



### **Strengthen Your Leadership Skills**

November 13, 2012 at 6:30 PM

Zurich

Be recognized as the leader you are. Learn more about key leadership skills and how to exercise them, so you attract authority and praise. This interactive presentation by two executive coaches from The Preston Associates will be followed by networking, so you can practice these recommendations with members and peers.

The cost to attend is CHF 35 as a donation to All Special Kids (ASK), the 2012 beneficiary of fundraising in Switzerland.

#### **Participants**

**Sophie d'Argoeuves**, The Preston Associates  
**Nathalie Dassas**, The Preston Associates

#### **Event Details**

**Date:** November 13, 2012

**Time:** We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

**Host:** Thomas Preston & Associates

**Location:** Credit Suisse

Silhcity, Kalanderplatz 1 in the commercial centre, 4th floor, **Zurich**, Switzerland

**RSVP:** [RSVP Now](#)

**We will send you the payment details once you've rsvp'd.**

If you have any questions about this event, please contact the [Zurich Philanthropy](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

**Admission to this event is free, but there is a 30 CHF charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to ASK - All Special Kids, the 2012 beneficiary of 100WHF's Swiss philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

## Biographies

### **Sophie d'Argoeuves**, The Preston Associates

Sophie has had a successful international career in the financial services sector during which time she has worked for some of the world's leading investment banks with a specialisation in the derivatives markets.

Having graduated from the Ecole Supérieure de Commerce de Grenoble, Sophie has worked in London with Merrill Lynch and RBS and in Paris with Thomson Reuters. Most recently she returned from Sydney where she worked with JPMorgan Financial Services as a Relationship Manager.

Sophie's career success has arisen from her collaborative approach and focus on teams and people development skills. She also has an extensive understanding of how large global organisations work and what is required to be successful in such competitive environments.

Sophie is also trained to Post Graduate level as an Executive Coach at the University of Chester where she established a warm yet business driven and results focused coaching style.

### **Nathalie Dassas**, The Preston Associates

Nathalie's career has focused on financial communications, public relations, brand strategy and marketing. She started her career at Hill & Knowlton and Citigate Dewe Rogerson in London before co-founding Vanbrugh Financial Communications, where she became recognised as a market specialist in alternative asset management. In 2002, Nathalie joined Fin International, where she devised and implemented corporate brand and communications programs for asset managers, hedge funds, banks and financial IT companies. Her clients included Amundi, Calyon, GE Capital Real Estate, and Citco Fund Services. In 2003 she relocated to Paris to build the French business and provide on the ground support for French clients, in particular coaching senior executives in cultural and communications challenges.

Nathalie trained as an Executive Coach at Chester University in the UK and joined TPA in early 2011, heading the TPA Paris office. Nathalie is passionate about identifying and unlocking potential to ensure that her clients achieve everything of which they are capable. She holds a Masters in Banking and Finance from the University of Pantheon-Assas.

### **About Thomas Preston & Associates**

Our firm specialises in Executive Coaching and was established in 2002. Currently we employ 10 Executive Coaches who are academically trained to Post Graduate level in Executive Coaching. Prior to qualifying as Executive Coaches, all our coaches have themselves been highly successful business people with minimum P&L responsibility of at least US\$50 million. The biographies of our coaches are on our website ([www.theprestonassociates.com](http://www.theprestonassociates.com)).

### **About 100 Women in Hedge Funds** ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$25 million for philanthropic causes in the areas of women's and family health, education and mentoring.