



**100 women in
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The Swiss Cancer League: A Peek Behind The Curtain

September 16, 2014 at 8 AM
Zurich

Our Philanthropy Breakfast in support of the Swiss Cancer League, 100WHF's Charity of the Year 2014, will be held on September 16th at the Park Hyatt in Zurich.

How does a large charity raise funds for its various projects? Mass mailings, advertising campaigns, large scale events to raise awareness, and specific research projects all need to be financially supported by donors (private or institutional).

Hear from Bettina Junker, Head of Corporate Communication at the Swiss Cancer League, as she explains their projects and actions. She will be joined by Dr. Nicolas Gerber from the Oncology department at the Zurich Children's Hospital, who will introduce his work on children with cancer. He will discuss his research on a short and long term basis including topics such as life after cancer as well as the toll it takes on the child, both emotional and physical.

Save the Date and join Bettina, Nicolas, the Swiss Cancer League, and the Zurich Philanthropy Committee, to support research on children with cancer and understand how niche research is investable.

Event Details

Date: September 16, 2014

Time: 7:30 AM Registration.

We will begin *promptly* at 8 AM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early. Breakfast will be served.

Location: Park Hyatt

Beethovenstrasse 21, **Zurich**, 8002, Switzerland - [Directions](#)

RSVP: [RSVP Now](#)

Payment instructions will be sent separately.

If you have any questions about this event, please contact the [Zurich Philanthropy](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Space is limited. No walk-ins will be permitted.



About Swiss Cancer League (<http://www.liguecancer.ch>)

The Swiss Cancer League provides valuable support for children whose lives are devastated by cancer, whether they are themselves the cancer sufferer or are living with a family member who is. When someone is diagnosed with cancer, the whole family is hit by the disease. All focus is, of necessity, on the patient but there are always other sufferers. This Swiss not-for-profit organisation is there for the children's needs outside of the medical treatment itself, whether psychological, social, educational or financial. The Swiss Cancer League is also active in funding research for the most common children's cancers and in providing education on how to prevent cancer.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 450 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's and family health, education and mentoring.