



## 2015 Global Economic and Market Outlook with Giles Keating

April 28, 2015 at 6 PM  
Zurich

A tumultuous macroeconomic environment has persisted throughout the first quarter of 2015, with the following significant events affecting global financial markets:

- the removal of the Swiss franc peg against the Euro
- the European Central Bank taking extraordinary quantitative easing actions to protect against deflation
- the spreading of negative deposit rates across Europe, and
- the ripple effects of falling oil prices throughout the global economy

In light of these systemic global changes, how should you position your portfolios for future success? Can investors navigate the potential economic pitfalls that the rest of 2015 may hold?

We are honored to have as our guest speaker, Mr. Giles Keating, Global Head of Research and Deputy CIO at Credit Suisse Private Bank. Come hear his views on key global macro and industry trends and its potential implications on your investment portfolios. Compare this perspective with your own outlook in an engaging Q&A session after his discussion.

### Event Details

**Date:** April 28, 2015

**Time:** 5:30 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

**Host:** Credit Suisse

**Location:** Credit Suisse Uetlihof Auditorium

Uetlibergstrasse 231, **Zurich**, 8036, Switzerland - [Directions](#)

**RSVP:** [RSVP Now](#)

If you have any questions about this event, please contact the [Zurich Education](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

**Admission to this event is free, but there is a 30 CHF charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to the 2015 beneficiary of 100WHF's Swiss philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

## Biography

**Giles Keating**, Head of Research for Wealth Management, Credit Suisse

Giles Keating is a Managing Director of Credit Suisse in the Private Banking & Wealth Management division, based in Zurich. He is the division's Head of Research and Deputy Global Chief Investment Officer.

Prior to joining Credit Suisse's Private Banking business in May 2004, Mr. Keating worked in the Investment Banking division, where he was Global Head of Fixed Income Research and Economics, and before that, Chief Economist.

Before joining Credit Suisse Group in 1986, Mr. Keating spent four years as a research fellow at the London Business School and six years at the Confederation of British Industry.

Mr. Keating received his M.Sc. in Mathematical Economics and Econometrics from the London School of Economics and his B.A. in Philosophy, Politics and Economics from St. Catherine's College, Oxford University, where he has been an Honorary Fellow since 2011. He has published widely in academic and general media on macroeconomics, financial markets and public policy and he is Chair of the charities Tech4all and Techfortrade.



## About Credit Suisse AG

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