



**100 women in
hedge funds®**

**Education Session No. 337:
New Challenges for Philanthropy and Finance**

May 29, 2012 at 6 PM
Paris

One of the main goals of 100 Women in Hedge Funds is philanthropic support. Philanthropic activity, and its support to our society, in Paris as elsewhere, is facing unparalleled challenges to meet the needs and expectations of those that they seek to help, and their donors.

So we, the Paris committee, want to offer our members a guide to what is happening today, and how they can get involved, in whatever way they would like to.

Part of a series of Educational sessions and discussions planned in Paris on the theme of the "New Challenges in the Non Profit world of Philanthropy, and the role of Finance in this context", we are planning the first of these in Paris on 29th May 2012.

This first session will provide an overview of the current situation from the perspectives of several of the leading figures in this field in France, and indeed internationally:

- What is new research and education suggesting
- How the role of the state and foundations is changing to meet new demands and constraints
- How the sector is addressing new economic and social needs
- And how are members of the financial community who wish to support this sector putting it into practice

We will tackle the subject as broadly as possible and include participants from across the spectrum of interested parties - academic, working practitioners, donors and advisors to both the non-profit and finance sector.

We also will look at how we, as women in finance, can help; how our industry can step in where public services are lacking and how individuals and groups are making their wish to support specific charities or sectors a reality within their businesses.

The session will be followed by cocktails.

Participants

Beatrice de Durfort, French Foundations Centre (Centre Français des Fondations)

Fabienne Keller, French Senate

Jerome Kolher, Essec

Jean-Bernard Ott, Profit & Non-Profit Finance

Maurice Tchenio, ALPHA Omega

Anne-Sophie d'Andlau, *Moderator*, CIAM

Event Details

Date: May 29, 2012

Time: 5 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails before and after session.

Host: NYSE-Euronext

Location: NYSE- Euronext Auditorium

39, rue Cambon, Paris, 75039, France - [Directions](#)

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [Paris](#) committee.

This event is NOT FOR ATTRIBUTION.

Admission to this event is free, but there is a 20 Euro charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to our 2012 beneficiary.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Beatrice de Durfort, Director, French Foundations Centre (Centre Français des Fondations)

During her career, Béatrice de Durfort has coordinated and managed several cultural programs for the Ville de Paris, including holding the posts of Assistant Commissioner General for a Spanish Art Season in Paris in 1987, and Assistant Commissioner for the 50th Anniversary of the 18th June. Béatrice de Durfort was then Administrator of the Cinémathèque de la Danse at the Cinémathèque Française, and then Director of the property programme for the Association de préfiguration of the Ecole des Beaux-Arts de la Ville de Paris. Her extensive experience in foundations was developed when she became Director General of the Fondation Napoléon in 1994.

She was appointed Déléguée générale of the Centre Français des Fonds et Fondations in January 2004.

Fabienne Keller, Senator, French Senate

Fabienne Keller has been a member of the UMP party since its creation.

A Senator since 2004 and Vice President of the European Commission, and the Finance Commission since 2011, she began her professional career in 1985 as a specialist forestry and water rural engineer, at the Ministry of Agriculture and then the Finance Ministry. In 1989, she moved to the private sector. Appointed Director at the CIAL, she joined the Crédit Commercial de France in 1996, which she left in 2001, when she was elected Mayor of Strasbourg.

Fabienne was the first woman Councillor General for the Bas-Rhin in 1992, and Vice President of the Conseil Régional d'Alsace from 1998 to 2002, alongside Adrien Zeller.

As Mayor of Strasbourg from 2001 to 2008, she embarked upon an urban renovation programme of the city (schooling, sports centres, a new library, Zénith).

At the Senate her focus is on issues relating to Europe, youth and education, and North South relations. Programs and reports she has completed include contemporary stations in 2008, the carbon tax in 2009, and cross border cooperation in 2010. Her most recent projects have been to investigate the dangers of emerging infectious diseases, and a study on the tax on financial transactions.

She is a graduate of the Ecole Polytechnique and the Ecole Nationale du Génie Rural, des Eaux et des Forêts.

