

Education Session No. 462: Looking Ahead: 2014 Hedge Fund Industry Trends and Outlook

March 26, 2014 at 5:30 PM Durham, NC

What's in store for hedge funds this year? Which strategies will see the most activity, and which will drop out of favor? What are the major challenges facing the industry today?

Hear views on these topics and more when Deutsche Bank presents its newly released Twelfth Annual Alternative Investment Survey. Engage in a panel discussion with emerging Long/Short Equity managers, Cloud Gate Capital, 1060 Capital Management and AO Asset Management, who will share their experiences of how they have been able to stay competitive in a high-stakes industry. Top the evening off with Q&A featuring all the speakers.

Event Details

Date: March 26, 2014 **Time:** 5:15 PM Registration.

We will begin *promptly* at 5:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

Host: Deutsche Bank

Location: Washington Duke Inn

3001 Cameron Blvd. Durham. NC 27705

Ambassador Duke Room

RSVP: RSVP Now

If you have any questions about this event, please contact the North Carolina Education committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to the 2014 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your Member Profile

Space is limited. No walk-ins will be permitted.

Biography

Scott Carter, Co-Head of Global Prime Finance Americas, Deutsche Bank Scott Carter is a Managing Director in Global Prime Finance at Deutsche Bank & is Co-head of Global Prime Finance, Americas.

Scott joined Deutsche Bank in 1995 via way of Banker's Trust. He has worked with a variety of clients and asset classes including: US Pension plans, fixed income derivative products, hedge fund derivatives, and eventually helping to develop Deutsche's principal protected and leveraged hedge fund products.

In 2001, Scott joined Global Prime Finance team is now Head of Distribution in the Americas as well as Co-Global Head of Hedge Fund Consulting. These coverage teams are responsible for sales, relationship management, capital raising and consulting for the firm's global prime brokerage and swap business - Global Prime Finance.

He holds a BS in Finance from The University of Rhode Island and MBA from The Johnson Graduate School of Management at Cornell University.

Cloud Gate Capital LLC

Cloud Gate Capital is a fundamental long/short equity fund focused on US market opportunities. We seek long investments with 30% - 40% upside over a 12 to 24 month period based on sustainable free cash flow supported by powerful business drivers. Our short portfolio is structured around single name securities based on similar cash flow themes with near term catalysts. We seek to construct portfolios with a differentiated set of holdings with the goal of creating return streams that are uncorrelated over time to the broader equity markets and other long/short funds. Also, a byproduct of our longer-term holding periods is a relatively higher level of tax efficiency.

Launched in October, 2012 by co-portfolio managers and long-time collaborators, Brian Newman and David Heller, the Fund was seeded by the Bluhm Family Office due to their long-standing investment relationship. In addition, the Bluhm relationship provides access to a proprietary set of businesses and their leadership for sourcing ideas and due diligence, particularly in the areas of real estate, gaming, casinos, hospitality, and insurance.

1060 Capital Opportunity Fund, LP

1060 Capital Management is a Chicago based hedge fund that was founded in 2013 by Brian Gustavson and Andrew Haley The firm manages a fundamental, catalyst driven, low net strategy that focuses on the consumer and industrial sectors. 1060 Capital looks to construct a portfolio of approximately 30-40 positions that have an identifiable immediate term catalyst while using a defined risk management structure to preserve capital and control risk. The target return of the fund is 15%-20% net per annum.

AO Asset Management

AO Asset Management performs deep fundamental research on a defined universe of TMT sector equities. The firm seeks a one-year holding hurdle for its long portfolio and a shorter timeline and more tactical approach in its short portfolio. In stable investment environments, it would not be uncommon for the Fund to be about 50% net long with a gross of 150%. The majority of investments will be US equities mid cap and above. Every position in the portfolio is an Alpha generating idea; AO does not hedge and we will not invest in ETFs or Indices.

AO Asset Management was launched this January by Nick Romano. Prior to starting AO, Nick was Principal at Andor Capital, leading the day to day research efforts in Tech Hardware, Software Infrastructure and Internet Travel.



About 100 Women in Hedge Funds (<u>www.100womeninhedgefunds.org</u>)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 400 education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's health, education and mentoring.