

## **Dissecting Private Equity Trends and Opportunities**

October 2, 2014 at 5 PM Grand Cayman

Join us as two dynamic and highly accomplished panelists share their experiences and well-informed views of the private equity market. Balancing the bottom line with the social objectives of impact investing; is it a passing trend or a modern objective here to stay? For those prepared to venture further afield, are the risks associated with emerging markets outweighed by the opportunities? The discussion will explore the ever-evolving landscape of this highly competitive space and some of its new markets and opportunities.

#### **Participants**

Jocelyn Cortez-Young, Minerva Capital Group Kelly M. Williams, J.D., GCM Grosvenor Private Markets Jo Cunningham, *Moderator*, Maples and Calder Odette Samson, *Moderator*, Deloitte

#### **Event Details**

**Date:** October 2, 2014 **Time:** 4:30 PM Registration.

We will begin *promptly* at 5 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and

the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow. **Hosts:** Deloitte and Maples and Calder

Location: The Westin Casuarina Resort, Governors Ballroom

Seven Mile Beach, Grand Cayman, Cayman Islands

**RSVP:** RSVP Now

If you have any questions about this event, please contact the <u>Cayman Islands</u> committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a 25 USD charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to our 2014 beneficiary.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your Member Profile

Space is limited. No walk-ins will be permitted.

# **Biographies**

# Jocelyn Cortez-Young, Founder and CEO, Minerva Capital Group

Jocelyn Cortez-Young is the Founder and CEO of Minerva Capital Group, a double bottom line impact investment firm focusing on emerging markets. Mrs. Cortez-Young raised the capital necessary for a first-time fund to strategically invest in Brazil and Colombia, doubling the asset value of the fund, which continues to grow. Her second fund focuses on investing in small- and medium-sized businesses in Mexico. Prior to founding Minerva Capital Group, Mrs. Cortez-Young's career included management roles with significant responsibility at three premier investment companies; Goldman Sachs, Credit Suisse First Boston and Citibank. At Citibank, she was responsible for directing capital markets investments for a \$6B investment portfolio, including developing hedging strategies for the top families in Latin America, from Mexico to Chile, monitoring and managing portfolio risk and overall asset allocation.

In 2013, Mrs. Cortez-Young was invited to the first Hispanic Business Leaders' Forum at the White House. She is recognized for her expertise in impact investing, and gives lectures at such institutions as MIT Sloan School of Business, Kellogg School of Business, and Merrill Lynch. She frequently appears on CNN (in English and Spanish) and has contributed to publications throughout Latin America. Mrs. Cortez-Young is also the Founding President of 85 Broads Miami and a member of the Alumnae Board Council for Kellogg School and the Young Presidents' Organization (YPO) where she is the Head of South East for the Sustainability Business Network. Mrs. Cortez-Young holds a Bachelor of Science degree from New York University, Stern School of Business, an MBA from Northwestern University, Kellogg School of Management and an Executive Education Certification from the Harvard Kennedy School of Public Policy.

## Kelly M. Williams, J.D., President, GCM Grosvenor Private Markets

Ms. Williams joined GCM Grosvenor in 2014. She is President of GCM Grosvenor Private Markets, a member of its Management Committee and also a member of its Investment Committee. Prior to joining GCM Grosvenor, Ms. Williams was a Managing Director and the Group Head of the Customized Fund Investment Group of Credit Suisse Group AG from 2000 to 2013. Ms. Williams joined Donaldson, Lufkin and Jenrette (acquired by Credit Suisse in 2000) as a Director of the Customized Fund Investment Group. She was with The Prudential Insurance Company of America from 1993 to 2000. She was an Executive Director with Prudential's private equity group, where she was a founder of the Customized Fund Investment Group in 1999. Prior to joining Prudential, Ms. Williams was an associate with Milbank, Tweed, Hadley & McCloy LLP, where she specialized in global project finance.

She graduated magna cum laude from Union College in 1986 with a Bachelor of Arts degree in Political Science and Mathematics and received her Juris Doctor from New York University School of Law in 1989. Ms. Williams has served as a mentor to fellows of the Robert Toigo Foundation since 2006 and was the 2010 recipient of its Leading by Example award and joined its board in 2011. She was elected to the YWCA Academy of Women Leaders in 2007 and is the founding board chair of the Private Equity Women Investor Network. In addition, she is chair of the LP Advisory Board for the Sponsors for Educational Opportunity Program and received the SEO Leadership Award in 2013. She also serves on the advisory board of the Association of Asian American Investment Managers. Ms. Williams is a member of the Metro Chapter of the Young Presidents Organization, and a member of the Board of Trustees of Union College where she is a member of the Executive Committee, the investment committee and also chairs the Finance Committee. She is a member of the New York Bar. Ms. Williams was recognized by the New York Chapter of the National Organization for Women in 2012 with its Women of Power and Influence Award. She was also named in 2011, 2012 and 2013 as one of The Most Powerful Women in Finance by American Banker Magazine.

#### Jo Cunningham, Partner, Maples and Calder

Jo specialises in the establishment and operation of offshore investment funds. She has a broad range of hedge fund, private equity fund and investment platform clients. Jo's litigation background combined with her investment fund experience gives her a unique perspective on issues associated with distressed investment funds and she has advised extensively on the reorganisation of investment funds. Jo joined Maples and Calder in 2007. Prior to joining Maples and Calder, Jo established a successful practice at the Commercial Bar in London where she was consistently ranked by legal directories as a leading junior in her field. Jo is Co-Chair of 100 Women in Hedge Funds Cayman.

### Odette Samson, Partner, Deloitte

Odette Samson is an Audit Partner with the Deloitte Cayman Islands firm and has over 15 years of audit experience, including 12 years in the Cayman Islands. Odette specializes in the alternative asset management industry and serves a diverse set of offshore hedge funds, fund-of-funds, fund administrators, family offices and banking companies. Odette is a member of the Canadian Institute of Chartered Accountants and holds a Bachelor of Commerce from Mount Allison University, Canada. Odette is the founding Co-Chair of the 100 Women in Hedge Funds Cayman.



## About Deloitte (www.deloitte.com/ky)

Deloitte provides audit, tax, consulting, and financial advisory services to public and private clients spanning multiple industries. With a globally connected network of member firms in more than 150 countries and territories, Deloitte brings world-class capabilities and high-quality service to clients, delivering the insights they need to address their most complex business challenges. Deloitte's more than 200,000 professionals are committed to becoming the standard of excellence.



#### **About Maples and Calder**

Maples and Calder is a leading international law firm with almost 50 years in the industry advising financial, institutional, business and private clients around the world on the laws of the Cayman Islands, Ireland and the British Virgin Islands. With a reputation as an innovative, entrepreneurial law firm, Maples and Calder is known worldwide as a market leader with highly qualified lawyers who are specialists in their respective practice areas.

### About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 450 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's and family health, education and mentoring.