



**BY INVITE ONLY: 100WHF West Coast Senior Practitioner Conference
Capitalizing on Diversity and Returns with Women Managers**

April 2, 2014 at 7:30 AM
San Francisco, CA

Connect with allocators already focused on diversity and emerging managers in the inaugural West Coast Senior Practitioner Conference. Top-tier institutional allocators who currently invest with women-led and women-owned hedge and long-only funds, or are eager to initiate new relationships, will participate on two panels and also attend short one-on-one meetings with representatives of diverse firms.

As a Senior Practitioner attending this by-invitation-only and intimate gathering, you'll get the latest on:

- Allocators' insights into the current allocation landscape;
- Factors that will drive or inhibit increased allocations to women hedge fund managers;
- How diversity fits within their respective overall strategies;
- Allocators' perspectives on manager evaluation and best practices.

The half-day forum will offer you unparalleled opportunities to ask questions of individual institutional allocators and to formally introduce yourself and your firm to this highly desirable audience. Please RSVP promptly, as registration is limited.

Please [click here for the Full Program and the Confirmed Allocator List](#) and [here for the instructions in the Manager Participation Guide](#) to submit further materials prior to the one-on-one meetings.

Speakers

Kelly Chesney, Pluscios Management LLC

Mark Guinney, The Presidio Group

Steve Lalli, *Moderator, panel 2*, Morgan Stanley

Roxanne M. Martino, Aurora Investment Management

Anne-Gaelle M. Pouille, CFA, CQF, PAAMCO

Tracy McHale Stuart, CFA, Corbin Capital Partners

Kurt Summers, Jr., Grosvenor Capital Management

Kathleen Kennedy Townsend, The Rock Creek Group

Susan Webb, Appomattox Advisory, Inc.

Mona Williams, *Moderator, panel 1*, Progress Investment Management Company

Event Details

Date: April 2, 2014

Time: We will begin *promptly* at 7:30 AM; please arrive early.

Breakfast will be served.

Hosts: Progress Investment Management Company, LLC and Morgan Stanley

Location: PricewaterhouseCoopers LLP

3 Embarcadero Center, **San Francisco**, CA 94111

RSVP: [RSVP Now](#)

Kindly note only registered members are able to use the RSVP link but 100WHF is waiving the membership fee for now. Please sign up using the following link and enter "NOFEE" when it asks for a registration code:

https://www.100womeninhedgefunds.org/pages/register_new.php#regform

Please check the Manager Participation Guide and submit registration form by March 7 and marketing materials by March 12 to SFCConf040214@100womeninhedgefunds.org.

Check back the links for the Full Program to see the latest agenda and the confirmed list of allocators.

If you have any questions about this event, please contact SFCConf040214@100womeninhedgefunds.org

If you would like to make a special donation to 100WHF to support our ongoing senior practitioner events, please [click here](#), or to become a 100WHF Global Angel, please [click here](#).

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to the 2014 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

PROGRESS INVESTMENT MANAGEMENT COMPANY

About Progress Investment Management Company, LLC

Progress Investment Management Company, a Manager-of-Managers, invests \$8.4 billion in assets for some of the largest and most sophisticated corporations, public funds, endowments, and Taft-Hartley plans in the country, employing a variety of equity, fixed income, international, private equity and hedge fund investment strategies. Progress is unique in that it was and remains at the forefront of identifying, supporting, funding and advocating for emerging investment managers, defined as high alpha-potential firms and strategies that are not identified through traditional manager search processes. Emerging managers are often, but not always, women- and minority-owned firms.

Morgan Stanley

About Morgan Stanley

For more than 25 years, Morgan Stanley has led the industry and set the standard for excellence in prime brokerage. Our large market share not only testifies to the value we provide, it also gives us the industry insight and experience to serve our clients better. Moreover, we are consistently rated Number One across a broad range of services. Our proprietary technology and shared platforms increase efficiency at every stage of the trading cycle. Client service representatives focus on adding value and Morgan Stanley's flexible, customizable portfolio analytics accommodate clients' unique requirements. Our ultimate goal is to help our clients succeed. We provide access to the full breadth of the Morgan Stanley franchise, connecting clients to a wide range of expertise, from innovative investment ideas to new sources of capital. In addition, our worldwide presence allows us to devote global resources to fully address client goals and objectives. Our clients attest that Morgan Stanley Prime Brokerage does not just promise excellence in service and solutions—we deliver.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 400 education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's health, education and mentoring.