



**100 women in
hedge funds®**

**Education Session No. 489:
Pay For Success Bond Educational Event**

September 17, 2014 at 4:30 PM
San Francisco, CA

Financial innovation is directed to social good with Pay For Success Bonds. New instruments are being designed to enable state and local governments to partner with nonprofits, banks and private wealth managers to fund programs that address major social issues. There have been four US deals in this exciting new impact bond space, each led by a local government body with significant contributions by foundations and a lead bank. Recent deals tackle recidivism and early childhood development, with more offerings on the horizon.

These bonds support the placement of a new generation of private bonds led by local authorities and structured with financial and technical support from foundations and investment funds. Nonprofit organizations are involved in the structuring process to support advances in the selected social sector, as well as provide monitoring and impact assessment.

The next Pay For Success Bond will target chronic homelessness in the Bay Area. The panel includes two leading women who have been involved in structuring this private placement. Other panelists are focused on building a platform for the products on Wall Street and structuring international deals to lead you in a timely discussion on this topic.

You are invited to learn more about the positive steps being taken within the industry to provide funds for resources that address larger social issues. In the Q&A following the panel, there will be an opportunity to consider the kinds of investors who will find these bonds most attractive.

Participants

John Anner, Thrive Networks
Lindsay Nohr Beck, LIVESTRONG
Caroline Whistler, Third Sector Capital
Greta Hansen, *Moderator*, Santa Clara County

Event Details

Date: September 17, 2014

Time: 3:30 PM Registration.

We will begin *promptly* at 4:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Host: Bloomberg, LP

Location: Pier 3, Suite 101, **San Francisco**, CA 94111 (Please see below for directions.)

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [California, North](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to Cerebral Palsy International Research Foundation, the 2014 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

John Anner, CEO, Thrive Networks

John Anner has worked in the non-profit sector for 30 years, starting as a Peace Corps volunteer in Africa and serving as a senior executive for the past 25 years in three organizations. For the past eleven years he has been CEO of Thrive Networks, (formerly known as East Meets West Foundation), implementing large-scale programs in clean water, education and health care delivery in Asia and Africa. He was the founder and executive director of the Independent Press Association, a blended non-profit/for-profit association of social justice and ethnic publications, and worked at the Center for Third World Organizing, where he founded Third Force magazine.

Lindsay Nohr Beck, Advisor, LIVESTRONG

Lindsay Nohr Beck is a respected patient advocate most well known for her work in oncology. She currently consults for several non-profit and for-profit companies based on her resounding success as the visionary leader of Fertile Hope.

Most recently, Lindsay served as a Cancer & Fertility Advisor for the LIVESTRONG Foundation where she led a groundbreaking initiative with major insurance providers to reform health care benefits for cancer patients. Lindsay joined LIVESTRONG after the organization acquired Fertile Hope, the company that she founded to address the profound reproductive needs of cancer patients and survivors - a need she discovered after her own experience with recurrent tongue cancer in her early 20s. Under Lindsay's leadership, Fertile Hope strategically integrated two disparate medical specialties by changing the standard of care and catalyzing the establishment of a new medical discipline now called "oncofertility." She has co-authored several papers on the subject, most notably ASCO's Fertility Preservation Guideline, presented extensively around the world, and appeared in numerous media outlets, including the TODAY show, Wall Street Journal, New York Times, and SELF magazine. Additionally, she is the co-author of 100 Questions & Answers About Cancer and Fertility.

Caroline Whistler, Co-Founder, Third Sector Capital

Caroline co-founded Third Sector Capital Partners with George Overholser and Drew von Glahn after completing a Fulbright Fellowship in Brazil researching nonprofit sustainability. Prior to Third Sector she worked at Nonprofit Finance Fund (NFF) Capital Partners, a leader in applying growth metrics and accountability to equity-like financing for high performing nonprofits. While at NFF, Caroline structured growth capital campaigns, conducted economic feasibility analyses and designed scenario planning tools to help raise over \$320 million in capital for nonprofits including Health Leads and Year Up. Caroline recently opened the San Francisco office for Third Sector, and leads the government advisory and deal construction engagements for the firm.

Greta Hansen, General Counsel, Santa Clara County

Greta Hansen is a Lead Deputy County Counsel for Santa Clara County, which encompasses a majority of Silicon Valley. She serves as general counsel to the County's Mental Health Department, advising on a diverse array of legal and policy issues and approximately \$350 million in contracts each year. She is also the supervising attorney for the Impact Litigation & Social Justice Section of the County Counsel's Office, which initiates litigation and develops novel policies and programs to advance social and economic justice for County residents.

In 2009, Greta successfully sued the State to preserve tens of millions of dollars in funding for mental health services for children across California. She has also served as co-lead counsel in a longstanding lawsuit against the former manufacturers of lead paint, which resulted in a \$1.15 billion judgment to pay for abatement of lead that continues to poison thousands of California children each year. Santa Clara County recently initiated two multi-million-dollar Pay for Success initiatives, and Greta is the primary legal advisor on both projects.

Directions

Limited Parking Available on Hornblower Landing

[Click here for more directions](#)

About Bloomberg, LP

Bloomberg is the world's most trusted source of information for financial professionals and businesses. Bloomberg combines innovative technology with unmatched analytics, data, news, and display and distribution capabilities, to deliver critical information via the Bloomberg Professional® service and multimedia platforms, including Bloomberg Businessweek and Bloomberg Markets magazines. Bloomberg's media properties span television, radio, digital and print, making up one of the world's largest news organizations. Headquartered in New York, the company employs more than 12,900 people in 166 locations around the world. For more information go to www.bloomberg.com

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 450 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's and family health, education and mentoring.