



**100 women in
hedge funds®**

Communicate Professionally at Work: Next Gen

October 21, 2013 at 6 PM
New York

Speak Up! How you speak and present yourself impacts the perceptions and behavior of supervisors, colleagues and clients. Start now to set a professional tone that will take you to the top. Drawing upon her experience as a portfolio manager and executive coach, Maggie Craddock will share practical insights about power in communication. Join us for an interactive session, with opportunities to discover your *Power Persona*.

Event Details

Date: October 21, 2013

Time: 5:30 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Host: MSCI

Location: 7 World Trade Center

250 Greenwich Street, 48th Floor, **New York**, NY 10007

RSVP: Please refer to your invite

Please [click here](#) to view Maggie Craddock's *Power Genes: Understanding Your Power Persona--and How to Wield It at Work*

If you have any questions about this event, please contact the [Next Generation](#) committee.

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to Best Buddies, the 2013 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biography

Maggie Craddock, President and Chief Executive Officer, Workplace Relationships, LLC

Maggie Craddock is an executive coach who has worked with clients at all levels of management - from division heads to Fortune 500 CEOs. She has been featured on CNBC, National Public Radio and quoted in national publications including The Wall Street Journal, Forbes and The New York Times.

Maggie is the author of *Power Genes: Understanding Your Power Persona and How to Wield it at Work*. (Harvard Business Review Press: 2011) and *The Authentic Career: Following the Path of Self-Discovery to Professional Fulfillment* (New World Library: 2004). She has also written several nationally syndicated articles on behavioral dynamics in the workplace and her work has been discussed in publications ranging from The Harvard Business Review to Oprah Magazine.

Before building her executive coaching business, Maggie worked for over a decade on both the buy side and the sell side of the financial services industry. As a portfolio manager at Scudder, Stevens and Clark, Maggie received two Lipper Awards for top mutual fund performance: Best Short-Term Multi-Market Income Fund, Ranked #1 by Lipper in a universe of 77 funds, and Best World Income Fund over \$1 billion in size, ranked #1 by Lipper in a universe of 7 funds.

She also served as a National Director of Consultant Relations at Sanford C. Bernstein, representing the firm across all asset classes including emerging markets, domestic and international fixed income, and domestic and international equities.

Maggie received an MSc in Economics from the London School of Economics and an MSW from New York University. She is an Ackerman certified family therapist. Maggie holds a BA in Economics from Smith College.

About MSCI

MSCI Inc. is a leading provider of investment decision support tools to investors globally, including asset managers, banks, hedge funds and pension funds. MSCI products and services include indices, portfolio risk and performance analytics, and governance tools.

The company's flagship product offerings are: the MSCI indices with approximately USD 7.5 trillion estimated to be benchmarked to them on a worldwide basis*; Barra multi-asset class factor models, portfolio risk and performance analytics; RiskMetrics multi-asset class market and credit risk analytics; IPD real estate information, indices and analytics; MSCI ESG (environmental, social and governance) Research screening, analysis and ratings; ISS corporate governance research, data and outsourced proxy voting and reporting services; and FEA valuation models and risk management software for the energy and commodities markets. MSCI is headquartered in New York, with research and commercial offices around the world.

**As of March 31, 2013, as reported on July 31, 2013 by eVestment, Lipper and Bloomberg*

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 400 education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$30 million for philanthropic causes in the areas of women's health, education and mentoring.