



Creating Alpha in Private Equity Today

April 8, 2014 at 6:15 PM
Geneva

2013 saw the highest aggregate amount of capital (over \$450 billion) raised by private equity firms since the global financial crisis. This year, ferocious competition, volatile capital markets, and evolving investor preferences will present a difficult environment for alpha-generation.

Hear about case studies and interact with industry specialists at a discussion on current private equity investing trends. Topics will include the challenges of creating alpha in today's low yield environment, the small-mid cap company sweet spot, and the reversion of private equity investing back to its roots. You will also get the opportunity to explore a newly launched suite of tools for investment monitoring, deal sourcing, due diligence and fundraising, which have been custom-designed for the private equity community. Our guides in the evolving private equity world are Anita Khalili of Bloomberg and Bilge Ogut of Partners Group.

Participants

Anita Khalili, Bloomberg
Bilge Ogut, Partners Group

Event Details

Date: April 8, 2014

Time: 6 PM Registration.

We will begin *promptly* at 6:15 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and canapés will follow.

Host: Bloomberg

Location: Rue du Marche 40, **Geneva**, 1204, Switzerland

RSVP: Please refer to your invite

If you have any questions about this event, please contact swissleverage@100womeninhedgefunds.org

If you would like to make a special donation to 100WHF to support our ongoing senior practitioner events, please [click here](#), or to become a 100WHF Global Angel, please [click here](#).

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission to this event is free, but there is a 30 CHF charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to the 2014 beneficiary of 100WHF's Swiss philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Anita Khalili, Product Specialist, Bloomberg

Anita started with Bloomberg in New York and has been involved with building up the Private Equity platform for EMEA since 2012.

Bilge Ogut, Managing Director, Partners Group

Bilge Ogut is a member of the investment committee of the Private Equity Directs group, based in Zug. She has 20 years of industry experience. Prior to joining Partners Group, she worked at Standard Bank, Warburg Pincus and Goldman Sachs. She has an MBA from Harvard Business School.

Bloomberg

About Bloomberg (<http://www.bloomberg.com/professional/>)

The founding vision in 1981 was to create an information services, news and media company that provides business and financial professionals with the tools and data they need on a single, all-inclusive platform. The success of Bloomberg is due to the constant innovation of our products, unrivaled dedication to customer service and the unique way in which we constantly adapt to an ever-changing marketplace. The Bloomberg Professional service is a powerful and flexible tool for financial professionals-whatever their needs-in cash and derivatives markets as diverse as equities, currencies, commodities, money markets, government and municipal securities, mortgages, indices, insurance and legal information. The Bloomberg Professional service seamlessly integrates the very best in real-time data, news and analytics.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 400 education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's health, education and mentoring.