100 women in hedge funds®

Tilting your Portfolio in 2015: Invest for Downside and Capture Growth

January 8, 2015 at 6 PM
San Francisco, CA

Choppy stock market as valuation rises to new high. Where is the next growth and return engine in this low growth and low inflation environment? How will this year's credit cycle impact or create opportunities?

Our leading female experts from hedge funds, hard assets, wealth management, and venture capital will uncover new themes, divulge their successful strategies, and share the hottest opportunities in technology.

Join us for a lively dialogue and add new edges to your portfolio in 2015.

Participants

Tracy Fong, Albourne Partners
Christine Herron, Intel Capital
Michelle Watson, First Republic Investment Management
Yunhee Yoo, Vector Capital
Sue Thompson, ***Moderator***, BlackRock

Event Details

Date: January 8, 2015
Time: 5 PM Registration.
We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.
Networking and cocktails prior to session.
Host: BlackRock
Location: 400 Howard Street, **San Francisco**, CA 94105
RSVP: RSVP Now

If you have any questions about this event, please contact the California, North committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a $25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to 100WHF Foundation - Celebrating Education/Investing in the Next Generation initiative, the 2015 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your Member Profile

Space is limited. No walk-ins will be permitted.

Biographies

Tracy Fong, Real Assets, Albourne Partners
Ms. Tracy Fong is an alternative investment professional with over 12 years of experience across investment banking, alternatives endowment management, fixed income and strategic equities management. Currently, Ms. Fong is a private markets and real assets investment due diligence analyst at Albourne Partners, a leading investment consulting firm that advises on over $350bn of alternative assets. Prior to joining Albourne Partners, Tracy spent four years at the Harvard Management Company where she worked on HMC's $20bn+ alternatives portfolio construction, investment manager selection, and direct natural resources transactions (including timber and agriculture). Prior to business school, she also worked at Yahoo! (NASDAQ: YHOO) on the Corporate Finance and Treasury Team, where her group managed Yahoo!'s $4bn+ investment assets, worked on structured transactions, and helped lead pivotal transactions such as the joint venture with Alibaba (NYSE: BABA). She started her career in Investment Banking at Citigroup where she worked on Technology Mergers & Acquisitions and Corporate Finance transactions. Ms. Fong received a B.S. in Business Administration from the University of California, Berkeley and an M.B.A. from Harvard Business School.

Christine Herron, Director, Intel Capital
Christine Herron is a Silicon Valley investor and entrepreneur. She is currently a Director with Intel Capital, where her portfolio includes 500 Friends, Ark, Betaworks, E la Carte, Funders Club, Goldbely, Jelli, Hangtime, Movable Ink, NewAer, SmartZip, Storenvy, and Yummly.

Christine joined Intel Capital in 2010. Previously, Christine was a Principal with First Round Capital, an early-stage venture capital firm, where she worked with companies such as BillFloat, Double Verify, Get Satisfaction, Mint.com, and Xobni. As a Director at Omidyar Network, she developed the Media practice strategy and led deals such as Common Sense Media and Socialtext.

Prior to joining Omidyar Network, Christine was the VP of Marketing for Mission Research, which develops small business CRM solutions. Earlier, Christine was the founder and CEO of Mercury2, a SaaS developer of international e-commerce applications. She also managed developer and design tools at NetObjects, and internet servers at Microsoft.

Christine started as an investor with Geocapital Partners, where she focused on early Internet infrastructure and network management software. Her investments there included Netcom Online Communications, AXON Networks, D-Vision Systems, ViaGrafix, and FocusVision. In each case, Geocapital was the initial professional investor and helped to bring the company to a dominant market position.

Christine serves on the advisory boards for 500 Startups, Rebel Unit Media, Roominate, and StartX, and is a frequent speaker. She has also served on the Nonprofit Technology Conference (N-TEN), Typepad, and Web 2.0 Expo advisory boards and Alonzo King's LINES Ballet Board of Directors. Christine earned her MBA at Stanford University, and her BA in English at Columbia University, Columbia College.

