



Technology & Venture Capital: Trends, Insights, and Investment Opportunities

February 17, 2015 at 6:30 PM
London

Amazon, Uber, LinkedIn. These are just a few of the names in technology that have permanently changed the way we work and live. The entrepreneurs and venture capitalists behind these companies fascinate the public with their stories of risk, creativity, and perseverance.

Get an inside look at this industry from our panel of leading female practitioners who will share their successful strategies and the best opportunities for technology investing in 2015. Bring your own questions to tap into the lessons our panelists have learned from succeeding in a male-dominated sector. Come embrace innovation and add new edges to your portfolio in 2015.

Participants

Alice Bentinck, Entrepreneur First

Tracy Doree

Heather Russell, Rinkya

Sitar Teli, Connect Ventures

Joe Schorge, *Moderator*, Pomona Capital

Event Details

Date: February 17, 2015

Time: 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

Hosts: MJ Hudson and Deloitte

Location: Deloitte

Lecture Theatre, Stonecutter Court, 1 Stonecutter Street, **London**, EC4A 4TR, United Kingdom

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [London Education Events](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a £20 charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to The Art Room, the 2015 beneficiary of 100WHF's UK philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Alice Bentinck, Co-Founder, Entrepreneur First

Alice graduated from the University of Nottingham Business School, she originally became a management consultant with McKinsey & Company, where for two years she took on projects including developing strategies for leading corporates. Realising how technology was fundamentally changing the way we work, live and play, she left her job and built the first UK-wide startup accelerator for graduates, Entrepreneur First, in 2011.

The firm takes talented graduates straight out of university and helps them build their own tech startups. In its first year, Entrepreneur First helped build 11 companies that are now valued at over \$90 million. Noticing a lack of women taking up the opportunity, Alice started Code First: Girls in 2012, a free part-time course which introduces young women to web programming. Alice features on the BIMA Hot 100 2014, the Tech City News Movers and Shakers 2013, Girls in Tech Ones to Watch 2013 and The Drum's 30 Under 30 2013.

Tracy Doree

Over the last ten years Tracy has founded, raised seed capital and exited a business (LLUSTRE, acquired by Fab.com), ran a 210 person international team (from Berlin and New York), invested in early stage UK companies (as a venture capitalist with MMC Ventures for four years and since privately), and advised corporates at Rothschild. She graduated from Oxford University with a First in Mathematics.

Heather Russell, Founder and CEO, Rinkya

Heather Russell is a serial entrepreneur originally from Brooklyn, New York. At the age of 24, she moved to Japan, learned the language and built her second company [Rinkya.com](#) - a global eCommerce and logistics company. Heather lived in Japan for 11 years during which time she grew Rinkya in to a multimillion dollar business. Rinkya is now 15 years old this year. She now resides in London and plays an active role as an advisor and mentor to the startup community, including Techstars and 500Startups. Heather is now working on her third company (in stealth mode) in the beverage sector and has been an active investor in the Bitcoin space. In her spare time she speaks at startup events across Europe and writes for a variety of entrepreneur-focused blogs. Typical topics of interest include, Bootstrapping, Entrepreneurship, Japan, Logistics and eCommerce.

Sitar Teli, Managing Partner, Connect Ventures

Sitar has been a venture capitalist for eight years, focusing on early-stage investments in both consumer and B2B companies. Previously with Doughty Hanson Technology Ventures, where she led their Series A round in SoundCloud, she has experience with content, gaming and ecommerce startups. Sitar has a dual degree in Mechanical Engineering and Economics from Duke University.

Joe Schorge, Managing Director, Business Development, Europe, Pomona Capital

Joe joined Pomona in 2011 and focuses on business development. He has eighteen years of private equity, investment consulting and operational experience. Prior to joining Pomona, Joe was a Senior Investment Consultant at Cambridge Associates, where he was responsible for advising institutional investors in Europe and the Middle East on strategy, planning and implementation of private equity portfolios. Previously, he co-founded Mowbray Capital, a Private Equity Fund of Funds vehicle, and spent time in operational management roles at Invensys plc. Joe received an MBA from London Business School and a BSc from the University of Massachusetts, Dartmouth.



About MJ Hudson

MJ Hudson is a specialist law firm servicing the needs of its clients in the alternative asset industry. We have a team of experts operating both onshore and offshore through Europe and Asia, dedicated to advising GPs and LPs in private equity and venture capital, as well as hedge funds, real estate and other alternative asset classes. The Firm represents over 300 asset managers and investors / LPs.

We have extensive experience in the structuring of both funds and management entities; acting on investments and exits as well as related corporate and tax issues. Our practice therefore covers the whole life cycle for funds and their managers.



About Deloitte

Deloitte's hedge fund practice consists of over 500 professionals across our global network dedicated to serving the hedge fund industry. Regardless of individual professionalisms or geographical location, all of Deloitte's global hedge fund professionals work together to provide a seamless, co-ordinated service to our clients. Deloitte provides a breadth and depth of integrated services to hedge funds, their managers and their service providers irrespective of size, sector focus and geographical footprint.



100 women in hedge funds®

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted close to 500 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$36 million for philanthropic causes in the areas of women's health, education and mentoring.