



**100 women in  
hedge funds®**

### **What Donors Want**

October 31, 2013 at 6 PM  
Zurich

Why do donors contribute to nonprofit groups? What type of involvement extends beyond signing a check? The most frequently cited reasons are to give back, to leave a lasting legacy and to build a better future for our society and our world.

Representatives from the Roger Federer Foundation, 100 Women in Hedge Funds' Swiss Charity of the Year, Pestalozzi, Swiss Solidarity and Stonehage Philanthropy will discuss what motivates donors and how the landscape of giving has evolved over the past decade. What do they expect in turn and what do we expect? What type of involvement extends beyond signing a check?

Join us to discuss the goals, motivations, results and statistics of the latest trends in philanthropy.

### **Participants**

**Janine Händel**, Roger Federer Foundation  
**Barbara Gruner**, Pestalozzi  
**Priska Spörri**, Swiss Solidarity  
**Tanja Jegger**, *Moderator*, Stonehage

### **Event Details**

**Date:** October 31, 2013

**Time:** 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

**Host:** Stonehage

**Location:** Zunfthaus zur Haue

Limmatquai 52, **Zurich**, 8001, Switzerland - [Directions](#)

**RSVP:** [RSVP Now](#)

**Contribution of CHF 50 is required for this event. Please use the [Paypal link](#) to confirm registration.**

If you have any questions about this event, please contact the [Zurich Philanthropy](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

## Biographies

**Janine Händel**, Chief Executive Officer, Roger Federer Foundation

Janine is the CEO of the Roger Federer Foundation since the summer of 2010. She is also the Chairwoman of the Swiss Chapters des Club of Rome since 2011. After 8 year in the Swiss diplomatic Service within the Ministry of Foreign affairs where she acted as Commissioner for the Swiss policy against racism , for the Swiss peace and human rights engagement in Colombia, the Swiss policy for mine action, the Swiss peace and human rights engagement in Sri Lanka and Nepal, she became the CEO of the Jubilee Fund and Disaster Relief Fund of the Credit Suisse Foundation, Head Philanthropy Switzerland at Credit Suisse, Director of the Youth Unemployment Initiative.

**Barbara Gruner**, Marketing/Communication, Pestalozzi

Barbara is responsible for private major donor fundraising within the Pestalozzi Children's Foundation since 2013. Before that, Barbara worked as acting general manager and officer for humanitarian aid in Haiti for the German Pharmacist without Borders. From 2007 to 2011 she worked as officer for humanitarian aid and E.U. relations at Solidar Swiss and delegated NGO expert within the project evaluation commission of the fundraising platform Swiss Solidarity. After her masters studies in political sciences, economics and sociology, Barbara began her career as consultant for technical cooperation projects in post-humanitarian crisis situations at Prospective Management Overseas in Brussels before she joined the German Workers Welfare International, first as officer, later becoming head of international cooperation and deputy director of the organisation.

The Pestalozzi Children's Village (Stiftung Kinderdorf Pestalozzi) was set up after World War Two that, with its massive numbers of deaths and population movements, had created large numbers of orphans. War orphans from all over Europe came to Trogen in the canton Appenzell to learn how to live together peacefully. Our overriding goal is peaceful cohabitation by way of international understanding, and education in the spirit of Johann Heinrich Pestalozzi is our key to achieve it.

Our initial vision was maintained, but our working methods have changed over time. Since 1982, the Pestalozzi Children's Foundation has been working in development cooperation as a Swiss non-profit organisation focusing on education.

Today, the Pestalozzi Children's Foundation operates in three programme domains: Integration of vulnerable children's in Switzerland, Intercultural Exchange and International Development Cooperation.

- The Pestalozzi Children's Village is home to social-pedagogical living groups for children and adolescents with educational or social difficulties.
- Intercultural exchange projects for Swiss school classes and children and adolescents from East European countries are implemented in the Children's Village as well.
- Projects in developing countries support children and young people to enjoy their right to good quality education and a promising future.

