



**100 women in
hedge funds®**

BY INVITE ONLY: 100WHF CT/Westchester Senior Practitioner Reception

May 15, 2013 at 6:30 PM
Greenwich, CT

Please join an intimate cocktail reception with CT/Westchester-based senior practitioners on Wednesday, May 15th. In addition, Executive Coach Julie McKeown will facilitate a discussion on elevating your leadership and increasing your effectiveness and fulfillment in today's increasingly demanding workplace. Virginia Parker, Founder and CIO of Parker Global Strategies, is graciously hosting this invitation-only reception at her Greenwich home from 6:30 - 8:30PM. Please RSVP using the link provided below by May 10th.

Event Details

Date: May 15, 2013

Time: 6:30 - 8:30PM

Networking and canapés before and after session.

Location: Private House in Greenwich, CT

Address will be provided to RSVPs

RSVP: Please refer to your invite

If you have any questions about this event, please contact the [Connecticut](#) committee.

If you would like to make a special donation to 100WHF to support our ongoing senior practitioner events, please [click here](#), or to become a 100WHF Global Angel, please [click here](#).

This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Virginia Reynolds Parker, C.F.A., Parker Global Strategies, LLC

Ms. Parker's professional experience in the investment industry is broad, including research, portfolio management, and risk management. Ms. Parker serves as Chief Investment Officer at Parker Global Strategies. She serves as Portfolio Manager of the PGS Energy Opportunities strategy. She has expertise in both traditional and alternative investment strategies, combined with a strong background in the structuring, administering, and management of multi-manager Hedge Fund portfolios, including those with principal protection guarantees. She also has extensive experience in currency risk and returns, and portfolio risk measurement and management techniques. Ms. Parker is well known for developing industry-recognized performance benchmarks for foreign exchange. Her research is widely published, and she is a frequent speaker at industry conferences. Ms. Parker edited *Managing Hedge Fund Risk: From the Seat of the Practitioner*, published in 2000. The book has been one of the best-selling books regarding investment risk. The Japanese translation sold several thousand copies during its first two years in print.

In 2005, Ms. Parker edited and wrote the Introduction and contributed a chapter for Managing Hedge Fund Risk; 2nd Edition, published in May 2005. Ms. Parker has been involved in investment management since 1981 when she began managing equity and fixed income investments. She has served as trustee and managed assets for a family office since 1984.

From 1988 until 1995, Ms. Parker was with Ferrell Capital Management, a company that she helped build from a start-up into a successful alternative investment and risk management firm. She was a partner, served as Managing Director of Research & Risk Management, and was a member of the Advisory Board. Prior to joining Ferrell, Ms. Parker served as Chief Investment Officer of a family office and has managed equity portfolios since 1982. Ms. Parker launched her career at Johnson & Higgins where she was an account manager for oil & gas exploration and production companies. In 1995, Ms. Parker founded Parker Global Strategies to specialize in customizing multi-manager alternative investment strategies along with risk management oversight for institutions and their clients. She is Chair of the PGS Investment and Management Committees and a member of the Risk Management and the Portfolio Committees.

Ms. Parker is a Chartered Financial Analyst, a member of the New York Society of Securities Analysts, the CFA Institute, the International Association of Financial Engineers, and the IAFE's Investor Risk Committee. She was awarded the Certificate of Achievement from the Institute of Chartered Financial Analysts over many years. Ms. Parker currently serves as Vice Chair of the Board of Visitors for the Nicolas School of the Environment at Duke University. She serves on the National Board of the Speed Art Museum. She served on the Board of Directors of the Foundation for Managed Derivatives Research for over six years. She is also a founding member and Angel of 100 Women in Hedge Funds. Ms. Parker was inducted into the FX Hall of Fame in 2009 and was named among the Top 50 Women in Hedge Funds in 2010. Her registrations include Series 3, 22, 39 and 63.

Ms. Parker graduated with an AB in Economics and Political Science from Duke University in 1980. She is a 2003 graduate of the OPM program at Harvard Business School.

Julie McKeown, Cor Business

Julie is an accomplished business leader and certified executive coach who has consistently been recognized for her results as an operations leader, human resources executive, and business advisor. Since joining Cor Business in 2004, she has coached a wide variety of executives in both line management and corporate staff functions at clients such as Avaya, AXA, Cognizant, Prudential, and Telcordia/Ericsson.

Prior to Cor Business, Julie spent five years at IBM, where she held a variety of human resource leadership positions. In her last role, Julie managed a large team of HR business partners within IBM Global Services, providing support to 12,000 people in a \$4 billion business. In this position, she partnered with senior executives to ensure effective talent management, leadership performance, succession planning, executive and employee compensation, and all other aspects of human resource management.

Previously, Julie was the North America Talent Manager for IBM's \$11 billion Sales and Distribution business unit. In this position, she led the unit's efforts in talent strategy, talent acquisition, employee and management development, diversity programs, and labor cost management. When Julie first joined IBM, she was part of the Global Services Commercial Alliances division, where she led the HR transition for IBM's largest global account at the time.

Originally from North Carolina, Julie received her BS degree from Appalachian State University. Throughout her career, she has been extremely active in professional and personal development activities, and also served as a facilitator and coach for a large non-profit educational organization for five years.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised close to \$28 million for philanthropic causes in the areas of women's and family health, education and mentoring.