



Fireside Chat: The ABCs of Social Impact Investing

May 6, 2015 at 5:30 PM
Chicago, IL

More and more corporations are focusing on issues related to social impact, but what exactly is the space? How does it compare to alternative and traditional investment styles? We will explore social impact investing over a fireside chat with Joseph Keefe, a leading innovator in sustainable investing at PAX World and Elizabeth Coston, manager of social innovation at Kellogg School of Management. Joseph and Elizabeth will discuss the evolution and impact of the space as well as their own careers.

This event will be our kick-off event on what we hope to be a series dedicated to social impact investing! The chat, including an opportunity for Q&A, will be approximately an hour long. We will close the event with time for networking among peers.

Participants

Joseph Keefe, PAX World Funds
Elizabeth Coston, *Moderator*, Kellogg School of Management

Event Details

Date: May 6, 2015

Time: 5 PM Registration.

We will begin *promptly* at 5:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and canapés will follow.

Host: Deloitte

Location: 111 S. Wacker Dr., Chicago, IL 60606 - [Directions](#)

RSVP: [RSVP Now](#)

You may include a non-member guest with your RSVP.

If you have any questions about this event, please contact the [Chicago Philanthropy](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to 100WHF Foundation - Celebrating Education/Investing in the Next Generation initiative, the 2015 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Joseph Keefe, President and CEO, PAX World Funds

Joe is President and Chief Executive Officer of Pax World Funds and its investment adviser, Pax World Management LLC, as well as its majority-owned subsidiary, Pax Ellevate Management LLC. Under Joe's leadership, Pax World has become one of the leading innovators and asset managers in the rapidly growing field of sustainable investing. Prior to joining Pax World, Joe was President of NewCircle Communications, a strategic consulting and communications firm specializing in corporate social responsibility and public policy-oriented communications. He served as Senior Adviser for Strategic Social Policy at Calvert Group from 2003-2005 and as Executive Vice President and General Counsel of Citizens Advisers from 1997-2000. He is a former member of the Board of Directors (2000-2006) of US SIF, the trade association representing asset managers and investors engaged in sustainable and responsible investment throughout the United States.

Joe has written and spoken widely on the subjects of sustainable investing and women's empowerment. He is Co-Chair of the Leadership Group for the Women's Empowerment Principles, a joint program of the United Nations Global Compact and UN Women, and a member of the Steering Committee of the Global Initiative for Sustainability Ratings (GISR). Joe was named by Ethisphere Magazine as one of the "100 Most Influential People in Business Ethics" in 2007, 2008 and 2011. In 2012, he was recognized by Women's eNews as one of "21 Leaders for the 21st Century," where he was the sole male honoree, and in 2014 Joe was honored at the United Nations as one of five recipients of the Women's Empowerment Principles Leadership Award.

Joe is Chair of the Board of Directors of Women Thrive Worldwide, a leading non-profit organization shaping U.S. international assistance and trade policy to help women in developing countries lift themselves out of poverty. He is a former Democratic Nominee for United States Congress in New Hampshire's First Congressional District and a former Chair of the New Hampshire Democratic Party and member of the Democratic National Committee. He received a Bachelor of Arts in Philosophy from the College of the Holy Cross, and a Juris Doctor degree from the University of Virginia School of Law.

Elizabeth Coston, Manager of Social Innovation, Kellogg School of Management

Elizabeth is Manager of Social Innovation at the Kellogg School of Management. Her work includes developing programming for students, alumni, and the broader community around social entrepreneurship and impact investing. She believes in the power of entrepreneurship and capital markets to address the world's most pressing social and environmental challenges. Prior to her role at Kellogg, Elizabeth worked as an investment banker and wealth management associate at UBS and Hightower Advisors. She graduated cum laude from Harvard and received an MBA with high honors from the University of Michigan's Ross School of Business.



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About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted close to 500 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$36 million for philanthropic causes in the areas of women's health, education and mentoring.