for BlackRock in the Geneva region and the broader French-speaking part of Switzerland. Prior to joining BlackRock in early 2008, Nicolas worked for 7 years at Lombard Odier, where he was heading a Client Services team involved with institutional clients. Nicolas holds a Master's degree in Economics and Finance from the HEC University of Lausanne.

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About BlackRock

As the world's leading asset manager, BlackRock helps millions of people and the globe's biggest institutions and governments to reach their investment goals. We offer a complete set of solutions across asset classes and geographies, extensive market intelligence and industry-leading risk management. We work only for our clients, who have entrusted us with managing \$4.8 trillion, earning BlackRock the honour of being the world's largest investment manager.

BlackRock's access to every asset class and markets everywhere, and the experience of 12,000 employees in 30 countries (including just under 2000 investment professionals) provides us with unparalleled market intelligence, which we use to drive results for our clients. We have the most comprehensive set of investment solutions of any investment manager, including better-constructed index strategies, outcome-oriented active funds and a robust platform of alternatives. Our world-renowned Aladdin risk analytics and management platform is used by institutions globally and currently helps to manage \$9.9 trillion of assets.



About Palmarium Art

Originally founded in 2012, Palmarium Art is your integrated art specialist.

We provide services for all art-related activities, including market analysis, transport, storage, risk management and legal advice.

As your partner we help evaluate, sell and acquire art from all periods and regions and assist you in building, maintaining and caring for your collection.

Our exclusive access to collections worldwide enables us to engage in private treaty transactions while assuring complete discretion.

With extensive experience in the international art market and a global network of vetted partners, we make sure that the assets you love are handled with the professionalism and care they deserve.



100 women in hedge funds

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted close to 500 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$36 million for philanthropic causes in the areas of women's health, education and mentoring.