Jerome Kolher, Co-founder of the Philanthropy Chair, Essec

Founder of the advisory company, L'Initiative Philanthropique, Jérôme Kohler has been active for the past 17 years in all issues relating to patronage, "mecenat". A former Assistant Director of the foundations division of the Fondation de France and former Director of patronage at L'Oréal, he has advised companies like the Caisses d'Epargne, Groupama, JTI on their non-profit strategy. He has worked with institutions such as the Musée du Louvre, the Vitra design Museum, l'AFAA, the Maison Rouge, and the Centre Pompidou-Metz, on developing a sustainable donor program - with companies, individuals and foundations). He set up and managed the « American Friends of the Louvre » as well as other American Friends in the United States and was also involved in launching Transnational Giving Europe.

Jérôme Kohler has taught at the IEP de Paris and is the co-founder of the Philanthropy Chair at the ESSEC. He is a member of several international networks: the International Network in Strategic Philanthropy, European Venture Philanthropy Association, Americans for the Arts and the European Centre of Foundations. He is also on the Board of the Fondation Demeter, the Managing Committee of Paris-Musées and a member of the Association Française des Family Officers, as well as the Council of Foundations (USA), as philanthropy advisor.

Jean-Bernard Ott, Founder, Profit & Non-Profit Finance

Jean-Bernard has worked in financial markets since 1993. His experience includes quantitative analyst at Société Générale and Aurel. Involved with ADI from its launch until 2003, he co-managed the convertible bond arbitrage fund, 1997-1999 (Victoire des SICAV 98), and launched and managed the Risk Arbitrage investments, 2000-2003. Upon leaving ADI in 2003, he researched new sources of financing for the non-profit sector between 2003 and 2005, and managed the treasury and logistics for a charity. In 2005, he rejoined investment consulting firm, Seeds Finance as Director of Alternative Management, selecting hedge funds and fund of hedge funds for the institutional clients the company advised.

Passionate about the non-profit sector, he left Seeds during 2008 to set up Profit & Non Profit Finance, an independent advisory firm, in 2009, specialising in financial and extra-financial advice (socially responsible investment funds, co-financing of projects etc.), to family offices, institutional investors, and associations and foundations. Apart from advisory services, P&NP Finance also offers interactive training programmes in these disciplines. Jean-Bernard is a graduate of the ENSEIHT and has a DEA in Finance.

Maurice Tchenio, President & Founder, ALPHA Omega

A graduate of HEC and of Harvard Business School, Maurice Tchenio was one of the pioneers of Private Equity, when he set up Apax Partners in 1972, with Alan Patricof and Ronald Cohen. Maurice Tchenio is the founder of Apax Partners in France, one of the major players in this field, and of Altamir Amboise, a quoted private equity company. He also launched the first Fonds Commun de Placement à Risque (FCPR), in France, and the Association Française des Investisseurs en Capital (AFIC).

Maurice Tchenio now wishes to put his knowledge and expertise to work in the wider community, in setting up and financing the Fondation AlphaOmega, of which he is the founder and President. "My dearest wish is that this Foundation will one day become a major reference points for venture philanthropy. I would like to give a new breath to the charity sector and really launch the venture philanthropy movement."

Anne-Sophie d'Andlau, Co-founder, CIAM

Anne-Sophie d'Andlau is the co-founder of CIAM and CIAM For Kids. CIAM is a Paris based asset manager managing a fund that specialises in Merger Arbitrage. CIAM has chosen to allocate 25% of the performance fees generated by their funds to a fund « de dotation », CIAM For Kids, set up in parallel with the asset management company. CIAM For Kids' work is to make donations to specific projects launched by charities dedicated to children, (health and education).

Anne-Sophie previously spent 8 years managing Merger Arbitrage and Event Driven funds at Systeia Capital Management, a subsidiary of the Crédit Agricole group. She began her career with PricewaterhouseCoopers, where she spent 6 years working in audit, due diligence and corporate finance, notably in the US. Anne-Sophie is a graduate of the Rouen Business School.



About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$25 million for philanthropic causes in the areas of women's and family health, education and mentoring.