



**100 women in
hedge funds®**

Business Angels and Early-stage Investors

November 5, 2013 at 6:30 PM
Zurich

Early-stage investing demands multiple skill sets, energy, attention to detail, balancing and more. Brigitte Baumann, CEO of Go Beyond, will share her views on how early-stage investors (Business Angels) build, manage and exit portfolios of direct investments in private small and medium enterprises. An entrepreneur will provide a complementary perspective with details of a current project. This is the second in a series and is open to all.

Join us for insights into cross-border investment opportunities, investment pooling, due diligence, portfolio monitoring, training and coaching. Your fee of CHF 50 payment includes a donation to the Roger Federer Foundation, the 2013 100WHF Swiss beneficiary.

Event Details

Date: November 5, 2013

Time: 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Host: Go Beyond

Location: Technopark Zurich

Technoparkstrasse 1, **Zurich**, 8005, Switzerland

(Please see below for directions.)

RSVP: [RSVP Now](#)

CHF 50 payment to attend will cover the extra cost for the evening and includes a donation to the Roger Federer Foundation, the 2013 100WHF Swiss beneficiary. Please use the [paypal link](#) to confirm your registration.

If you have any questions about this event, please contact the [Zurich Philanthropy](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biography

Brigitte Baumann, CEO, Go Beyond

Brigitte is the Founder and CEO of Go Beyond Early Stage Investing. Go Beyond enables novice to sophisticated investors to build, manage and exit diversified portfolios of direct investments in young, fast growing companies. It offers cross border investment opportunities, syndication/pooling, due diligence, investment monitoring services and training/coaching, Go Beyond works with individual investors, family offices, professional groups/associations and corporations. Go Beyond operates in Europe and the US. Its team is comprised of seasoned entrepreneurs/general managers who are now business angels. Brigitte is a Business Angel and serves on a number of selection and investment committees in Europe such as the WEF Tech Pioneer. Brigitte is President Emeritus of EBAN, the European trade association for Business Angels and Seed Funds www.eban.org and chairs Young Presidents Organization's www.ypowpo.org global Angel Investing group. Brigitte Baumann has 20+ years of experience in bringing new technologies to market in the US and Europe. She was the CEO and Director of iWORLD Group, a VC backed, global developer of mobile content. She was Senior Vice President and General Manager Internet at American Express (Amex) Corporate Services. There she launched a variety of internet businesses including online travel (strategic partner of Expedia.com and subject of HBS case study) and e-Procurement. Prior to that, Brigitte spent three years as President for US and Canada of Gemalto, the world's leader in smart card technology and applications to introduce smart cards in the North America. Before, she spent six years in different Vice-Presidential/General Manager positions in the UK, France and Switzerland at Amex. She also spent five years with McKinsey & Company Inc. as Senior Engagement Manager, in New York, Paris and Tokyo. She began her career in manufacturing and sales with Rohm & Haas, a leading specialty chemicals company. Brigitte holds a B.Sc. in Chemical Engineering from Tufts University, Boston and an MBA in Finance from the Wharton School at the University of Pennsylvania. She is the subject of a Harvard Business School case study. Born and raised in France, Brigitte and her family now live in Zurich.

Directions

[Click here for more directions](#)



About Go Beyond

Go Beyond Investing (www.go-beyond.biz) enables novice to experienced early stage investors (Business Angels), to build, manage and exit portfolios of direct investments in private Small and Medium Enterprises. We offer cross border investment opportunities, investment pooling, due diligence, portfolio monitoring, training and coaching. We support individuals, families and corporations. Go Beyond operates in Europe and the US. Our team is comprised of seasoned entrepreneurs and general managers who are now Business Angels.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 400 education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$30 million for philanthropic causes in the areas of women's health, education and mentoring.