



**Education Session No. 467:
The Importance of Hedge Fund Standards Today**

September 9, 2014 at 6:30 PM
Geneva

Transparency, integrity, and good governance are goals for hedge fund standards and for all financial services firms. Promoting best practices is paramount to maintaining the industry's reputation, facilitating investor due diligence and complementing public policy.

Save the Date for a fireside chat with Dame Amelia Fawcett on the increasing importance of global hedge fund standards. Engage Fawcett in a lively discussion, with ample time for questions, and learn how hedge fund standards may benefit regulators, investors, and fund managers alike.

Event Details

Date: September 9, 2014

Time: 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Host: Unigestion SA

Location: 8C Av. de Champel, **Geneva**, 1206, Switzerland - [Directions](#)

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [Geneva Education](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a 30 CHF charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to the 2014 beneficiary of 100WHF's Swiss philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biography

Dame Amelia Chilcott Fawcett, DBE, Hedge Fund Standards Board, Chairman

Dame Amelia Fawcett is Chairman of the Hedge Fund Standards Board in London, Deputy Chairman of Investment AB Kinnevik in Stockholm, Sweden, a Non-Executive Director of State Street Corporation in Boston, Massachusetts, USA and a Non-Executive Director of Millicom International Cellular SA in Luxembourg.

In October 2012 she was appointed a Non-Executive Member of the Treasury Board. Until June 2010 she was Chairman of Pensions First LLP, a financial services and systems solutions business, based in London and prior to that Dame Amelia held senior roles at Morgan Stanley including Vice Chairman and Chief Operating Officer of European operations. Before joining Morgan Stanley, she was an attorney (in New York and Paris) at the New York-based law firm of Sullivan & Cromwell.

From June 2004 to 2009, Dame Amelia was a member of the Court of Directors of the Bank of England. In 2002 she was awarded a CBE and in 2010 she was awarded a DBE, in both instances for services to the finance industry. In addition, she received The Prince of Wales' Ambassador Award in 2004.

Dame Amelia is also Chairman of Trustees of the Prince of Wales's Charitable Foundation, a Governor of the London Business School, a Commissioner of the US-UK Fulbright Commission and a Trustee of Project Hope (UK).

Dame Amelia, a British and American citizen, was born in Boston, Massachusetts, USA in 1956. She has a degree in History from Wellesley (1978) and a law degree from the University of Virginia (1983). She was admitted to the New York Bar in 1984.

About Unigestion SA

At Unigestion, our single minded focus is to offer robust, tailor-made investment solutions to a limited number of sophisticated institutions and families. We have CHF 13.7 billion of assets under management, 94% managed on behalf of 250 institutional investors and 6% on behalf of a few high net worth families. The stability of this client base allows for long-term vision. At Unigestion, we firmly believe downside protection and return asymmetry are the drivers of long-term performance for our clients. This philosophy is embedded in all our investment strategies: Equities, Hedge Funds, Private Assets and Cross Asset Solutions. With half of our assets managed through segregated mandates, we have a proven capability of understanding our clients' objectives and designing strategies tailored to their needs. Our areas of investment expertise allow us to build customised solutions that fit within the usual buckets of institutional investors' asset allocation. Established more than 40 years ago, Unigestion is a time tested organisation. We align our interests with those of our clients by investing our capital in the strategies we manage for them, thereby developing partnerships with them. With a single focus on asset management and 72% of our equity controlled by our senior management, we are free of conflict of interests. The financial strength brought by CHF 190 millions of shareholder equity is a guarantee of lasting solidity.

With 177 employees from 16 nationalities, Unigestion is headquartered in Geneva and has offices in major financial centres around the world: Zurich, London, New York, Paris, Singapore and Toronto. This international presence ensures both comprehensive local market research and good understanding of the local dynamics which govern our clients' activities and requirements. Stability is key to providing our business with a long term perspective: on average, the members of our senior management team have been with the company for 17 years. Driven by a passion to invest, every member of our team is committed to delivering the finest investment management service.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 450 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's and family health, education and mentoring.