

## Education Session No. 322: Multiple Whammy in the Markets: 6th Annual Hedge Fund Industry Leadership Event

March 14, 2012 at 6 PM Chicago, IL

First it was Dodd Frank, followed by the Volcker Rule. Add to that the uncertainty of the global commodities markets and season with the Eurozone debt crisis. Voila! This multiple whammy of regulatory change and market turmoil, in the US and around the world, is causing heads to spin and assets to be re-allocated.

Which investment strategies best capitalize on the upside and protect on the downside in this complex environment? Our panel of senior investment professionals will offer their recommendations as members of 100 Women in Hedge Funds join Chicago Financial Women and Sidley Austin LLP at this annual event.

#### **Participants**

Katharine P. Cochran, CFA, Cambridge Associates Julie Hawkins, CFA, Mesirow Advanced Strategies, Inc. Sue Stevens, Stevens Wealth Management LLC

### **Event Details**

Date: March 14, 2012
Time: 5:30 PM Registration.
We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.
Networking and cocktails before and after session.
Host: Sidley Austin
Location: Sidley Austin LLP
One South Dearborn, 37th Floor, Chicago, Chicago, IL
RSVP: <u>RSVP NOW</u>

If you have any questions about this event, please contact the Chicago committee.

This event is NOT FOR ATTRIBUTION.

# Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to the 2012 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your <u>Member Profile</u>

Space is limited. No walk-ins will be permitted.

#### **Biographies**

Katharine P. Cochran, CFA, Senior Investment, Cambridge Associates

Katharine is a Senior Investment Consultant in Cambridge Associates' Boston office. She works with a variety of clients, including foundations, universities, non-profit endowments, pensions, and private clients ranging in size from \$30 million to over \$3 billion. She advises clients on investment planning, strategic and tactical asset allocation, and manager selection across all asset classes.

Prior to joining Cambridge Associates in 2007, Katharine was a Summer Associate at the Blackstone Group in New York, where she worked in the Alternative Asset Management. Prior to business school, she spent three years in the Private Wealth Management group at Mellon Financial Corporation in Boston, where she worked on a portfolio management team advising high net worth clients. Prior to Mellon, she completed a two year paralegal program at the Boston law firm Palmer & Dodge LLP.

Katharine holds a BA in English from Georgetown University and an MBA in Finance and Strategic Management from The Wharton School, University of Pennsylvania. She is a CFA charterholder and a member of The CFA Institute, The Boston Security Analysts Society and 100 Women in Hedge Funds.

#### Julie Hawkins, CFA, Vice President, Mesirow Advanced Strategies, Inc.

Julie Hawkins is a vice president for Mesirow Advanced Strategies, Inc. She is responsible for manager due diligence, strategy analysis and manager monitoring. Julie's current focus is on manager due diligence within the relative value, global macro and commodities strategies, and previous experience at Mesirow Advanced Strategies, Inc. includes manager due diligence within equity, credit and event strategies, and across Europe and Asia. Julie is also responsible for communicating with clients regarding Mesirow's investment strategy, manager due diligence process, and evolving manager views.

Prior to joining Mesirow Advanced Strategies, Inc. in 2004, Julie focused on investment grade origination at Banc One Capital Markets. Previously, she was an analyst in the equity capital markets group at Bear, Stearns & Co. Inc. Julie received a B.S. in Finance and Accounting from the University of Richmond. In addition, she is a CFA charterholder.

Further, Julie is a member of the board and the Vice President of Programming for the Shedd Aquarium's Auxiliary Board, and a member of the Board of the Midwest Chapter of Hedge Funds Care.

#### Sue Stevens, Founder, CEO, CIO, Stevens Wealth Management LLC

Sue Stevens is the founder, CEO and CIO for Stevens Wealth Management LLC in Deerfield, IL. She has an MBA from University of Chicago, a Masters of Science in Wealth Management from the College of Financial Planning, and is a Certified Financial Planner™ certificant, a Certified Public Accountant/Personal Financial Specialist and a Chartered Financial Analyst.

Sue has been counseling individuals and small businesses on financial planning issues for over twenty years. Stevens Wealth Management LLC manages just under \$200 million. Sue has held leadership roles as Director of Financial Planning at Morningstar, head of research and development for Participant Education at The Vanguard Group and Senior Manager at Arthur Andersen.

She is frequently named as one of the top advisors in the country by Worth, Bloomberg, Reuters and others. Sue was named one of 50 Distinguished Women in Wealth Management by Wealth Manager Magazine in 2008 and 2011. Her book, Put Your Money Where Your Heart Is<sup>™</sup>, has won four awards.



# SIDLEY AUSTIN LLP

#### About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$25 million for philanthropic causes in the areas of women's and family health, education and mentoring.