



## **Cocktails and Wellness on Wall Street**

May 14, 2015 at 5 PM  
Greenwich, CT

Launch your spring self-improvement with a healthy cocktail party. Learn wellness tips to better balance your career and your life, as you mix and mingle with 100WHF members and friends. YogaSmoga founder Tapasya Bali will share her transition from Wall Street to starting a nascent yoga empire. Come eat, drink and learn some balance.

### **Event Details**

**Date:** May 14, 2015

**Time:** 5 PM - 7:30 PM

**Host:** YogaSmoga

**Location:** 68 Greenwich Ave, Greenwich, CT 06830 - [Directions](#)

**RSVP:** [RSVP Now](#)

If you have any questions about this event, please contact the [Connecticut](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

**Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to 100WHF Foundation - Celebrating Education/Investing in the Next Generation initiative, the 2015 beneficiary of 100WHF's US philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

## Biography

### **Tapasya Bali**, Co-Founder, YogaSmoga

Ms. Tapasya Bali is the Co-Founder and Chief Operating Officer of YOGASMOGA. YOGASMOGA is a designer, manufacturer and retailer of Yoga inspired athletic apparel and accessories and is proudly Made in the USA.

Tapasya is significantly influenced by her upbringing in the Himalayas and the culture of yoga. In addition to running YOGASMOGA's operations, Tapasya is instrumental in forming the NAMASKÁR Foundation as a core pillar of YOGASMOGA.

Prior to founding YOGASMOGA, Tapasya was a senior Director in the Risk Financing Department of Prime Brokerage at Credit Suisse, playing a key role in building out the business.

Ms. Bali holds an MBA from New York University and a Masters Degree in Information Systems from Baruch College.



### **About YogaSmoga**

YOGASMOGA is a designer, manufacturer and retailer of Yoga-inspired athletic apparel. YOGASMOGA was founded with a mantra of innovation and a core of authenticity. From innovative fabric technologies to non-retouched photography, YOGASMOGA prides itself on a responsibility-based reputation that inspires deep, direct and lasting connections with its consumers. The company's founders, Rishi and Tapasya Bali have an authentic connection to the spiritual practice of yoga. Both siblings were born in India in the foothills of the Himalayas and spent their formative years in the region considered to be the birthplace of yoga. Headquartered in New York City, YOGASMOGA products are manufactured in the USA and are available at [www.YOGASMOGA.com](http://www.YOGASMOGA.com).