



Private Tour of Helena Rubinstein Exhibition at the Jewish Museum (Beauty is Power)

March 2, 2015 at 6:30 PM
New York

100WHF invites you during the month of March to bring your daughter, niece, or any young woman you mentor as part of *Celebrating Education - Investing in the Next Generation* initiative.

Join 100WHF senior practitioner colleagues for a private tour of the Helena Rubinstein Exhibition, Beauty is Power. This is the first exhibition to explore the ideas, innovations, and influence of the legendary cosmetics entrepreneur Helena Rubinstein (1872 - 1965). Madame (as she was universally known) helped break down the status quo of taste by blurring boundaries between commerce, art, fashion, beauty, and design. Through 200 objects Beauty Is Power reveals how Rubinstein's unique style and pioneering approaches to business challenged conservative taste and heralded a modern notion of beauty, democratized and accessible to all. Please [click here](#) for additional exhibition details.

If you are bringing your daughter, niece, or any young woman you mentor, please RSVP with your guest's name.

Event Details

Date: March 2, 2015

Time: 5:30 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Host: Crystal & Company

Location: The Jewish Museum

1109 Fifth Avenue at 92nd Street, **New York, NY 10128**

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact celebratingeducation@100womeninhedgefunds.org

If you would like to make a special donation to 100WHF to support our ongoing senior practitioner events, please [click here](#), or to become a 100WHF Global Angel, please [click here](#).

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to 100WHF Foundation - Celebrating Education/Investing in the Next Generation initiative, the 2015 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.



About Crystal & Company

A leading strategic risk and insurance advisor.



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About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted close to 500 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$36 million for philanthropic causes in the areas of women's health, education and mentoring.