## Pestalozzi Children's Foundation

Education and intercultural competence – worldwide



**Priska Spörri**, Head of Public and Partner Relations, Board Member, Swiss Solidarity

Priska Spörri is Head of Public and Partner Relations and member of the Management Board, Glückskette / Swiss Solidarity. Priska has started as Head of Communication at Swiss Solidarity in Bern. On October 1, 2013 Swiss Solidarity opens the new office for PR/Partner Relations in Zurich with Priska heading it.

Being a former TV Journalist (Tagesschau), she then worked during 3 years as a Delegate for the International Committee of the Red Cross (ICRC) in Columbia, Sudan, Kenya and Sierra Leone. Back in Switzerland she headed Media Relations at Swiss International Air Lines for 3 years and worked in the Communication Services Department of UBS for another 3 years before going back to working in the humanitarian field at Swiss Solidarity.

Swiss Solidarity with its Headquarter in Geneva, is a foundation raising funds for humanitarian relief projects and works with the Swiss Broadcasting Corporation SRG SSR and 25 Swiss relief organizations to this end. In the event of an international or national catastrophe, on-the-spot and emergency relief is provided rapidly and without unnecessary bureaucracy. Operational work in the field is carried out by experienced Swiss relief organizations according to precise stipulations. All projects are examined and approved by a special Project Commission before funding and then monitored on-the spot during realization.

Swiss Solidarity is best known for organizing National Fundraising Days, e.g. in November 2012 for the victims and refugees of the armed conflict in Syria. Until today over 14 Million Swiss Francs have been collected for this cause. In the case of the Tsunami disaster in December 2004, Swiss Solidarity collected 227 Million Swiss Francs and has financed 171 relief projects for the affected people in Indonesia, India, Sri Lanka and Thailand.



**Glückskette |**  
**Chaîne du Bonheur |**  
**Catena della Solidarietà |**  
**Chadaina da Fortuna |**  
**Swiss Solidarity |**

**Tanja Jegger**, Head of Philanthropy, Stonehage

Tanja is Head of Philanthropy at the Stonehage Group, where she advises clients and client families on philanthropy, in addition to being involved in the management of the Stonehage Charitable Trust. Tanja joined the Stonehage Group in early 2007, following eight years in the financial services industry, including investment banking with UBS Warburg and Lombard Odier Darier Hentsch & Cie. Tanja is a CFA Charterholder since 2002 and qualified as a Chartered Accountant CA (SA) in 1994. She has a Master of Arts (Finance and Investment) (Exon) from the University of Exeter, a Bachelor of Commerce (Honours) degree in Economics and a Bachelor of Business Science (Honours) degree, both from the University of Cape Town. Tanja is based in our Zurich office.

Stonehage Philanthropy designs connected giving strategies in the context of Stonehage's Family Office offering, aiming to preserve not only financial, but also develop social capital across generations. We help define philanthropic goals, design an appropriate plan to realise them, within a framework of good governance and best practice. We assist in project selection, due diligence in our core philanthropy markets of South Africa, Switzerland, the UK, Jersey and Israel, as well as grantmaking administration. We specialise in family philanthropy, from drafting a family vision and values statement, grantmaking policy and grantmaking programme, to the formation and management of family foundations.





**About The Roger Federer Foundation and the a:primo program**

The Roger Federer Foundation was established in 2003 to manage the philanthropic efforts of Roger Federer and his family. Its specific focus is the education of children between 3 and 12 years and in particular enabling children in poverty to gain access to high quality education. Through the a:primo program, impoverished, poorly educated and socially isolated families, both Swiss and migrant, with children between the ages of 1 and 5 years old, will be coached by trained lay helpers from the families' local environment in promoting their children's language, motor skills and social integration.

For more information, please visit:

[www.a-primo.ch](http://www.a-primo.ch) and [www.rogerfedererfoundation.org](http://www.rogerfedererfoundation.org)

**About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))**

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 400 education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$30 million for philanthropic causes in the areas of women's health, education and mentoring.