



### Next Gen Education: Mastering your Personal Message

July 22, 2014 at 6 PM  
New York

Are you selling yourself short? Do you fail to portray your individual story with clients and colleagues? Master your mindset and craft your message. Learn how to accurately project your signature style and presence. Communication coach Andy Bergin will lead an interactive event, involving role play with members on how to overcome real-life communication challenges. You will learn tools and techniques to help you use your personal style to communicate effectively in business.

#### Event Details

**Date:** July 22, 2014

**Time:** 5:30 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

**Host:** Marcum LLP

**Location:** 750 Third Avenue, 11th Floor, **New York**, NY 10017

**RSVP:** Please refer to your invite

If you have any questions about this event, please contact the [Next Generation](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

**Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to Cerebral Palsy International Research Foundation, the 2014 beneficiary of 100WHF's US philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

## **Biography**

### **Andy Bergin, Speaking Virtually**

Andy Bergin is a leadership, business and sales presentation coach. He is Managing Partner of Speaking Virtually, a global communication coaching firm in Greenwich, Connecticut. Andy spent 28 years on Wall Street as an equity sales trader at Bear Stearns and SVP in talent and leadership development at Lehman Brothers. Now in his sixth year of success with his own firm, Andy has been hired by 70 major client companies to work with senior executives, salespeople and professionals from CEOs to recent MBA hires. Engagements include communication coaching for senior leadership programs and prep for speeches, TV appearances, road shows, investor days, town halls, interviews and high impact client meetings. Andy has done pro-bono communication workshops for SEO, Drake Beam Morin, Columbia Teachers College, 100 Women in Hedge Funds, the Junior League and the Arts and Business Council of New York. Andy has coached over 3000 people "elbow to elbow" in New York City and virtually via videoconference across the United States, Europe, Asia, Australia and South America. He graduated from Boston College and the American Academy of Dramatic Arts.

### **About Marcum LLP**

Marcum LLP is one of the largest independent public accounting and advisory services firms in the nation. Ranked among the top 15 firms in the nation, Marcum offers the resources of more than 1,100 professionals, including more than 150 partners, in 23 offices throughout New York, New Jersey, Massachusetts, Connecticut, Pennsylvania, California, Florida, Grand Cayman, China, Hong Kong and Shanghai. The Firm's presence runs deep with full service offices strategically located in major business markets