



### **Fashion Fundraiser Supports 100WHF Beneficiary, Hong Kong Cancer Fund**

April 9, 2014 at 6 PM  
Hong Kong

Shop for good! Fashion, fun and drinks are the heart of this kick-off fundraiser for Hong Kong Cancer Fund, beneficiary of 100WHF's 2014 Hong Kong philanthropic initiatives.

Munch on canapés as you select from the new collection of our host MAJE, with a 10% discount on each purchase, plus an additional 10% donated to the charity.

Enjoy networking with peers over champagne, plus a complimentary sensual hand massage donated by Sense of Touch, a day salon.

Throughout the evening we will have two lucky draws to give away, including two tickets to MAYYA Movement's 24 hour wellness transformation, a holistic mini-getaway held at a glamorous hotel in Hong Kong.

#### **Event Details**

**Date:** April 9, 2014

**Time:** 6 PM - 9 PM

**Hosts:** MAJE

**Location:** Maje, Shop 1052A, IFC Mall, Central, **Hong Kong**

**RSVP:** [RSVP Now](#)

If you have any questions about this event, please contact the [Hong Kong Philanthropy](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

**Admission to this event is free, but there is a 200 HKD charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to Hong Kong Cancer Fund, the 2014 beneficiary of 100WHF's Hong Kong philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.



癌症基金會  
CANCERFUND  
So no one faces cancer alone

**About Hong Kong Cancer Fund ([www.cancer-fund.org](http://www.cancer-fund.org))**

Hong Kong Cancer Fund is Hong Kong's largest cancer support organisation, providing free information, professional guidance, and peer support to anyone living with or affected by cancer. With a network of support spanning the hospital, the community and the home, Hong Kong Cancer Fund's mission is to ensure no one faces cancer alone. Helping to make life better for people touched by cancer, Cancer Fund not only provides vital support to cancer patients and their families, but helps to improve hospital environments, drive public awareness of cancer, and fund local cancer research and training to better the future of cancer care.

# maje

**About MAJE**

The mastermind behind the MAJE label is Judith Milgrom, whose keen eye for fashion was unmistakable even at a young age. Her mother and grandmother imprinted on the young Judith the fascinating world of fabrics, embroideries and lace, and now, she continues to design using a plethora of different colors and textures to create elegant yet edgy garments. MAJE was born out of a desire to create a feminine, easy, affordable, and qualitative wardrobe, and has now grown to include 300 successful outlets worldwide.

## MAYYA+MOVEMENT

**About MAYYA Movement ([www.mayyamovement.com](http://www.mayyamovement.com))**

MAYYA Movement inspires women towards their potential for healthy and balanced living by providing comprehensive lifestyle and wellness solutions. The raffle prize, MAYYA Movement's 24 Hour wellness transformation is a holistic mini-getaway held at a prestigious five-star Hong Kong Hotel and led by premier health and wellness experts from around the world.

**About SENSE OF TOUCH**

SENSE OF TOUCH is Asia's most awarded day spa offering six premium Hong Kong locations in Central, Repulse Bay, Discovery Bay, Sai Kung and Tseung Kwan O, offering Hong Kong's urbanites the best beauty and wellness retreats since 2002. Sense of Touch has further expanded into the medical aesthetics market by opening their first state-of-the-art Medi Spa in Central Hong Kong. In it's first year of operation, Sense of Touch Medi-Spa was awarded 'Medi Spa Treatment of the Year at the prestigious Asia Spa Baccarat Awards for its signature 'Ultimate Skin Tightening and Lifting Program'.

**About 100 Women in Hedge Funds ([www.100womeninhedgeffunds.org](http://www.100womeninhedgeffunds.org))**

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 450 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's and family health, education and mentoring.