



**100 women in  
hedge funds®**

### **Wealth on Wings**

June 4, 2013 at 6 PM  
Zurich

Passion, job, hobby. Early stage investing demands multiple skill sets, energy, attention to detail, balancing and more. Brigitte Baumann, CEO of Go Beyond, will share her perspective on how early stage investors (Business Angels) build, manage and exit portfolios of direct investments in private small and medium enterprises. Also joining us will be an entrepreneur presenting details of their current project.

Join us for insights into cross border investment opportunities, investment pooling, due diligence, portfolio monitoring, training and coaching.

#### **Event Details**

**Date:** June 4, 2013

**Time:** 5:30 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

**Host:** Go Beyond

**Location:** Technopark Zurich

Technoparkstrasse 1, **Zurich**, 8005, Switzerland

**RSVP:** [RSVP Now](#)

**CHF 50 payment to attend will cover the extra cost for the evening and includes a donation to the Roger Federer Foundation, the 2013 100WHF Swiss beneficiary. Payment instructions will be sent in a separate email.**

If you have any questions about this event, please contact the [Zurich Philanthropy](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

## Biography

### **Brigitte Baumann, CEO, Go Beyond**

Brigitte is the Founder and CEO of Go Beyond Early Stage Investing. Go Beyond enables novice to sophisticated investors to build, manage and exit diversified portfolios of direct investments in young, fast growing companies. It offers cross border investment opportunities, syndication/pooling, due diligence, investment monitoring services and training/coaching, Go Beyond works with individual investors, family offices, professional groups/associations and corporations. Go Beyond operates in Europe and the US. Its team is comprised of seasoned entrepreneurs/general managers who are now business angels. Brigitte is a Business Angel and serves on a number of selection and investment committees in Europe such as the WEF Tech Pioneer. Brigitte is President Emeritus of EBAN, the European trade association for Business Angels and Seed Funds [www.eban.org](http://www.eban.org) and chairs Young Presidents Organization's [www.ypowpo.org](http://www.ypowpo.org) global Angel Investing group.

Brigitte Baumann has 20+ years of experience in bringing new technologies to market in the US and Europe. She was the CEO and Director of iWORLD Group, a VC backed, global developer of mobile content. She was Senior Vice President and General Manager Internet at American Express (Amex) Corporate Services. There she launched a variety of internet businesses including online travel (strategic partner of Expedia.com and subject of HBS case study) and e-Procurement. Prior to that, Brigitte spent three years as President for US and Canada of Gemalto, the world's leader in smart card technology and applications to introduce smart cards in the North America. Before, she spent six years in different Vice-Presidential/General Manager positions in the UK, France and Switzerland at Amex. She also spent five years with McKinsey & Company Inc. as Senior Engagement Manager, in New York, Paris and Tokyo. She began her career in manufacturing and sales with Rohm & Haas, a leading specialty chemicals company.

Brigitte holds a B.Sc. in Chemical Engineering from Tufts University, Boston and an MBA in Finance from the Wharton School at the University of Pennsylvania. She is the subject of a Harvard Business School case study.

Born and raised in France, Brigitte and her family now live in Zurich.



### **About Go Beyond ([www.go-beyond.biz](http://www.go-beyond.biz))**

Go Beyond Investing enables novice to experienced early stage investors (Business Angels), to build, manage and exit portfolios of direct investments in private Small and Medium Enterprises. We offer cross border investment opportunities, investment pooling, due diligence, portfolio monitoring, training and coaching. We support individuals, families and corporations Go Beyond operates in Europe and the US. Our team is comprised of seasoned entrepreneurs and general managers who are now Business Angels.

### **About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))**

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted close to 400 events globally, connected more than 250 senior women through Peer Advisory Groups and raised nearly \$30 million for philanthropic causes in the areas of women's health, education and mentoring.