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### **The New Role of Private Sector Investment**

February 15, 2012 at 6:30 PM

Lugano, Switzerland

The EU crisis has triggered new attitudes toward investing and financing conditions across neighboring countries. Recently, private investors in the Swiss and Italian markets have stepped up their investments in small to mid-sized enterprises to promote and sustain their development.

Our speakers will discuss the following topics:

- The current situation
- Opportunities for financing through a private equity fund
- The differences between the two markets
- The role of government-sponsored initiatives
- The next steps that private investors are likely to take as they seek new opportunities to increase returns

### **Participants**

**Simone Arnaboldi**, Arcadia SGR

**Andrea Gambazzi**, Lexfin Advisors

**Roberto Grassi**, Fidinam SA

**Lorenzo Leoni**, Ph.D., AGIRE Foundation

**Tiziana Campanella**, Moderator, Fondiaria-SAI Group

### **Event Details**

**Date:** February 15, 2012

**Time:** 6 PM Registration. We will begin *promptly* at 6:30 PM.

Networking and canapés will follow.

**Host:** E-MERGING, the network of Family Offices and Independent Asset Managers

**Location:** Lombard Odier Darier Hentsch & Cie

Via Vegezzi 6b, Event Room, **Lugano**, 6900, Switzerland

**RSVP:** [RSVP Now](#)

For difficulties registering please contact the [Lugano Milano Committee](#)

This event is NOT FOR ATTRIBUTION. Space is limited. No walk-ins will be permitted.

### **Biographies**

**Simone Arnaboldi**, Founding Partner and CEO, Arcadia SGR

Simone graduated from the Polytechnic Institute of Milan with a degree in Electronic Engineering and holds an MBA cum laude from Bocconi University. He began his professional career in Private Equity at SO.PA.F. after gaining experience at Pirelli and Arthur Andersen Corporate Finance.

From 1996 to 2004 he was a Director in the Milan office of Bridgepoint, a leading European Private Equity firm managing €7 billion, in addition to being a member of the Bridgepoint Group's Business Development Board. Later he became a Founding Partner and member of the Board of Directors of Management & Capitali, the first Italian

investment company to focus on turnarounds and special situations opportunities, listed on the Milan Stock Exchange with over €550 million under management.

Since 2008 he has been a Founding Partner and the CEO of Arcadia SGR, an Italian private equity firm operating in the lower mid-market segment.

**Andrea Gambazzi**, Managing Partner and Co-Founder, Lexfin Advisors

Andrea Gambazzi graduated from the University of Lausanne with a degree in Business Administration and Economics (H.E.C) before beginning his professional career in 1994 at the Union Bank of Switzerland, where he was responsible for structured finance and project finance for major European corporate clients. Here he developed a deep understanding of M&A and corporate banking.

From 1998 to 1999 Andrea was responsible for defining, implementing and offering KPMG structured finance and management buyouts expertise in Switzerland, including the execution of M&A transactions. In 1999, he joined Swiss Life Private Equity Partners Ltd as Partner, CIO and Head of the Investments Committee to set up and manage private equity programs on behalf of the insurance company and institutional clients. In 2004 he was a Member of the Corporate Advisory Business Committee and the Head of Corporate Advisory for UBS Milano and Lugano, responsible for originating and executing M&A and private equity transactions.

Since 2009, Andrea Gambazzi has been the CEO and Managing Director of privately-owned Lexfin Advisors SA and Lexfin SA, highly specialized advisory firms providing International tax advisory, corporate structuring and business management, as well as execution of corporate finance and private equity transactions. Andrea Gambazzi is also an active board member for a select group of Swiss investment companies.

**Roberto Grassi**, CEO, Fidinam SA

Roberto Grassi earned his Ph.D. in Finance and Economics (Dr. Oec) from the Université de Neuchâtel and a Masters Degree in Economics and Finance ( LIC OEC HSG) from HSG - University of St. Gallen. Prior to joining Fidinam, he was the Corporate Controller for HERO (Swiss Food Manufacturer) and also the managing partner of a small fiduciary company in Lugano.

In 1996 he joined Fidinam SA as a Member of the Executive Board responsible for the Corporate & Management Consulting Division while remaining active in management consulting projects for the public sector and small and medium-sized companies. In 2001 he has been appointed CEO of the Fidinam Group, and is a member of both private and public boards of directors (AIL, Banca Stato Cantone Ticino) and a management consultant on client projects.

Roberto is Hon Counsel of France in Lugano (Switzerland) and a board member of the Ticino Chamber of Commerce.

**Lorenzo Leoni**, Ph.D., General Manager, AGIRE Foundation

Lorenzo Leoni, born and raised in Ticino, obtained a PhD in biochemistry at the University of Lausanne (Switzerland). He then pursued an academic career in southern California in the field of cancer research, becoming Assistant Professor at the Department of Medicine of the University California San Diego. In 2000, Dr. Leoni founded his first company (Salmedix Inc), based in San Diego, that developed anti-cancer treatments; the company was sold to a large biotech company in 2005.

After returning in Switzerland, Dr. Leoni founded and became CEO of his second company (Telormedix SA, Lugano) that is developing therapies for the treatment of cancers and immunological diseases. In 2010, Dr. Leoni founded a third company (Oculox Technologies, Lugano) a medical device company that is developing wireless biosensors for the monitoring of physiological functions in patients.

In 2011, Dr. Leoni became the General Manager of the AGIRE Foundation, the Innovation Agency of the Ticino Canton, and Managing Partner of the AGIRE INVEST SA. The AGIRE group promotes the technology transfer and performs equity seed investments in high-potential innovative companies located in Ticino.

Dr. Leoni has published multiple articles and book chapters in leading international scientific publications and is the co-inventor in more than 20 licensed patents. He has a wide network of collaborations with international academic centers, venture capital investment groups and innovative companies.

**Tiziana Campanella**, Real Estate, M&A and Group Participations, Fondiaria-SAI Group  
Tiziana Campanella joined Fondiaria-SAI's Corporate Development, M&A and Group Participations division in 2007. She is currently a Member of the Board of Directors of DDOR Novisad and AcomeA SGR.

In 1997 Tiziana started at KPMG as a Consultant where she developed her expertise in corporate finance and M&A. In 2000 she became Manager and then Assistant Director with responsibility for cross-border deal origination between the Italian Financial Services Business Unit and the International KPMG Network.

Tiziana has been involved in numerous international M&A activities for both Fondiaria-SAI and KPMG, including assisting Central and Eastern Europe-focused clients with development of their international presence. From 1996 to 1997 she worked for the African Department for Investments at UNIDO (United Nations for Industrial Development Organisation).

Tiziana earned a degree in Business Administration from the Università Bocconi.

THE NETWORK OF FAMILY OFFICES  
AND INDEPENDENT ASSET MANAGERS  
**E-MERGING**

**About E-MERGING, the network of Family Offices and Independent Asset Managers**

Created by Lombard Odier, the E-MERGING b2b network is aimed at professionals active in asset management, with a focus on independent asset managers, investment advisors, multi-family offices and other financial intermediaries.

E-MERGING offers its more than 440 members a platform which optimizes collaboration between professionals of finance in more than 21 countries. Since December 2011, E-MERGING provides independent asset managers with an e-learning tool on cross-border rules. ([www.e-merging.com](http://www.e-merging.com))

**About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))**

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$25 million for philanthropic causes in the areas of women's and family health, education and mentoring.