

2013 MoonWalk New York City

July 20, 2013 at 8 PM New York

100WHF is excited to participate in The MoonWalk New York City inaugural race on the evening of Saturday, July 20, 2013. The MoonWalk, the signature fundraising platform of the globally recognized grant making charity Walk the Walk, is a power walk marathon (or half marathon) through the streets of New York City, in the middle of the night, wearing decorated bras, in support of breast cancer initiatives. Since the first MoonWalk 15 years ago, over 300,000 people have participated in annual MoonWalks in London, Edinburgh and Iceland, raising over \$126mm for breast cancer causes.

Together with thousands of other women and men, 100WHF will be walking through New York City overnight to spread awareness and help raise critical funds to help support the <u>Breast Examination Center of Harlem</u>, an outreach program of Memorial Sloan-Kettering Cancer Center, in their goal to provide access to care for all patients living with breast cancer.

Your spouse, significant other, siblings, friends and colleagues are also welcome to be part of the team and meet other 100WHF members in an informal setting that promises to be a fun and memorable event. Click <u>here</u> to join the 100WHF team and learn about team training. The registration fee is \$75.00 prior to May 21, 2013.

If you cannot attend, there are two other ways to contribute to the 100 Women in Hedge Funds Team:

1. Your firm can be a corporate sponsor. For a \$500 sponsorship, your company's name and logo will be displayed on the back of our team t-shirt. And, you will receive two complimentary t-shirts.

Please <u>click here</u> to make a secure payment, and submit the logo in either Illustrator or Photoshop graphics format by 5:00 PM FRIDAY, JUNE 14 to <u>moonwalkny@100womeninhedgefunds.org</u>.

2. You can pledge any amount as a contribution to be added to the funds raised by the 100WHF Team. Please donate <u>here</u>.

For additional details, visit the event website at <u>www.walkthewalkamerica.com</u>.

Event Details

Date: July 20, 2013
Time: Team meeting and celebration begins at 8:00PM. Race begins at midnight. Team meeting place details to be provided.
Host: Walk the Walk Worldwide
Location: Meeting point Randall's Island, New York City
26.2 mile and 13.1 mile course routes throughout Manhattan, New York, NY
RSVP: <u>RSVP Now</u>

If you have any questions about this event, please contact moonwalkny@100womeninhedgefunds.org



About Walk the Walk Worldwide

After Founder and Chief Executive Nina Barough was diagnosed herself with breast cancer in 1997, the charity grew to include a wide range of Power Walking marathons and challenges across the globe. Walk the Walk is passionate about encouraging women and men to become healthier through Power Walking and taking responsibility for their own well-being. Walk the Walk organizes Power Walking events such as The MoonWalk London, The MoonWalk Edinburgh Scotland, The MoonWalk Iceland, and The SunWalk London. To date, Walk the Walk Worldwide has raised over \$126 million for vital breast cancer causes. For more information, visit https://twitter.com/WalktheWalk and https://www.facebook.com/walkthewalkamerica

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted close to 400 events globally, connected more than 250 senior women through Peer Advisory Groups and raised nearly \$30 million for philanthropic causes in the areas of women's health, education and mentoring.