

Biography

Elena Goos, Covenant Partners

As graduate in Political Science, Elena Goos completed a Master in International Business at the University of Trieste.

She worked at McKinsey & Company, in Milan and London, from 1996 to 2002. Initially a consultant for clients of the banking, insurance and financial sector in general, she was later appointed head of Strategic Research for Financial Institutions in Italy and, finally, Asset Management Head of European Research.

She joined Borsa Italiana in 2002 as Head of Institutional Investors, to develop the interest of the largest Italian and foreign investors in listed companies. In this field she worked on the attraction of foreign investors into the Italian stocks, focusing on market structure, regulation and corporate governance issues: she contributed identifying investors' needs and to disseminate and promote the Italian corporate governance best practices among companies and investors, in Italy and abroad. As of 2004 she was appointed Head of the Blue Chip Segment of Borsa Italiana, promoting the listing and those companies listed on the most important share list. After Borsa Italiana's merger with the London Stock Exchange, she followed the launch of AIM Italia, a market for small firms similar to AIM UK, focusing closely on the issues of attracting investment and on the Anglo-Saxon approach to Boards of Directors.

In 2010 she joined Crisci&Partners, a company specialized in corporate governance and board consulting where she supported some of the most important Italian listed companies in their Board Performance Evaluation and Board Composition processes.

In 2013 Elena became an executive coach, and since 2014, as a partner at Covenant Partners, she specialized in executive search and career transition advisory.

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