

Education Session No. 455: Women in Wine: The Case for Grapes

> February 25, 2014 at 6:00 PM San Francisco, CA

Let's have a toast! Three experienced vintners and entrepreneurs, who with their families own and operate vineyards in the Napa and Sonoma regions, will share their experiences in the business of wines and grapes. Use your newfound knowledge of wine in a customized wine tasting session led by a personal sommelier.

Uber is providing attendees with a discount on car service following the event. For additional information please visit: <u>https://www.uber.com/go/100women</u>.

Participants

Kara Dunn, Retro Cellars Kathleen Inman, Inman Family Wines Julie Johnson, Tres Sabores Gianina F. Arturo, *Moderator*, Tour Des Vins

Event Details

Date: February 25, 2014
Time: 5:30 PM Registration.
We will begin *promptly* at 6:00 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.
Host: Burr Pilger Mayer and Tinga
Location: Infinity Club Lounge
333 Main Street 3rd Floor, San Francisco, CA 94105

If you have any questions about this event, please contact the California, North committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to the 2014 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your <u>Member Profile</u>

Space is limited. No walk-ins will be permitted.

Biographies

Kara Dunn, Owner/Winemaker, Retro Cellars

Kara Pecota Dunn is a second generation Napa Valley vintner. As the daughter of Robert Pecota of Robert Pecota Winery in Calistoga, and the wife of Michael Dunn of Dunn Vineyards on Howell Mountain, she has been involved in the wine industry since her childhood. After receiving her BA from UC Davis in International Relations in 1990, she worked her way up to the role of GM of

RETRO C E L L A R S

Robert Pecota Winery, and started Retro Cellars in 2003 with her husband. Kara's two wineries, Dunn Vineyards and Retro Cellars, are famous for their Syrahs & Cabernet Sauvignons. She is also a founding member of the organization "A Woman's Palate", an organization created to connect women winemakers and producers to share their stories and encourage women to enjoy fine wines, making the ordinary into something special.

Kathleen Inman, General Manager/Winemaker, Inman Family Wines Kathleen began Inman Family Wines in 2000 when she planted Olivet Grange Vineyard, the 10.45 acre parcel that she farms organically in the heart of Sonoma County's Russian River Valley. Kathleen has always been passionate about environmental issues. When she began making her iconic wines, it provided an opportunity for her to meld her passion for Pinot Noir and what she calls her "eco-ethics" - sensitive farming, natural winemaking and environmentally

responsible business practices. Since Kathleen's first small vintage in 2002 she has been an ardent supporter of non-interventionalist winemaking practices, ignoring the critically acclaimed riper-style and leading the movement towards more subtle, nuanced wines with a sense of place. Current production is 3,000 cases of elegant Pinot Noir, Chardonnay and Pinot Gris that are naturally low in alcohol, high in acid, and food friendly. She was the first new California luxury brand to launch using all Stelvin closures. Another first came in 2010 when she opened the new Inman Winery which is made almost entirely from recycled materials and has the first privately owned, publically available electric vehicle charging station in the North Bay; it is connected directly to the winery's solar array which powers 100% of the winery and vineyard.

Julie Johnson, Owner/Winemaker, Tres Sabores

Julie Johnson is the winemaker and owner at Tres Sabores, located on the western Rutherford bench of the Napa Valley. Founded in 1999 to explore the "three savory tastes in every glass", those of the vine, the terroir, and the

'good company gathered around the table', Tres Sabores grows grapes and produces close to 3,500 cases of wine. She is the mother of six children and step-children, married to winemaker, Jon Engelskirger. Julie graduated from Bowdoin College in Maine and from Columbia University in New York, beginning her professional life as a Public Health Nurse. Along with her first husband, John Williams, and partner, Larry Turley, she founded Frog's Leap Winery in 1981, serving as marketing, sales and hospitality director, landscape designer and cook. In partnership with Michaela Rodeno, past CEO at St. Supery Winery, in 1990 she founded "Women for Wine Sense", an ongoing national organization whose vision is to support the appreciation for and responsible consumption of wine. She takes every opportunity she can to educate, lecturing at Bowdoin, Cornell, SF City College, the C.I.A. and others. Julie is also passionate about farming. Diverse and integrated, her Rutherford property is organically certified (CCOF) for grapes, olives, pomegranates, olives, lamb and guinea fowl. At the end of the day, she sleeps best if she feels that she has been a thoughtful steward of the land and has capped off the day with a very good glass of wine.





Gianina F. Arturo, Personal Wine Consultant, Tour Des Vins

Currently, Gianina holds the role of Associate of Operations with Renaissance Technologies, LLC, one of the most prestigious hedge funds in the US. Prior to her role at Renaissance, Ms. Arturo was a client service representative for Goldman Sachs for 9 years covering long/short hedge funds, introducing broker dealers and high-net worth individuals. She is a member of the 85 Broads organization, is the Gala Chair for the New York chapter of 100 Women in Hedge Funds, and previously served as a Treasurer for a non-profit organization in New Jersey.

Her wine credits include the role of Education Coordinator & Sales Associate with New York Vintners- a boutique retail shop & event space in Manhattan. This role encompasses designing, creating and delivering a wine education curriculum, training new education employees and performing sommelier duties for private events, dinners and corporate engagements. This year she brought her 5 years of Personal Wine Consulting expertise to Tour des Vins. The company formally launched operations in 2013 by offering direct partnerships with wineries in Walla Walla and Napa Valley as well as providing wine consulting services to its clients.

Ms. Arturo is a graduate of Penn State University with a BS in Finance and a minor in Economics. She obtained her Wine Education Certification in the Advanced Curriculum with Wine & Spirits Education Trust in 2012.



About Burr Pilger Mayer

Since 1986, Burr Pilger Mayer, a full-service accounting and consulting firm, has cultivated a culture of trust, dependability, and fun. Our focus has never swayed from helping our clients achieve success. Today, BPM has six offices throughout Northern California, global capabilities, more than 320 expertly trained professionals, and a deep involvement to the communities we serve.

BPM provides a full range of services, from tax planning and preparation, and assurance and audit services, to business consulting for all stages of an organization from start-up to process improvement to bankruptcy and turn around.

BPM is ranked the 5th largest CPA firm in the Greater Bay Area by The San Francisco Business Times and Accounting Today ranked us the 44th largest CPA firm in the nation.



About Tinga

Tinga is the first and only independent, cloud-based marketplace that gives investors on-demand access to institutional-quality data, information and reports. Tinga's AIR Exchange ™ (AIREX ™) is the unique, cloud-based marketplace that connects providers of financially Actionable Information and Reports - or Financial AIR ™ - with investors who need that information. By delivering unprecedented access, scope, and efficiency to investors, the AIREX replaces archaic, time-consuming and costly methods of data and research procurement. And by providing a robust marketing and distribution platform through which vendors and partners can sell their Financial AIR, applications and other services to customers, AIREX effectively extends their reach throughout today's highly fragmented investor universe. The company was founded in 2012 by Stephen Kuhn (CEO) and Chris Williams (CTO), and is based in San Rafael, California.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 400 education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's health, education and mentoring.