



**100 women in  
hedge funds®**

**Education Session No. 478:  
How Technology Can Drive Your Performance Edge**

June 18, 2014 at 6 PM  
Stamford, CT

Make the most of your technology muscle. Learn to use technology to drive your firm's investment edge and your compliance approach. It's not enough to ensure strong cyber security and monitor risk solutions. Industry leaders are now implementing technology to get ahead of the pack. Get an insider's view of the road ahead and ask questions about which of the latest technologies available might be appropriate for your firm.

**Participants**

**Atul Jain**, Vichara Technologies  
**Stuart Kaye**, Matarin Capital  
**Venkat Rao**, MC Asset Management Holdings  
**Noland Cheng**, *Moderator*, C&A Consulting

**Event Details**

**Date:** June 18, 2014

**Time:** 5 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

**Hosts:** Vichara Technologies and UCONN School of Business

**Location:** UCONN School of Business - Gen Re Auditorium

1 University Place, **Stamford**, CT 06901 - [Directions](#)

**RSVP:** [RSVP Now](#)

If you have any questions about this event, please contact the [Connecticut](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

**Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to Cerebral Palsy International Research Foundation, the 2014 beneficiary of 100WHF's US philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

## Biographies

### **Atul Jain**, CEO, Vichara Technologies

Atul is the CEO and founder of Vichara Technologies, a capital markets technology solutions company. Atul advises major banks, broker-dealers and investment managers on how to best apply various technology innovations, use of globally distributed resources, and software architecture techniques to cost-effectively improve investment returns, mitigate risk and streamline operations. Atul also drives design for Vichara's proprietary capital markets technology framework that leverages recent advances in cloud computing, big data engines and web/mobile user interfaces to quickly deliver large-scale trading and risk management systems for managing multibillion dollar portfolios in sectors such as structured fixed income.

Enterprise-class capital markets systems designed by Atul over his career have supported large businesses at JP Morgan, Oaktree, Doubleline, Western Asset, Citigroup, UBS, Nomura, Goldman Sachs, Countrywide, HSBC, Lehman, Greenwich Capital and many other leading financial firms. Prior to founding Vichara, he was CEO of TechHackers, a quantitative financial software firm that he founded and later sold to Unisys. At TechHackers, Atul designed award-winning mathematical software for the fixed income and derivatives markets that was licensed to over 3,000 companies. Atul holds MS and BS degrees in Computer Science from MIT and has taught at software and system engineering courses at MIT.

### **Stuart Kaye**, Co-Founder, Matarin Capital

Stuart Kaye is a Co-Founder and Portfolio Manager, with primary responsibility for model development, portfolio construction and management of the firm's suite of equity products.

Stuart brings 22+ years of asset management experience to Matarin, including 14 years at Invesco where he served as the U.S. Director of Research for the Quantitative Strategies Group. Additional experience includes AJO, where Stuart was a Principal in Portfolio Management and Research, and AT&T's Defined Benefit Pension Plan, where he was a Manager.

A CFA charterholder, Stuart received his MBA with Honors in Finance from The Wharton School. He holds a BBA from the University of Michigan, graduating with Distinction in Finance and Accounting. He has authored numerous articles in Barron's and is co-author of How to be a Growth Investor, published by McGraw Hill in 1999 with Matarin Co-Founder Valerie Malter.

### **Venkat Rao**, Chief Compliance Officer, MC Asset Management Holdings

Venkat Rao is Managing Director and Chief Compliance Officer for MC Asset Management Holdings, LLC ("MC Asset Management"). Venkat is responsible for the continued oversight and development of the company's Compliance function and organization. Prior to joining MC Asset Management, he served as the Chief Compliance Officer at Ranieri Partners Management, a New York private equity firm specializing in residential and commercial real estate. In this capacity, he served as the CCO for three registered investment advisers and two broker dealers. Prior to his tenure at Ranieri Partners Management, Venkat spent over five years at Marsh & McLennan Companies ("MMC"), where he served as a Compliance Manager, responsible for compliance monitoring and testing and risk management for businesses marketing securities and insurance products. In this capacity, Venkat supported businesses across all four of MMC's operating companies (Marsh, Mercer, Guy Carpenter, and Oliver Wyman), including certain international business activities. Venkat headed the internal examination program and implemented an enterprise risk management program for MMC's broker-dealer and investment adviser. Prior to working at MMC, Venkat was a Consultant with PricewaterhouseCoopers ("PwC") for over five years, engaged in PwC's Risk and Regulatory Practice. During this time, he advised various financial services clients regarding risk management, business continuity planning, securities and banking regulations and internal audit processes and procedures. Prior to entering the financial services industry, he worked as an attorney for the Virginia Legal Aid Society. He maintains his FINRA Series 7, 24, 79 and 99 licenses. Venkat received his M.B.A. from Cornell University, and holds a J.D. degree from Albany Law School and a B.S. degree from Penn State University.

**Noland Cheng**, Partner, C&A Consulting

Mr. Cheng is a 30+ year veteran of the financial services industry. As a senior executive, he has created and managed various business and service entities in retail brokerage, private banking, wealth management and global investment banking firms.

Serving on many industry committees, including the Board of Directors of Depository Trust & Clearing Corporation, Mr. Cheng is recognized as an innovator and thought leader in the financial services industry. He has worked closely with all of the major regulatory agencies in the U.S. securities and banking markets, many in situations requiring major remediation or restructuring of the operating structure of firms he was asked to rebuild.

Mr. Cheng's career as a transformation executive has focused on re-vitalizing a firm's operating environment. In every case, his success resulted in a quantum improvement in the technology infrastructure, risk & control environment, financial performance, cost efficiency, and client service satisfaction.

Mr. Cheng has held executive operating roles with Morgan Stanley, U.S. Trust Company, JP Morgan Securities, First Albany Corporation, Drexel Burnham Lambert and Coopers & Lybrand (now PricewaterhouseCoopers).



#### **About Vichara Technologies**

Vichara specializes in providing technology solutions to institutional capital market participants. Vichara's solutions and services help support multiple business lines, market sectors, and company departments. Vichara has helped some of the world's foremost banks, securities dealers, insurance companies, investment managers, issuers, and financial information providers to develop technology platforms for trading decision support, portfolio management, risk management, straight through processing, operations, and e-finance. These systems have been used to manage multibillion dollar positions. Vichara is headquartered in the New York City metropolitan area, but has offices in Los Angeles, London, India and Colombia.



#### **About UCONN School of Business** ([www.business.uconn.edu](http://www.business.uconn.edu))

Founded in 1941, the UConn School of Business has evolved into one of the most comprehensive business schools in the nation. The mission of the University of Connecticut School of Business (BUSN) identifies our educational and strategic priorities: "Real World, Real Learning, Real Impact. The School ranks in the top 5 percent of business schools and is widely considered one of the best in the Northeast as evidenced in frequent rankings by Business Week, U.S. News & World Report and The Princeton Review.

#### **About 100 Women in Hedge Funds** ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 450 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's and family health, education and mentoring.