Michelle Watson, Chief Investment Officer, First Republic Investment Management
Michelle Watson is the Chief Investment Officer of First Republic Investment Management. In this role, which she assumed in 2009 after spending more than two years as Director of Research, Ms. Watson is responsible for setting the strategic vision of the firm's investment process and platform. She maintains oversight of an open architecture investment process that includes internally developed investment solutions as well as an external, third-party manager platform. She also chairs the firm's asset allocation and investment approval committees.

Ms. Watson has an expansive career spanning more than 25 years in the investment management industry. Prior to joining First Republic, Ms. Watson worked for U.S. Trust Company as a key contributor in the development and growth of its multi-strategy, open architecture program. Previously, she worked in investment consulting and manager research at CTC Consulting Inc. Her career began at Northwest Capital Group, a partnership at Salomon Smith Barney.

A graduate of the University of Washington with a Bachelor of Arts degree, Ms. Watson holds the Chartered Financial Analyst and Chartered Alternative Investment Analyst designations. She also is an active board member of Friends of San Francisco Animal Care & Control.

Yunhee Yoo, Managing Director and Head of Credit, Vector Capital
Yunhee Yoo joined Vector Capital in October 2008 as Portfolio Manager of Vector Capital's debt fund. Vector Capital is a global investment firm specializing in technology and technology-enabled businesses. Founded in 1997, Vector is based in San Francisco and currently manages $2.5 billion.

Yunhee has over 20 years of experience in finance and investments. Most recently, Yunhee was at Canyon Capital Advisors LLC, a Los Angeles based multi-strategy hedge fund with over $20 billion under management. At Canyon, Yunhee focused on direct investments, bank debt, high yield and distressed debt transactions. Previously, Yunhee was at the Chicago office of American Capital Strategies where she was responsible for originating, structuring and executing private equity and mezzanine debt deals.

Before joining American Capital, Yunhee worked in investment banking and sales and trading. Yunhee started her career in the corporate finance department of William Blair & Company in Chicago and also worked at sales & trading at Bankers Trust as well as high yield origination at Banc of America Securities. Yunhee received her A.B. in Economics with honors from the University of Chicago and MBA in Finance and Economics with honors from the Graduate School of Business at the University of Chicago.

Sue Thompson, Managing Director, BlackRock
Sue Thompson is Head of the Institutional Asset Management Channel, overseeing the firm's sales efforts with asset managers, ETF Investment Strategists and family offices.

Prior to joining BGI in 2007, Ms. Thompson was a principal at Vanguard, heading the national sales team focused on national full service brokerage firms. She joined Vanguard in August 1999 as Senior Counsel, specializing in tax law and structured products. Prior to joining Vanguard, Ms. Thompson was an attorney at Orrick, Herrington & Sutcliffe, LLP in California, specializing in public finance.

Ms. Thompson received her B.A. in Accounting from the University of Washington and J.D. from the University of California, Davis. She is also a C.P.A. and holds her Certified Investment Management Analyst (CIMA) designation through the Investment Management Consultants Association in conjunction with the Wharton School at the University of Pennsylvania.

About BlackRock
BlackRock serves institutional, retail and high net worth investors in more than 100 countries through the efforts of professionals located in over 30 countries. We strive to leverage the breadth of our global investment expertise and scale, together with our deep understanding of local requirements and business customs, to serve our clients most effectively. Portfolios may be invested in local, regional or global capital markets. Products may be structured to address location-specific issues, such as regulations, taxation, operational infrastructure and market liquidity, and client-specific issues, such as investment policy, liability structure and ratings.

About iShares
iShares is a global product leader in exchange traded funds with over 600 funds globally across equities, fixed income and commodities, which trade on 20 exchanges worldwide. The iShares
Funds are bought and sold like common stocks on securities exchanges. The iShares Funds are attractive to many individual and institutional investors and financial intermediaries because of their relative low cost, tax efficiency and trading flexibility. Investors can purchase and sell shares through any brokerage firm, financial advisor, or online broker, and hold the funds in any type of brokerage account. The iShares customer base consists of the institutional segment of pension plans and fund managers, as well as the retail segment of financial advisors and high net worth individuals.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)
100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 400 education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over $36 million for philanthropic causes in the areas of women's health, education and mentoring.