



Unleashing Your Leadership Potential

June 24, 2014 at 6:30 PM
Geneva

Are women more effective leaders than men? Female leaders consistently rank higher than their male counterparts when rated by people who work with them, according to recent studies. Yet, only 3% of the world's CEOs today are women.

Join us for an exclusive event with Laura Liswood to learn more about finding your inner leader and propelling yourself up the career ladder. Liswood, Senior Advisor to Goldman Sachs and Secretary General of the Council of Women World Leaders, will share her personal experiences and discuss how to create a more dynamic, profitable work environment. As part of this interactive session, feel free to engage in lively debate on male versus female leadership styles and ask questions about how you can benefit from these skills.

Event Details

Date: June 24, 2014

Time: 6:15 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and canapés will follow.

Host: Goldman Sachs

Location: Swissotel Metropole

Quai du Général-Guisan 34, **Geneva**, 1204, Switzerland - [Directions](#)

RSVP: Please refer to your invite

If you have any questions about this event, please contact swissleverage@100womeninhedgefunds.org

If you would like to make a special donation to 100WHF to support our ongoing senior practitioner events, please [click here](#), or to become a 100WHF Global Angel, please [click here](#).

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a 30 CHF charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to the 2014 beneficiary of 100WHF's Swiss philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biography

Laura Liswood, Senior Advisor, Goldman Sachs

Laura is a senior advisor at Goldman Sachs. She was previously managing director of Global Leadership and Diversity. In 1996, Laura co-founded the Council of Women World Leaders with President Vigdís Finnbogadóttir of Iceland, located in Washington, D.C. and is the Secretary General. From 1992 to 1996 she directed the Women's Leadership Project. To date, Laura has interviewed 20 current and former women presidents and prime ministers, which is chronicled in her book and video documentary, *Women World Leaders*. Laura's professional experience includes, consulting on diversity with global companies and the U.S. Government. She is the author of a book on service quality, *Serving Them Right* and in 2011 a book on workplace diversity, *The Loudest Duck*.

Laura is on the Advisory Board of the World Economic Forum Women Leaders Programme at Davos. In 2000, the Secretary of Defense appointed her to a three-year term of the Defense Advisory Committee on Women in the Services (DACOWITS). She currently serves as a reserve sergeant in the Washington, D.C. Metropolitan Police Department.

Laura earned a BA from California State University, San Diego, and an MBA from Harvard Business School. She earned a JD from the University of California, Davis School of Law and is admitted to practice law in California and Massachusetts.



Asset Management

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 450 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's and family health, education and mentoring.